Annual Report and Accounts 2021

International National Trusts Organisation

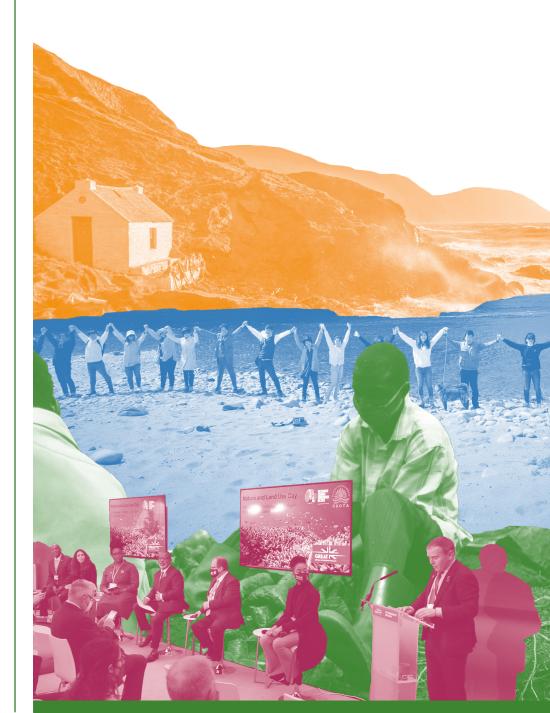




Table of contents

Chairman's report	
Dame Fiona Reynolds	3
What is INTO?	4
Our members	ϵ
Secretary-General's report	
Catherine Leonard	g
Catherine Leonard	5
2021 in pictures	10
Highlights	
Family	26
Growth	29
Voice	32
Strength	35
Report of the trustees	46
Financial report	51
Notes to the financial statements	53

Chairman's report



Dame Fiona Reynolds Chair of INTO

As we near the end of a second year of Covid-19, we can all reflect on a busy and challenging 2021 with a deep sense of achievement.

The pandemic presented many challenges but at the same time offered new opportunities. INTO seized them all. We were able to provide much needed support, advice, and relief to the global family of National Trusts, reinforcing our position as the focal point for the international movement.

For three years now, we have benefited enormously from a transformational capacity-building grant from the Helen Hamlyn Trust. This has enabled us to:

- grow our staff capacity, hiring an energetic and persuasive Deputy Secretary-General as well as further positions working on different projects
- engage and build better relationships with our members and the wider heritage community around the world through the TAP-INTO programme of expertise sharing, as well as significant externally funded project activity
- help establish new Trusts in countries where they do not currently exist and support the growth of existing ones
- improve the effectiveness of our advocacy and campaigns, and grow brand recognition, through such initiatives as the INTO Places scheme.

We are deeply grateful to Lady Hamlyn for her personal championing of our organisation and work, and the Helen Hamlyn Trust for their confidence and support.

Our priorities in 2021 were as important as ever: nurturing the enlarged family of organisations that form our INTO network; facilitating a growing movement for heritage, beauty, and nature; articulating through our collective voice the importance of the work we do for the citizens of the world; and building a strong, vibrant, and sustainable organisation.

As we emerge from the pandemic, we have exciting plans for the future, including building on our existing programmes in the field of international leadership development; engaging more individuals and organisations in our outreach work; and sharing the stories of our members' work more widely.

My warmest personal thanks go to our energetic and enthusiastic staff team led by Catherine Leonard, our Secretary-General; to our hardworking and dedicated trustees; and to all members of the INTO family whose commitment and passion for the cause make our work so worthwhile.

We look forward to every closer collaboration with our member organisations, partners, volunteers, funders and supporters as we enter the next phase of INTO's development.

Dame Fiona Reynolds

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Chair of INTO

What is INTO?

INTO is the umbrella body for the global family of National Trusts that come together to share ideas, experiences, and resources.

