

## Chairman's report

Over the last three years, we have benefited enormously from a transformational grant from the Helen Hamlyn Trust (HHT). My fellow trustees and I were delighted that in 2022, the HHT renewed their support for INTO. This new grant enables us to accelerate our capacity building of the National Trust model internationally, re-energising momentum as we emerge from the pandemic.

In 2022 we also received a very significant £1.6 million award from the British Council's Cultural Protection Fund, to work on climate adaptation and resilience. This will connect member organisations across the Middle East, East Africa and the UK.

What's really exciting, is that the new grant provides for two new members of staff at the INTO Secretariat to deliver the project, as well as supporting 18 roles at our partner organisations. This will grow our capacity centrally to support all our members around the important issue of climate change.

Climate change is impacting all our work and we have responded to members' requests for more support on climate and nature through our new INTO CAN (Climate and Nature) programme. This knowledge-sharing network provides an important opportunity for us to learn from each other, to share and develop common solutions. INTO CAN builds on the success of our Re-imagining International Sites of Enslavement programme. RISE has continued to provide a much-needed space for INTO members to exchange expertise and develop confidence, as we navigate the complex histories of enslavement at sites in Europe, Africa, the Caribbean and North America.

These two themes: climate change and equity, diversity and inclusion run through much of what we do as individuals, organisations and as a global National Trust movement. They featured prominently at INTO Dundee 2022, where it was wonderful to welcome so many INTO members from a diverse range of countries and organisations.

We have exciting plans for next year, including building on our existing programmes in the field of international leadership development; engaging more individuals and organisations in our outreach work; and sharing the stories of our members' work more widely. We look forward to sharing 2023's successes with you in the future.

In the meantime, my thanks and congratulations to our Secretariat team, whose hard work and dedication has secured an exceptional level of financial support for INTO. This takes us with confidence into an active and ambitious next period. My thanks too to my fellow trustees who give so generously of their time and expertise, our INTO Ambassadors and all the members of the INTO family for their belief in our shared values and mission, their engagement in our programmes and the generous way knowledge and experience is shared across our network.

We look forward to ever closer collaboration with our member organisations, partners, volunteers, funders and supporters as we enter the next phase of INTO's development.





Dame Fiona Reynolds Chair of INTO

## What is INTO?

INTO is a worldwide family of National Trusts and heritage organisations that share ideas and resources, and act as a global voice on international conservation.

We provide access to a unique network of expertise, we seek to grow the capacity of existing trusts and help establish new ones in countries where they don't currently exist. Amongst the services and learning opportunities we offer are support with advocacy and funding applications, leadership experience, staff placements, technical assistance and travel grants, involvement in joint projects, reciprocal visiting arrangements, our biennial conference, monthly newsletter and webinar programme.

Bringing together more than 90 like-minded organisations around the world, we also act as a global voice for issues of common concern. The National Trust (England, Wales and Northern Ireland), as the largest, best resourced INTO member, hosts our Secretariat but INTO is a separate charity with its own constitution, strategy and international board of trustees.

"The object of the Charity is to promote the conservation and enhancement of the natural and cultural heritage of all nations for the benefit of the people of the world and in particular but without limitation:

- (1) to foster international co-operation and co-ordination between National Trusts for conservation and heritage and similar organisations;
- (2) to increase and enhance the capacity of such conservation and heritage organisations;
- (3) to encourage the establishment, where they do not presently exist, and development of such conservation and heritage organisations; and
- (4) to formulate and promote conservation best practices;
- (5) to pursue advocacy in the interest of conservation of natural and cultural heritage."



## Our members

In 2022, we had 94 member organisations.

### Africa and the Middle East

Egyptian Heritage Rescue Foundation Heritage Watch Ethiopia Petra National Trust (Jordan) Legacy 1995 Historical and Environmental Interest Group of Nigeria West African Shared Cultural Heritage Trust (Nigeria) Monuments and Relics Commission (Sierra Leone) Hout Bay Heritage Trust (South Africa) Turathuna (Syria) Zanzibar Stone Town Heritage Society (Tanzania) Cross Cultural Foundation of Uganda Zimbabwe National Trust

Seychelles National Heritage Resource

### Europe

Council

**Cultural Heritage Without Borders** Bodenfreiheit - Verein zur Erhaltung von Freiraeume (Austria) Herita (Belgium) Cultural Heritage Without Borders (Bosnia) Czech National Trust o.p.s. Friends of Czech Heritage National Trust (England, Wales and Northern Ireland)

Falkland Islands Museum and National Trust

Union REMPART (France) Conservatoire du Littoral (France) Centre des Monuments Nationaux (France) National Trust of Georgia

Kulturerbe Bayern (Germany)

Europa Nostra

National Trust of Guernsey Hungarian Garden Heritage Foundation An Taisce - National Trust for Ireland Manx National Heritage (Isle of Man) FAI - Fondo Ambiente Italiano (the National Trust for Italy) National Trust for Jersey Din l-Art Helwa (Malta) Gelderland Trust for Historic Houses and Natural Landscape Nationale Monumenten Organisatie The Chudow Castle Foundation (Poland) Pro Patrimonio Foundation (Romania) Associação Portuguesa das Casas Antigas Saint Helena National Trust National Trust for Scotland National Trust of Slovakia La Fundació Catalunya-La Pedrera (Spain) Fundación Enrique Montoliu de la

Gibraltar Heritage Trust Boulouki (Greece)

### The Americas, including the Caribbean

Comunitat Valenciana - FUNDEM (Spain)

Anguilla National Trust Stichting Rancho (Aruba) **Barbados National Trust Bahamas National Trust** Bermuda National Trust Committee of the Defence of the Bickenbach Country House (Bolivia) British Virgin Islands National Parks Trust National Trust for Land and Culture (B.C.) Society (Canada) National Trust for Canada /La Fiducie Nationale National Trust for the Cayman Islands

Grenada National Trust

Haiti National Trust

Jamaica National Heritage Trust FUNDARQMX (Fomento Universal para la Difusión Arquitectónica de México Montserrat National Trust Nevis Historical and Conservation Society Saint Christopher National Trust Saint Lucia National Trust National Trust of Trinidad and Tobago National Parks Service (USA) National Trust for Historic Preservation The Trustees of Reservations (USA)