By providing access to a worldwide network of expertise, we seek to grow the capacity of existing trusts and help establish new ones in countries where they don't currently exist. Amongst the services and learning opportunities we offer are travel grants, support with funding applications, staff placements, our biennial conference, monthly newsletter, and webinar programme.

Bringing together more than 80 like-minded organisations around the world, we also act as a global voice for issues of common concern. The National Trust, as the largest and best resourced INTO member, hosts the INTO Secretariat but it is a separate charity with its own constitution, strategy, and international board of trustees.

"The object of the Charity is to promote the conservation and enhancement of the natural and cultural heritage of all nations for the benefit of the people of the world and in particular but without limitation:

- (1) to foster international co-operation and co-ordination between National Trusts for conservation and heritage and similar organisations;
- (2) to increase and enhance the capacity of such conservation and heritage organisations;
- (3) to encourage the establishment, where they do not presently exist, and development of such conservation and heritage organisations; and
- (4) to formulate and promote conservation best practices;
- (5) to pursue advocacy in the interest of conservation of natural and cultural heritage."

INTO Constitution, Clause 3





Our members

In 2021, we had 91 member organisations.

Africa and the Middle East

Egyptian Heritage Rescue Foundation
Heritage Watch Ethiopia
Petra National Trust (Jordan)
Legacy 1995 Historical and Environmental
Interest Group of Nigeria
West African Shared Cultural Heritage
Trust (Nigeria)
Monuments and Relics Commission
(Sierra Leone)
Hout Bay Heritage Trust (South Africa)
Turathuna (Syria)
Zanzibar Stone Town Heritage Society
(Tanzania)
Cross Cultural Foundation of Uganda
Zimbabwe National Trust

Europe

Cultural Heritage Without Borders
(Albania)
Bodenfreiheit - Verein zur Erhaltung von
Freiraeume (Austria)
Herita (Belgium)
Czech National Trust o.p.s.
Friends of Czech Heritage
National Trust (England, Wales and
Northern Ireland)
Europa Nostra
Falkland Islands Museum and National

Trust
Union REMPART (France)
Conservatoire du Littoral (France)
National Trust of Georgia
Kulturerbe Bayern (Germany)
Gibraltar Heritage Trust
Boulouki (Greece)
National Trust of Guernsey
Hungarian Garden Heritage Foundation

An Taisce - National Trust for Ireland Manx National Heritage (Isle of Man) FAI - Fondo Ambiente Italiano (the National Trust for Italy) National Trust for Jersey Din l-Art Helwa (Malta) Gelderland Trust for Historic Houses and Natural Landscape Nationale Monumenten Organisatie (Netherlands) The Chudow Castle Foundation (Poland) Pro Patrimonio Foundation (Romania) VOOPIK: All-Russian Society for the Protection of Historical and Cultural Monuments Saint Helena National Trust National Trust for Scotland National Trust of Slovakia La Fundació Catalunya-La Pedrera (Spain) Fundación Enrique Montoliu de la

The Americas, including the Caribbean

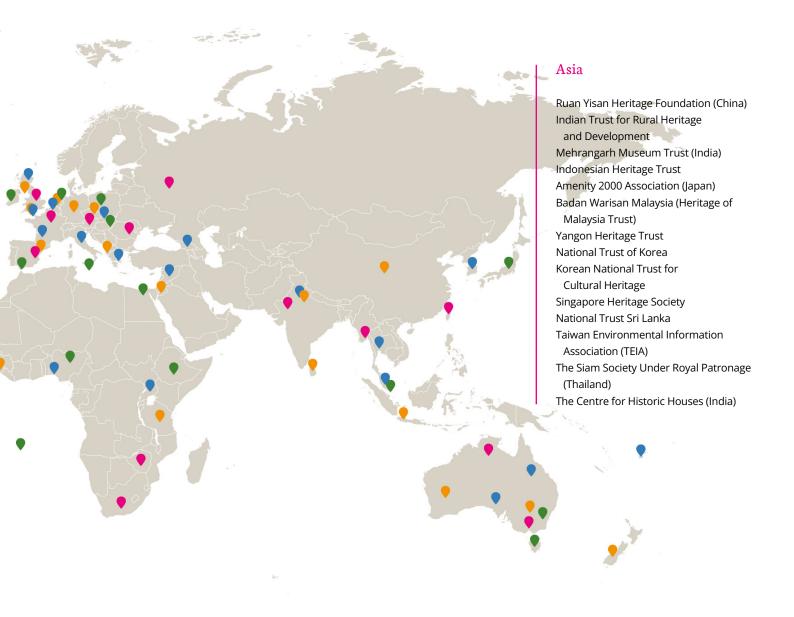
Comunitat Valenciana - FUNDEM (Spain)