### Asia

Ruan Yisan Heritage Foundation (China) Centre for Historic Houses of India Indian Trust for Rural Heritage and Development Mehrangarh Museum Trust (India) Indonesian Heritage Trust Amenity 2000 Association (Japan) Research Association of National Trust on Natural and Cultural Heritage (Japan) Badan Warisan Malaysia (Heritage of Malaysia Trust) Yangon Heritage Trust National Trust of Korea Korean National Trust for Cultural Heritage Singapore Heritage Society National Trust Sri Lanka Taiwan Environmental Information Association (TEIA) The Siam Society Under Royal Patronage (Thailand)

### The benefits of INTO membership include:

- Access to a worldwide network of expertise
- Support from the global family of Trusts in advocacy and awareness
- Taking an active part in our biennial Conference, with reduced
- Opportunity to serve on working groups on specific projects or
- Eligibility to apply for INTO grants
- Using the INTO logo to celebrate your membership

There is more information about joining INTO on our website.

As part of our INTO Places scheme, some INTO members offer free or reduced-price entry to their properties upon production of a valid membership card from another National Trust. If they do not have properties open to the public, they can sometimes provide other services such as reduced-price heritage walks or assistance with travel plans. Please contact the INTO member in the country you intend to visit for details.

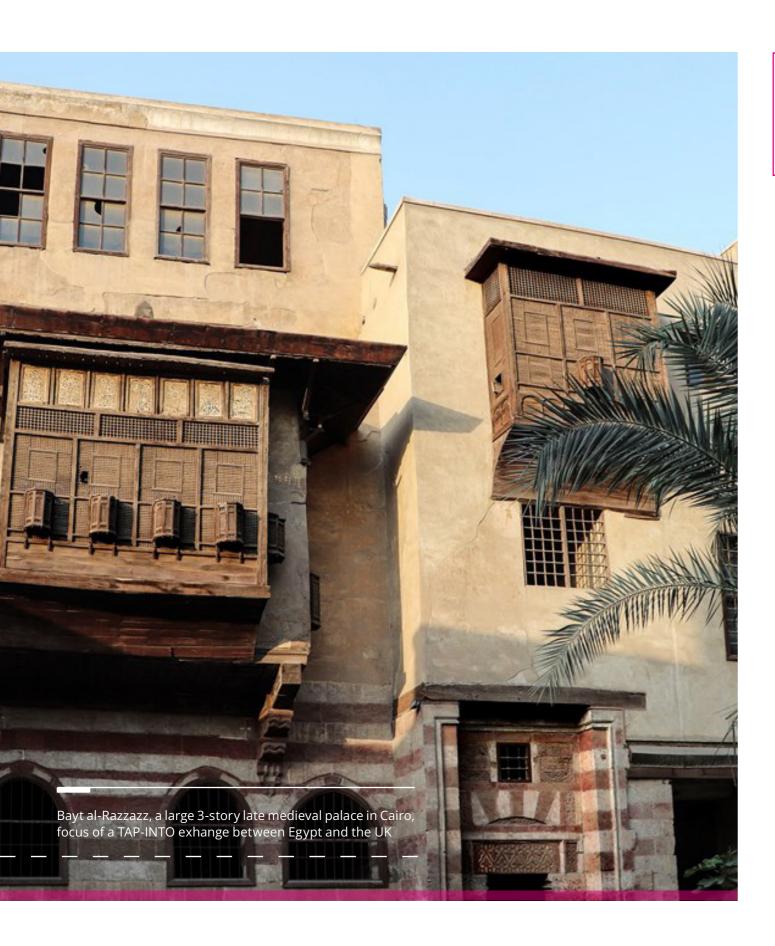
#### Oceania and Australasia

National Trust of Australia (Australian Capital Territory) National Trust of Australia (New South

Wales) National Trust of Australia (Northern

Territory)

National Trust of Australia (Queensland) National Trust of Australia (Tasmania) National Trust of Australia (Victoria) National Trust of South Australia National Trust of Western Australia Australian Council of National Trusts Fiji National Trust Heritage New Zealand Pouhere Taonga



## Secretary-General's report



Catherine Leonard INTO Secretary-General

Our 2022 Annual Report once again demonstrates the incredible work and commitment of INTO and its member organisations to make progress on our four strategic aims: Family, growth, voice and strength.

This success is built on the engagement of all our members, volunteers, funders, Amicus supporters, INTO friends and staff. It was inspiring and energising to see so many of you in person at our 2022 conference.

National Trusts are fundamentally about engaging people with the places, stories and issues that matter to them. So, everyone had a stake in the theme of INTO Dundee 2022 'Heritage Now: Relevance and Community'.

It was great to hear committed voices from around the world and to feel a real sense of shared purpose, shared values and a shared vision for our great international National Trust movement. Learning and sharing is at the heart of all that we do at INTO. And we all left Dundee with new ideas, the beginnings of new projects and new friendships forged amongst our inspirational and culturally diverse network.

We are grateful to our partners, Culture in Crisis, the V&A Dundee and National Trust for Scotland, for making INTO Dundee 2022 the best conference ever! And to American Express, the 1772 Foundation, the Helen Hamlyn Trust and Visit Scotland for enabling the widest possible attendance.