Anguilla National Trust
Stichting Rancho (Aruba)
Barbados National Trust
Bermuda National Trust
Committee of the Defence of the
Bickenbach Country House (Bolivia)
British Virgin Islands National Parks Trust
National Trust for Land and Culture (B.C.)
Society (Canada)
National Trust for Canada /La Fiducie
Nationale
National Trust for the Cayman Islands
Grenada National Trust
Haiti National Trust

Jamaica National Heritage Trust

Montserrat National Trust

Nevis Historical and Conservation Society
Para la Naturaleza (Puerto Rico)
Saint Christopher National Trust
Saint Eustatius Monuments Foundation
Saint Lucia National Trust
National Trust of Trinidad and Tobago
Filoli (USA)
Gullah/Geechee National Trust for
Cultural Heritage Continuation &
Historic Preservation (USA)
National Parks Service (USA)
National Trust for Historic Preservation
(USA)
The Trustees of Reservations (USA)



The benefits of INTO membership include:

- Access to a worldwide network of expertise
- Support from the global family of Trusts in advocacy and awareness raising
- Taking an active part in our biennial Conference, with reduced registration fees
- Opportunity to serve on working groups on specific projects or themes
- Eligibility to apply for INTO grants
- Using the INTO logo to celebrate your membership

There is more information about joining INTO on our website.

As part of our INTO Places scheme, some INTO members offer free or reduced-price entry to their properties upon production of a valid membership card from another National Trust. If they do not have properties open to the public, they can sometimes provide other services such as reduced-price heritage walks or assistance with travel plans. Please contact the INTO member in the country you intend to visit for details.

Oceania and Australasia

National Trust of Australia (Australian

Capital Territory)
National Trust of Australia (New South Wales)
National Trust of Australia (Northern Territory)
National Trust of Australia (Queensland)
National Trust of Australia (Tasmania)
National Trust of Australia (Victoria)
National Trust of South Australia
National Trust of Western Australia
Australian Council of National Trusts
Fiji National Trust
Heritage New Zealand Pouhere Taonga



Secretary-General's report



Catherine Leonard INTO Secretary-General

Yet again, our annual report demonstrates the incredible work and commitment of INTO and its member organisations to make progress on our four strategic aims: Family, growth, voice and strength.

I'm immensely proud of all we've done to support and engage the global family of National Trusts in 2021. This year's membership survey showed that people really value being part of the worldwide family and larger network. Our members appreciate the way INTO brings them together, how we circulate information and share best practice and opportunities. It was a delight to see INTO colleagues singled out for their energy, the personal attention we give members, our friendly people and the great services we offer.

This review reflects an impressive year of delivery by INTO and our members. As a global movement, we have been audacious and resilient. National Trusts across the globe have worked fast and creatively. They have inspired us all with their passion and commitment to our shared mission: To look after the heritage of the world for present and future generations. We are so grateful to them for all that they do.

I would like to thank everybody who has helped to make INTO greater than the sum of its parts in 2021. Everyone who attended our webinars and INTO Online 2021 conference. Everyone who applied for and delivered TAP-INTO grants. Everyone who responded to our requests for information, spoke at our events, or otherwise shared information and experience with INTO colleagues through our programmes and projects.