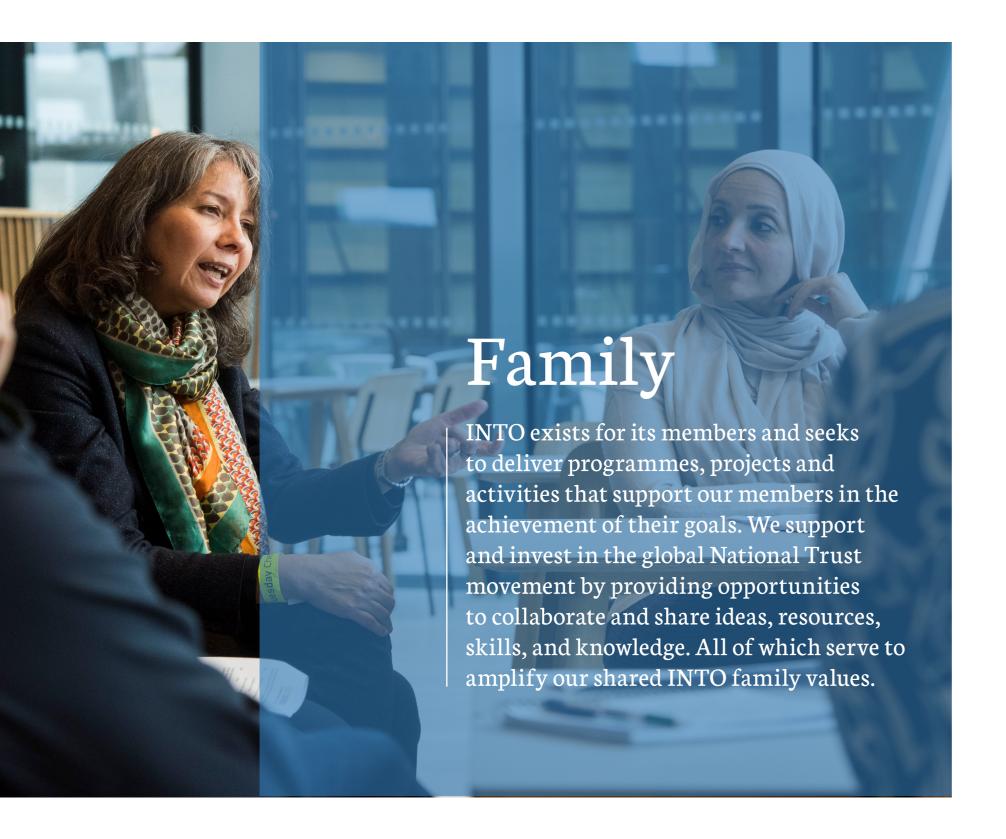
The two new grants we secured in 2022, from the Helen Hamlyn Trust and the British Council's Cultural Protection Fund, will enable further collaboration, knowledge-sharing and partnership to help all our members deliver benefits for people, heritage and nature. We also continued our work with the ALIPH Foundation involving INTO members, Union REMPART and the National Trust of Georgia; concluded the Innocastle project supported by Interreg Europe; and began a new Erasmus+ collaboration with five INTO Europe member organisations. We are extremely grateful for the engagement and support of all our funders.

In 2022, our membership grew to include organisations from the Bahamas, Bosnia, France, Japan, Mexico, Portugal and the Seychelles. We appreciate their confidence and hope to serve them in a way that reflects our mission.

INTO is a team effort and I am personally deeply grateful to our wonderful volunteers, particularly Gillian Lang for all her hard work planning INTO Dundee 2022; Tamara di Marco, who researched how our members are delivering the Sustainable Development Goals; and Maggie Morgan who again spent time advising the Singapore Heritage Society. To our freelance project managers, Emma Taylor, David Brown and June Taboroff. To my Secretariat colleagues, particularly Alex Lamont Bishop, but also Charlotte Ward, Ellie Oliver, Becky Sejournant and Tracy Ogden-Davies for managing INTO communications and fundraising, and Jacqui Sealy who co-ordinates the INTO office.

Here's to many more great things in 2023!





Today there are INTO members in countries and territories ranging from Australia, Bermuda and China all the way through the alphabet to Trinidad and Tobago, Yangon City and Zimbabwe. With more than 90 member organisations, Family helps us to focus on what holds us together and to develop our global brand and visibility.

In 2022, we built on our successful track record of transferring knowledge and expertise from more established Trusts to the smaller, younger ones. Our members are always happy to share their experience but resource constraints at home can limit the assistance they are able to offer. By building INTO's capacity to provide opportunities for them to collaborate, we can better support our members in the achievement of their goals.

## INTO Dundee

INTO Dundee was the highlight of 2022 for many of us. It was wonderful to come together in person for the first time since 2019 although in many ways we haven't really been apart.

In her closing summary of INTO Dundee 2022, Catherine Leonard spoke about three conference C's: Connectedness, confidence and change:

Firstly, connectedness. When INTO was established, we imagined a network that replicated the atmosphere of the conference. A place where great networking, learning, problem solving and ideas generation could happen 24/7. Not just over a few days every couple of years.

We are getting better and better at delivering this objective. Particularly over the pandemic, when the INTO family actually felt more connected than ever. But there is still something very special about meeting over a shared experience – be that over a coffee, on a bus, at a beautiful place or dancing a ceilidh!

Secondly, confidence. Keynote speaker, Bernard Donoghue, CEO of the Association of Leading Visitor Attractions (ALVA), told us 'we've never been more loved' and Katherine Malone France, Chief Preservation Officer at the National Trust for Historic Preservation, spoke about a sector which was evolving, expanding and empowering.

'Don't get discouraged; get connected. Come to INTO Conference, whether that's online or in person, find some like-minded people and work together to change the world!'

- Catherine Leonard, INTO Secretary-General

Scotland Alba EXPRES



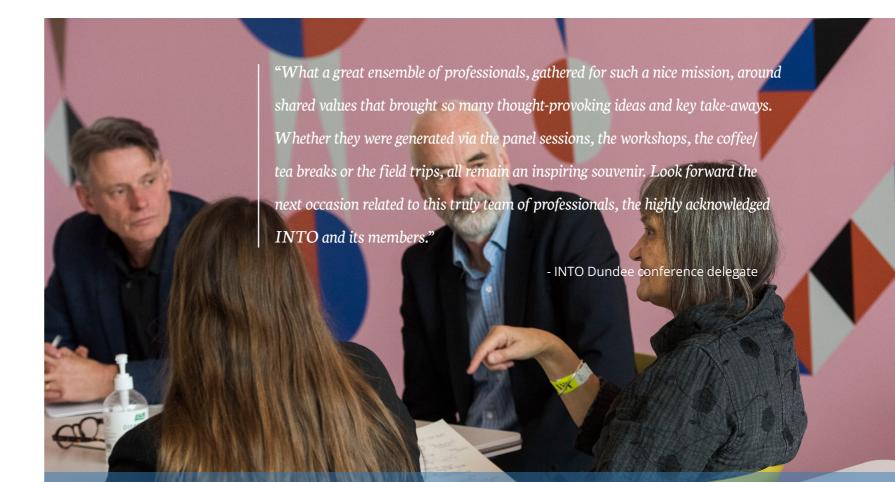


There was some challenge too. To go further. To not just reopen our doors to the same old crowd as before the pandemic. To be disruptive and provocative. And none of us will forget the speech of Sir Geoff Palmer from Heriot-Watt University and his call to 'just tell the truth'. We all left Dundee feeling braver, taller and richer. Knowing that we are not alone.

Lastly, change. We are living in times of extraordinary change. Economic, social, political, environmental. And it's easy to sometimes feel overwhelmed. Particularly by climate change. But we can achieve so much more when we come together as communities – communities of interest, local communities, communities of practice, communities of action. And so, it was great to hear what National Trusts are doing around the world to further community-led climate action.

In delivering the conference, we are hugely grateful to Phil Long and the whole National Trust for Scotland team who hosted us so magnificently on the site visits. To Leonie Bell, Christian Moire and their colleagues for looking after us at the V&A Dundee. And to Vernon Rapley and Laura Searson from Culture in Crisis for helping mastermind the whole event.

We are especially grateful to our sponsors: American Express, the 1772 Foundation, the Helen Hamlyn Trust and Visit Scotland.



## **TAP INTO**

Exchanging knowledge is fundamental to the success of a truly global National Trust movement. Our Technical Assistance Programme, TAP INTO facilitates collaborations between heritage organisations across the world. These connections have grown capacity in trusts large and small and provided vital practical support to those weathering some of their most challenging years.

"Over the first three years of TAP INTO (2019-2022), thanks to the Helen Hamlyn Trust's support, we're very proud to have awarded over £100,000 to a total of 63 technical assistance projects, working with 43 member organisations."

- Alex Lamont Bishop, Deputy Secretary-General

Here are some of the TAP INTO highlights from 2022. In March, we supported an exchange between the National Trust (England, Wales and Northern Ireland) and the Egyptian Heritage Rescue Foundation. Already building on the EHRF's participation in the Incubator, this dialogue enabled knowledge sharing around the future of the extraordinary Bayt al-Razzaz palace in Cairo. It also allowed us to crowdsource solutions to shared challenges around climate adaptation. Which in turn led to the development of a new partnership and successful application to the British Council's Cultural Protection Fund.

August saw the start of several new TAP INTO projects, and we are grateful to the National Trust for Historic Preservation for co-financing this round with us as part of the RISE programme. Representatives of the Saint Lucia National Trust visited National Park Service colleagues at Fort Monroe in Virginia.

Stuart Wilson of the Cayman Islands National Trust spent time at Belle Grove, a property of the US National Trust for Historic Preservation and wrote: 'This was an informative and enlightening experience, which surpassed all of my expectations. Kristen and her team are breaking new ground in so many ways and I will be implementing a great deal of what I have learnt, directly as a result of this experience.'

On 20-21 August 2022, the community of St Helena came together to re-bury the 325 Liberated Africans that were exhumed in 2008 during the building of the new airport. INTO was honoured to be involved via discussions and advice given by the RISE programme participants.

In November, we supported an exchange between INTO members in Jamaica and England. Alex Lamont Bishop accompanied the General Manager of Dyrham Park, Tom Boden, on a four-day visit with a view to growing future collaboration between the two Trusts.



This built on direct connections between historic properties managed by the two organisations and cemented relationships that were begun a month before, when Tom hosted Jamaica National Heritage Trust (JNHT) Curator Evelyn Thompson on a visit to Bath and Bristol in the UK, following her attendance at the INTO Dundee 2022 conference.

The group visited a number of JNHT sites, learning how shared colonial history is interpreted for Jamaican audiences. Different models of operating sites as visitor attractions were also discussed, drawing on best practice case studies from the UK, Jamaica and beyond.

TAP INTO is at the heart of our membership offer. It has evolved from a grant programme into a strategic tool to enhance and unlock other activity. In 2022, we used TAP INTO to bring to life partnerships made on the RISE (Reimagining International Sites of Enslavement) knowledge sharing network.

"Din L-Art Helwa is almost entirely volunteer-run and so having Emma join the team was a great boost to our capacity. Her visit acted as a catalyst for action and gave us the opportunity to reach out to potential partners and political supporters. Since then, we have continued to liaise and the fact that we are working with the National Trust has opened doors across all of our work. The visit has also initiated a staff exchange between National Trust rangers in Exmoor and colleagues at the Majjistral Park on Gozo."

- Martin Galea - Council Member, Din L-Art Helwa, The National Trust of Malta

## RISE and CAN

The RISE programme continues to provide a much-needed space for INTO members to learn and share, as they navigate the complex histories of enslavement at sites in Europe, Africa, the Caribbean and North America. RISE has been noticed outside the group too. Alex Lamont Bishop presented case studies from RISE on a Brown University virtual seminar, exploring the range of strategies that institutions and communities are using to respond to contentious representations of race, indigenous lifeways and history in public art and architecture. And the team now participate in regular meetings of the GW4 – National Trust partnership. This brings together four British Universities – Bath, Bristol, Cardiff and Exeter – and National Trust (England, Wales and Northern Ireland) colleagues to develop research opportunities. In this case, focussed on colonial connections.





Left: RISE participants share knowledge on a visit to the Bermuda National Trust's Verdmont Above: INTO delegation represent National Trusts at COP27 in Sharm El Sheikh

The great success of the RISE format was replicated in our new Climate and Nature working group in 2022, in partnership with the National Trust (England, Wales and Northern Ireland).

INTO CAN brings together staff and volunteers from our member organisations to share ideas and experiences in communicating about climate change. Over the fifteen months of the programme, participants will engage in a series of ten knowledge-sharing webinars.

"I've been here for 18 months and in that short time you've helped us in so many ways:

- Two TAP INTO grants helped us upgrade our native plant nursery and celebrate our 20th anniversary
- The online conference earlier this year helped us gain new perspectives on conserving heritage
- Our cloud forest project was featured in a film at COP26
- The RISE programme is helping to link our story of slavery with the world
- Your facilitation of meetings with Historic England and the St Kitts National Trust have opened up new opportunities"

Mike Jervois – Director, St Helena National Trust



## **INTO Places**

INTO exists to 'promote the conservation and enhancement of the heritage of all nations for the benefit of the people of the world and future generations'. To help bring this mission to life, many of our member Trusts offer free entry to each other's properties.