Our wonderful volunteers, particularly the micro-interns who delivered such valuable research in a really tight timeframe (Jacob Farrelly, Laura Watson, Tanya Lee, Kar Lok Pang, Nurgul Sahin, Madeleine Sutton, Nayah Thu, Aivin Gast, Archie Williams, Danlei Zhou, Krisha Hirani and Brooke Creager); our extended student placement, Aderonke Akinyele; INTO experts Karin Taylor and Maggie Morgan, for supporting burgeoning Trusts involved in the Incubator; and Gillian Lang for helping us plan INTO Dundee 2022.

INTO is a team effort and I'm grateful to my Secretariat colleagues, particularly Alex Lamont Bishop and Emma Taylor, but also our freelance project managers Imogen Dow, Olivia Lamont Bishop, David Brown and June Taboroff. And renewed thanks, as ever to our members, our wonderful Board of Trustees, our funders, Amicus supporters and other acolytes.

With thanks to you all and looking forward to another year of collaboration in 2022!

2021 in pictures



INTO Online 2021- our first ever virtual conference

From 20 - 22 April, INTO Online 2021 provided a digital space to gather as a global family when travel was impossible. To share ideas and approaches, concerns and challenges. And to build resilience within the National Trust movement.

We are deeply grateful to our sponsors, American Express for supporting us in the delivery of INTO Online 2021 with 3 days of conference learning; 541 international delegates; 51 nations and territories; 111 global organisations.

INTO members came together to restore a medieval tower

INTO is partnering with the National Trust for Georgia and Union REMPART on a two-year project to restore the Tsiskarauli Tower. Struck by a missile during the Chechen war, the tower's urgent stabilisation will be led by a series of working holidays with international volunteers. After many months of virtual collaboration, this year saw the first in-person exchanges: a training programme in Paris and the first working holidays in Georgia. Then all the partners met in Athens in November to progress and plan the next stages. We were delighted to also involve new INTO members Boulouki (Greece) and the Chudow Castle Foundation (Poland). The project is generously supported by the ALIPH Foundation with a grant of \$197,300.













We continued our work with Ugandan communities adapting to the impacts of climate change

In the Rwenzori Mountains of Uganda, we worked with the Bakonzo community, whose ancestral belief systems and cherished heritage sites face erasure from glacial melt and flooding. Through knowledge exchange and expertise sharing we also increased nature-based interventions at heritage sites threatened by flooding. At Wang Lei in the West Nile, where our project funded a flood-barrier and local engagement in 2020, we've been building on this successful engagement. A new heritage trail between local sites linked to the story is revitalising the experience for visitors, whilst a new educational resource is enabling this story to remain alive in cultural memory through CCFU's heritage education programme.

Towards the end of 2021, we announced a new phase of support from the British Council's Cultural Protection Fund of £110,143. This generous grant has allowed us to bring in a new heritage site in Uganda and new project partners the Zanzibar Stone Town Heritage Society, who are joining the project team to increase climate preparedness at Tanzania's heritage sites.

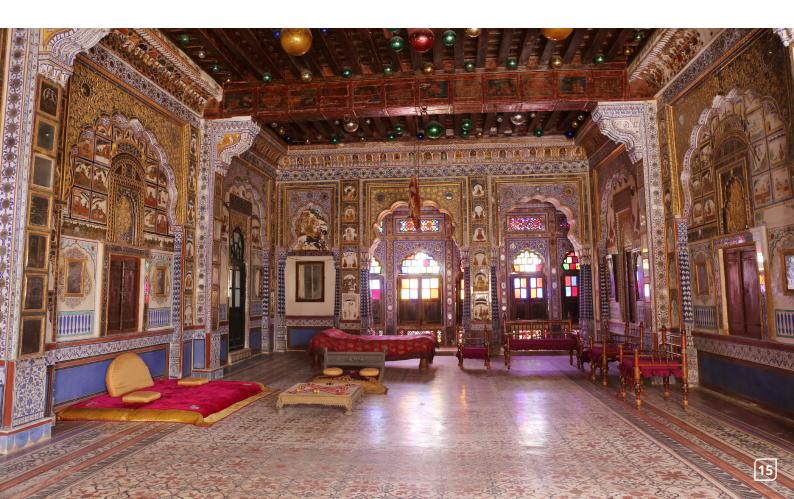
The project has attracted much attention over the past two years, securing positive feedback from important stakeholders including His Royal Highness the Prince of Wales and the British All Party Parliamentary Group for Africa.