We celebrated INTO Places globally over World Heritage Day weekend in April 2022. Over the course of the year, our members have reported an uplift in membership recruitment and visiting as a result of being part of the programme. It has been wonderful to hear how the members of participating INTO member organisations can use their membership cards as a passport, opening doors and gates, porticos, and porches at over a thousand amazing National Trust places around the world!

We have continued to provide new communications advice and support, including presentations to the National Trust for Canada's Passport Places gathering in March. And for the members of Heritage New Zealand Pouhere Taonga and the National Trusts of Australia in June.

31

Global heritage Trusts

Members worldwide

6476765

1138

Places to visit

Card scheme

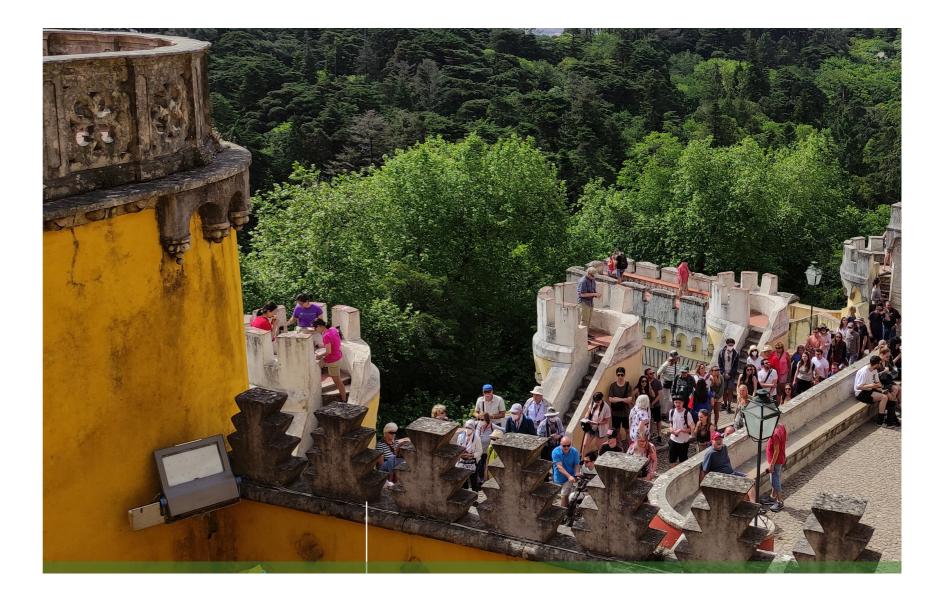


The establishment of new Trusts in the Czech Republic, Georgia, Uganda, and Yangon in recent times shows that the National Trust approach, born in Victorian England and built on community engagement and sustainability, is viewed by many as an important model.

Linked to Family above, our Growth strategy seeks to mobilise our combined expertise and resources towards developing the technical, business, operational and leadership capacities of INTO member organisations and at the same time growing INTO membership.

# In 2022 we welcomed seven new members

- The Bahamas National Trust has been preserving the country's natural heritage for over sixty years. Through diligent practical conservation and education programming, the Bahamas National Trust is dedicated to effectively managing national parks to protect the 'jewels' of The Bahamas – its environment, species, and natural resources – for now and tomorrow.
- Cultural Heritage Without Borders Bosnia's goal is that conditions and
  opportunities to enjoy cultural freedom and cultural diversity improve,
  and that cultural heritage is used as a tool to promote human rights,
  peace-building and democratic development. They aim to ensure cultural
  heritage is a valued and utilised social, economic and environmental
  resource; to support the development of an expanded corps of heritage
  professionals, prepared to meet preservation challenges in a number
  of countries; and to strengthen the accountability of institutions in the
  cultural heritage sector.
- The Centre des Monuments Nationaux (CMN) conserves, restores and maintains the monuments and collections in their care, under the supervision of the departments of culture and communication. Managing and opening to visitors nearly 100 national monuments belonging to the French State, the CMN aims to make these monuments accessible to the greatest number of people, particularly from priority groups, and to contribute to artistic and cultural education policy.
- The Research Association of National Trust on Natural and Cultural Heritage is an organisation that aims to progress the National Trust movement in Japan. Through its research it encourages the successful management of Japan's cultural and natural heritage and supports the use of the National Trust approach.
- FUNDARQMX (Fomento Universal para la Difusión Arquitectónica de México) is a non-profitable organisation in Mexico that promotes, disseminates and raises awareness of the value of Mexican architecture, urban areas and open spaces through different activities and projects including research, publications, exhibitions, seminars, lectures, courses, and architectural tours.



- The Portuguese Historical Houses Association has a statute of public interest, encompassing a large number of manor houses, historical houses or significant farmhouses. These properties are scattered throughout the country and are of relevance either for their architecture, historical value or antiquity. The Association strives to coordinate the efforts made by those who want to preserve their rich cultural heritage, by taking action to study, conserve and defend historical and cultural assets.
- Seychelles National Heritage Resource Council (SNHRC) was set up as part of the Seychelles National Institute for Culture Heritage and the Arts (SNICHA). SNHRC's mandate is to conserve and promote the cultural heritage of Seychelles, while also acquiring new heritage sites for the purpose of preservation, conservation and sustainable cultural tourism initiative with revenue generating capacity. SNHRC also offers heritage management training and capacity building for specific target groups.

INTO visit Pena Palace in Sintra, Portugal during a capacity building mission in 2022



## Growing new trusts

Over the past three years, we have worked closely with local partners to support the development of new organisations. We have also encouraged and assisted groups all over the world as they set out on their journey to become a National Trust.

Our Chair and Secretary-General visited Lisbon in May 2022 at the request of Lady Helen Hamlyn, where we made significant connections with the Portuguese heritage sector. We then welcomed the President of the Portuguese Historical Houses Association, Antonio de Mello, to London and hosted visits in Swindon and Bath. We also organised a programme of activities and meetings centred around property operations, marketing, and communications for a wider group of Portuguese heritage practitioners on a study visit to the UK in September

There is fertile ground for our proposed Iberian Incubator, which we are now scoping out. Alex Lamont Bishop brought together some of the players to share the National Trust approach more widely (membership, site visiting, engaging the public, saving important heritage, advocacy, cohesive branding and so on) using two models – the network approach, like in Canada or Flanders and the ownership/management led version.

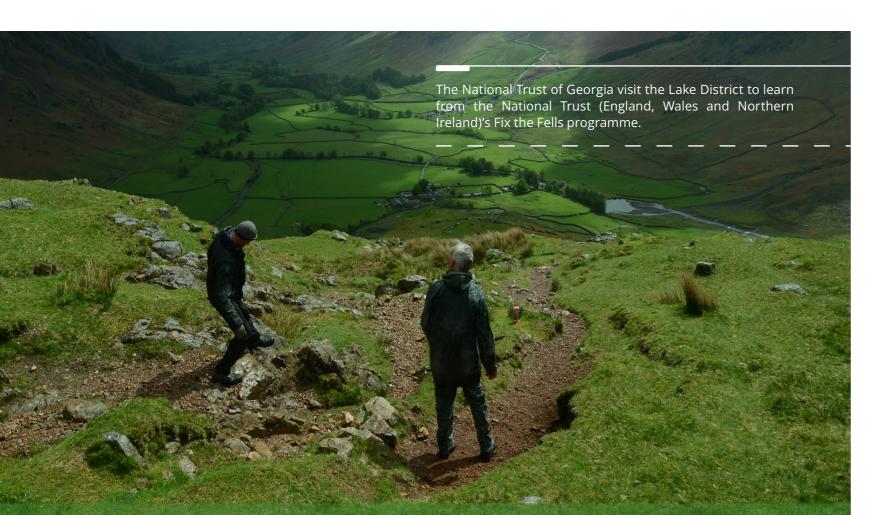
We spent time supporting the Hungarian Garden Heritage Foundation in 2022, including hosting visits to the UK, addressing their conference in Budapest and undertaking a TAP INTO study visit to Canada. Catherine Leonard joined the Hungarian team, along with Darren Peacock from the National Trust of South Australia and of course, Natalie Bull, Executive Director of the National Trust for Canada at Annual Conference in October. It was a perfect opportunity to learn more about different models and approaches as the Hungarians develop their first organisational strategy.

These two examples show how we actively support our Candidate members to help them develop as quickly as possible with fantastic processes, resources and governance. This work is often initially funded by small grants and mobilises the expertise of our larger, more established members, to whom we are very grateful.

## Capacity building

Collaborating on joint projects is a great way to support both our member organisations and INTO's own growth. Projects can be led by INTO, or we might leverage funds on behalf of our members or indeed participate in a project that contributes to our strategic aims but is led by another organisation, either inside or outside the INTO family.

We welcomed the team from the National Trust of Georgia to the UK in May. This included time mending paths in the Lake District and a visit to the Knole Conservation Studio, along with the Georgian Ambassador. This knowledge exchange is part of our ALIPH funded project for community-led restoration of a medieval tower in the remote Caucasus Mountains. The working holidays planned for 2022 had to be slimmed down as the road to Tower was washed away in a landslide. But volunteers from Poland were able to travel to the project site in July, despite the difficulties presented by the heavy rain. They maximised their time by being interviewed by a TV documentary crew which is helping to spread the word of this excellent work.





Above: SEECHT participants at the National Trust (England, Wales and Northern Ireland)'s Poleson Lacy

We were pleased to firstly introduce and then support the Nevis Historical and Conservation Society with a successful application to one of our partner networks, SMILO, in 2022. The grant is supporting vital conservation activity at an important pond site, including the removal of invasive species, replanting of mangroves and creation of fish nurseries.

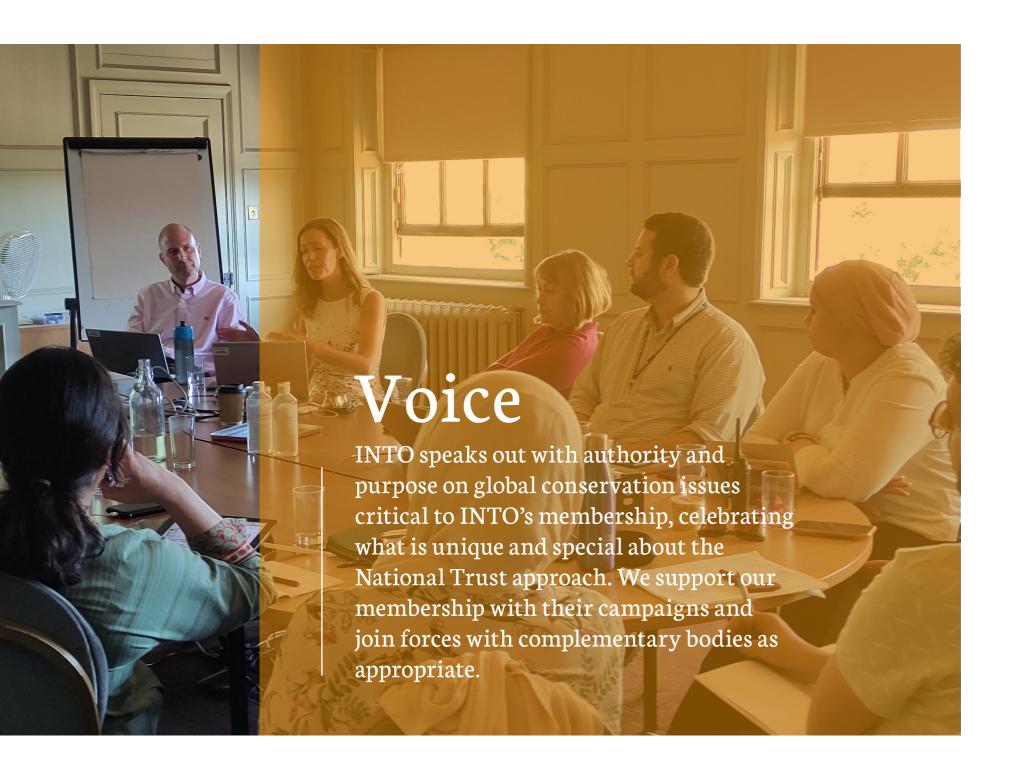
As part of its support scheme to member Trusts, INTO facilitated assistance for the National Trust of Zimbabwe by Emily Drani and John De Coninck, co-founders of the Cross-Cultural Foundation of Uganda (CCFU). This work built on earlier interactions, such as through the INTO Africa group and joint heritage education initiatives. The main objectives of the visit, financed through a TAP INTO grant were to help the National Trust of Zimbabwe reflect on its mandate, activities and prospects; and to help the CCFU learn from the Trust model in operation in Zimbabwe and thus facilitate its transition towards a National Trust in Uganda.