We released our new 'Putting the Local into Global Heritage' Report in April 2021

Our new study shows how some of the world's most famous heritage sites have re-thought their relationships with the communities around them, and how their conservation and engagement ambitions have been enriched by that process. As part of a two-phase grant towards the INTO Conference, we are grateful to American Express for their generous gift of \$75,000, and to David J Brown for undertaking the research and writing the report.

Covid-19 highlighted the importance of the local community, particularly where heritage sites previously relied heavily on tourist visitors. The report showed that not only are local people our neighbours, at a time of few or no visitors, they need even more to become our partners, our collaborators and our friends. The report was launched as part of an in-depth series of sessions at INTO Online 2021. And we have developed that conversation further, through blog posts and discussions, as we work towards our next conference, INTO Dundee 2022.





In November, we launched our new RISE programme

Re-imagining International Sites of Enslavement (RISE) is a knowledge-sharing programme that brings together the leaders of historic sites with histories of slavery or slave trading from around the Atlantic for critically needed professional development opportunities.

Over a series of monthly workshops, participants from across Europe, Africa, North America and the Caribbean have been sharing their challenges, ideas, conundrums and strategies for interpreting the history of slavery with their peers. Topics have included inclusive language guidance and strategies for marketing sites of enslavement to traditional visitors while increasing new more diverse audiences.

The discussions are framed under the guidance of Elon Cook-Lee, Director of Interpretation and Education for Historic Sites at the National Trust for Historic Preservation and organised by Alex Lamont Bishop, the Deputy Secretary-General for INTO.

A small team visited Malta on a TAP-INTO project

In September, travel resumed for the INTO Secretariat team and Catherine Leonard joined Emma Thomas, the General Manager of Seaton Delaval Hall in the Northeast of England, on a TAP-INTO mission. Our member organisation in Malta, Din l'Art Helwa, had requested INTO's assistance and advice on the acquisition and reuse of a dilapidated sea fort on Gozo.



With this in mind, the research trip included seeing recent conservation projects and other sites currently managed by DLH to understand their approach, how they staff sites and raise money for them, and to meet some of the wardens, volunteers, Council members and even the Cultural Heritage Minister. Emma's report made various recommendations on how the Qbajjar Battery might be used in the future as a cultural heritage site, including its potential transformation into an arts centre and open-air theatre.



INTO Africa members met in December 2021

As part of our British-Council funded climate change project, INTO Secretariat team members, Alex Lamont Bishop, Emma Taylor and Project Manager Imogen Dow travelled to Kampala in December, with colleagues from the National Trust (EWNI).

Their visit provided good occasion to convene the INTO Africa group, which had gathered for the first time outside the INTO Conference in February 2020. Building on the success of that inaugural meeting, and the intervening virtual exchanges, the group met again to share experiences on current work and successes; to learn from each other and from common reflections on selected topics; to define common strands and common elements of identity across the group; and to develop future joint initiatives.

We were delighted to support the meeting, which led into a week-long capacity building programme kick-starting the Heritage Education project in Africa, with TAP-INTO funding.