In June, we organised a programme for the Gelderland Trust and other Dutch provincial trusts in the Lake District and launched SEECHT (Staff Exchange in European Cultural Heritage Trusts), the Erasmus+ project we are part of alongside six INTO member organisations. Since then, we have worked closely with project leaders, the Czech National Trust, on planning, communications and organisation of the training elements, several of which have now taken place. The project concludes with a final conference in Prague in June 2023.

## INTO Heritage leaders

In 2022, INTO commissioned Cultural Associates Oxford (CAO) to undertake a scoping exercise to look at how, as a global family of National Trusts, we can support our member organisations through a managed and funded programme of leadership development across the network. The CAO team have extensive experience in designing and delivering international leadership programmes with the heritage, cultural, creative and business sectors. We're thrilled to be working with them and will launch the programme, with the support of the Helen Hamlyn Trust and the National Trust (England, Wales and Northern Ireland) in 2023.





In seeking to counter threats to our shared global heritage

– like climate change, poor planning, conflict, insufficient
resources – and to achieve our goal of establishing more and
better functioning Trusts, INTO is uniquely positioned as the
leading authority on the work and philosophy of National
Trusts around the world.

Indeed, INTO is the only organisation that represents the interests of the National Trust movement at the global level. Our Voice work is threefold. Firstly, collecting and sharing stories and best practices from our member organisations to pool expertise and crowdsource solutions. Secondly, supporting our members' individual national campaigning and influencing activities. And lastly, acting as a combined voice for the whole membership on specific global issues such as climate change or sustainable development.

## Communications

So much of what we do as a network is about great communication. In October 2022, we were delighted to recruit Ellie Oliver as Communications Manager. Ellie's focus is on growing INTO's communications engagement, by creating and managing quality content across our channels. This will coalesce around two main awareness raising campaigns in 2023. She is also fine-tuning our monthly newsletter, reviewing the website and growing our social media presence. Another element to this work is supporting INTO members with their communications, particularly on INTO Places.



Above: Alex Lamont Bishop addresses attendees at an Innocastle conference in Romania



## Research

In 2022, we hosted a micro-intern through the Oxford Partnership. Tamara di Marco looked at how our members are delivering the Sustainable Development Goals. Her research included interviews with INTO members and she created case studies and a database of the initiatives being undertaken across the 17 SDGs. This work proved invaluable as we looked for case studies to feature in our work around COP27 and we are deeply grateful to Tamara for her time and expertise. Our Chairman, Fiona Reynolds, was invited to give a presentation on heritage and the SDGs, so we know how valuable this information is. We will also use the common themes identified as we develop plans for new joint projects responding to the SDGs.

Beginning in early 2023, we are working with another researcher, Dr Peter Gould of the University of Pennsylvania, on participatory governance amongst National Trust organisations. This will also give us the opportunity to answer some of the questions identified in our strategy review workshops around the different governance models and structures of our member organisations.

## INTO Excellence Awards

We were delighted to announce the winners of our INTO Excellence Awards 2022 at a special ceremony at INTO Dundee 2022. Overall submissions were of a very high quality, and we selected five winners:

#### Climate adaptation and community engagement

Awarded to the Cross Cultural Foundation of Uganda (CCFU) for their work at Kyiriba Kyathumba Hot Springs

CCFU's work at the Kyiriba Kyathumba Hot Springs is inspirational. They have successfully restored and reconnected communities with an important cultural heritage site impacted by climate change. The work was delivered in partnership with INTO and with financial support from the British Council's Cultural Protection Fund.

#### Highlighting environmental issues

The National Trust for Jersey won this award for the Willow Puffins sculpture and The Silent Garden book

The National Trust's Willow Puffins are kick-starting a wider campaign to save the puffins of Jersey, currently in significant decline. The sculptures highlight the plight of the Jersey puffin, open a space for dialogue and start the consultation process with the community. In 2021 the Trust also commissioned a children's book, The Silent Garden, to promote environmental awareness. It's a fantastic way of engaging young people, encouraging visits to Trust nature reserves and historic buildings, and raising revenue.

### • Enhancing community engagement at historic sites

Celebrating the National Trust for Canada's innovative and diverse Historic Places Day programme

Initially conceived in 2017 as a day to encourage Canadians to visit and discover their rich history, Historic Places Day has become a multi-week event, creating a buzz of excitement on social media and enhancing community engagement at historic sites across different cultures.

"The Excellence Awards celebrate the very best of our member organisations' work around the world, often undertaken amid difficult circumstances and without seeking glory or acclaim, but just trying to look after our global heritage for future generations. The INTO Excellence Awards 2022 winners will delight and inspire all those involved in heritage conservation, wherever they are in the world."

- Catherine Leonard, INTO Secretary-General

### Learning about cultural landscapes

The Indonesian Heritage Trust (BPPI) won this award for its Bali International Field School for Subak

BPPI has been holding the Bali International Field School for Subak (BIFSS) annually since 2015. Bringing together volunteers, local and international students, community members and other stakeholders to learn about the Subak system, BIFSS not only provides important experience, but also builds optimism and hope for the future.

#### Building inter-generational connection to place

For Heritage New Zealand Pouhere Taonga's restoration of the Māori Affairs Committee Room 'Matangireia'

In 2022 Heritage New Zealand Pouhere Taonga's Māori Built Heritage Conservation Programme restored the historic 'Matangireia' within the Parliament building. This project enabled a unique inter-generational connection with place to carry forward knowledge, whilst building new collaborative partnerships.

The Awards highlighted just some of the amazing work INTO member organisations are delivering. They are also a really good way to collect best practice and promote this globally. Congratulations are due not only to our winners, but to all the organisations that work to connect people around the world with the places, stories and issues that matter to them.





## Speaking in one voice

Over the course of the year, we have all made many and varied presentations about INTO, our work and the work of our member organisations. Some of these are mentioned elsewhere in the report but all combine to ensure that INTO is more visible on the global stage and that our members, but also international institutions, national and local governments have case studies and examples to learn from.

Barbra Babweteera, Executive Director of the Cross-Cultural Foundation of Uganda, and Catherine Leonard spoke at the Children and Heritage colloquium in collaboration with Oxford University. Barbra presented CCFU's education work virtually on a session called 'Engaging children with heritage today'.

We participated in the Celebrate Islands mobilisation this year and promoted the opportunities to our members. We were pleased to connect to the Conservatoire du Littoral at an event on 'Coastal Adaptation to Climate Change' in Marseilles and the co-creation of a policy document.

Catherine Leonard gave a speech about kitchen gardens at a conference organised by the Hungarian Garden Heritage Foundation. It was also an opportunity to showcase the work of the US National Trust at Filoli, FAI and the National Trust (England, Wales and Northern Ireland) through an exhibition of photographs of productive gardens. And we made some good connections with the European Route of Historic Gardens, including the Portuguese Association of Historic Gardens, with whom we are now collaborating.

Alex Lamont Bishop addressed an online conference on Community-centred Preservation organised by the Ambassadors Fund. This was a great opportunity to showcase our members' work in front of a significant US funder.

In our role as knowledge partner, we joined at the Innocastle wrap-up conference in Romania. Catherine presented the National Trust movement's people-centred approach and Alex spoke on the panel about regional development. Our colleague, heritage resource expert June Taboroff recorded a presentation which opened the latter discussion.

Our case study on digitising heritage was selected by the Interreg Europe Policy Learning Platform for inclusion in a knowledge sharing webinar alongside other EU-funded projects. And it was wonderful to have our Ambassadors with us in Dundee to speak so passionately and wisely on behalf of INTO.

### COP27

Princess Dana was once again by our side at the UN Climate Change talks in Sharm El Sheikh in November. This was our main Voice activity in 2022 and gave us a platform to showcase the work of INTO member organisations and the opportunity to network with colleagues from across the sector. We were delighted to host an official UNFCCC event on building adaptation and resilience. Speakers from the Egyptian Heritage Rescue Foundation, the National Trust (England, Wales and Northern Ireland), the Petra National Trust and the Cross-Cultural Foundation of Uganda joined colleagues from the Climate Heritage Network to share tools and experiences adapting to climate impacts.

The event also included the launch of the National Trust (England, Wales and Northern Ireland)'s new Climate Adaptation Guidance, a tool for caretakers of beautiful and historic places, along with a presentation from the British Council's Cultural Protection Fund, which included the formal announcement of our new £1.6m grant!





### **Growing our organisational capacity**

We had two significant funding successes in 2022. Firstly, we were delighted to announce a new grant from the Helen Hamlyn Trust (HHT) for £399,500 over the next three years. This generous support builds on previous funding from the HHT, which came to an end in June 2022.

It means we have funding for our Deputy Secretary-General role for another three years; more Incubator programmes; a 'war chest' of TAP-INTO funds; support for the new INTO Heritage Leaders programme; and contributions to communications, the conference and Ambassadors programme. It is wonderful news and testament to the activity Alex Lamont Bishop has helped us deliver over the past three years as well as a great team effort on the new proposal.

Secondly, we have successfully secured a new grant from the British Council's Cultural Protection Fund for our climate adaptation work. 'Withstanding Change: Heritage amid Climate Uncertainty' is a £1.6m project delivering capital restoration works and sharing experience of adapting to and communicating about climate change. It will have a transformative impact on six INTO member organisations across East Africa, the Middle East and North Africa, whilst also building central INTO capacity. We began recruiting two new members of staff, a Programme Manager and a Project Co-ordinator, at the end of the 2022.

Putting together this partnership and securing the CPF grant has been a Herculean task, driven by Alex Lamont Bishop in collaboration with INTO members across the region and National Trust (England, Wales and Northern Ireland) colleagues. The next steps are to kick off the activity, and we are greatly looking forward to welcoming the whole partnership to the UK in April 2023.

## Fundraising

Becky Sejournant joined us in June 2022 as our new Fundraising Development Manager. Many of you will have met Becky in Dundee and she has been collaborating closely with the team looking at opportunities for INTO; horizon scanning for new funders and developing projects and propositions that will benefit INTO members. Tracy Ogden-Davies takes over from Becky in January 2023 and will build on that earlier work to expand our sustainable financial foundation.



## Governance

After many years in leadership roles at INTO, we said goodbye to SK Misra at our INTO Dundee 2022 Conference. Fiona Reynolds spoke movingly about SK's contribution and leadership of our movement – both at our trustees meeting and at the INTO Congress, reflecting his long service to INTO. She reminded our delegates that SK had been instrumental in the formation of INTO from involvement in the Transitional Steering Committee following discussions in Edinburgh and Washington to the amazing Delhi conference in 2007, where of course INTO was officially launched. SK's wise council, tenacious belief in the value of international collaboration and continual support for the Secretariat and Board was crucial to INTO's success over the following years.

Elizabeth Erasito also stood down as an INTO Trustee in 2022. The National Trust for Fiji has also been a long-standing part of INTO governance, firstly through Robin Yarrow with Elizabeth joining the board in 2016. Always a source of sagacious advice and kindness, always ready to offer the National Trust for Fiji as a case study or location for a secondment, always generously crediting INTO when in fact, the National Trust for Fiji and its wonderful director were the real stars!

We are thankful to them both for their engagement and service. And we were delighted to welcome Kanitha Kasina-Ubol as an INTO Trustee in 2022. A passionate believer in the value of knowledge sharing, Kanitha has led the Siam Society since 2008, prior to which she had various roles having begun as an Assistant Librarian in 1985. Kanitha also sits on the board of SEACHA, the Southeast Asian Cultural Heritage Alliance, which will enable closer collaboration over the coming years.

We will publish our official Annual Report, including full Financial Accounts and Trustees' Report later in 2023.

## Partnerships

Alliances with complementary international networks are a great way for us to amplify all our four main themes. They are also a key membership benefit as through these affiliations, INTO members are linked to other international bodies, which in 2022 included Culture in Crisis, Word Monuments Fund, SAVE Europe's Heritage, UNESCO, ICON, Historic Houses, INTBAU, Nature4Climate Coalition and Europa Nostra. We are also subscribing members of the International Union for Conservation of Nature (IUCN); The Heritage Alliance; Climate Heritage Network and SMILO (Small Islands Organisation).