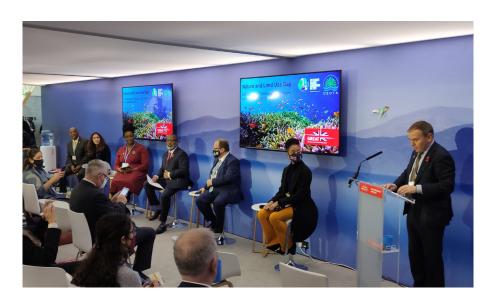


Our biggest ever delegation shared INTO members' climate change work at COP26

We have made the most of high-profile fora to increase our profile amongst prospective member organisations, partners, supporters, and opinion formers, transmitting our messages to an ever-wider audience. This year, we represented the network at COP 26 in Glasgow, speaking with the combined voice of 19 National Trusts on the need to ban horticultural peat.

In search of solutions to the challenges posed by climate change, we celebrated the best practice of our member organisations around the world in adaptation, mitigation and communication in a series of short films. We took these with us to Glasgow, where INTO proudly represented the global National Trust movement, using case studies from Saint Helena to Adelaide.

INTO speakers from a diverse array of trusts participated in multiple events, in partnership with the RSPB, Climate Heritage Network, IUCN and the British Council, amongst others.







We welcomed INTO members to Ham House, Dunham Massey and Penrhyn Castle

Despite travel being challenging in 2021, we were able to welcome INTO member organisations to a number of National Trust (EWNI) properties over the latter half of the year. Alex introduced Ágnes Herczeg, Albert Fekete, Edina Eszter Nagy and Dr Gergely Dévényi of new INTO members, the Hungarian Garden Heritage Foundation to Anna Dempf at Ham House in Richmond, London, to discuss public engagement with the local community but also the tourism sector.

Kofo Adeleke had a valuable visit with Eleanor Harding, Assistant Curator at Penrhyn Castle in July. Legacy has been working closely with Welsh colleagues on their project to rethink the interpretation at Jaekel House. And the Secretariat team was delighted to meet Kofo at Tredegar House afterwards.

"I have taken away a lot of valuable information and ideas to work with, and a better understanding of how digital technology can be woven into the museum experience."

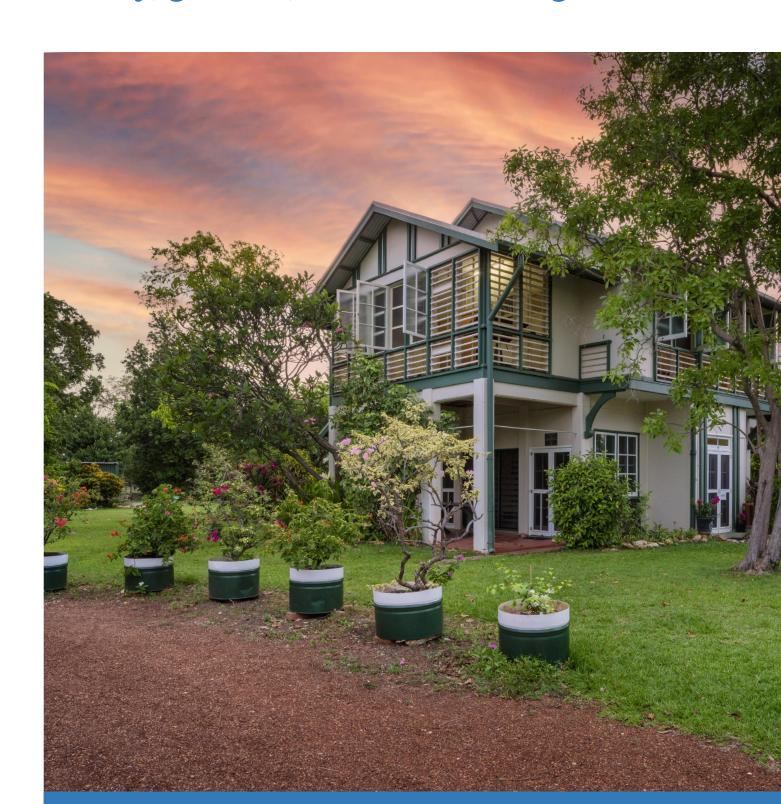
Kofo Adeleke

Lastly, we brought Esther Sellassie Antohin of Heritage Watch Ethiopia to Dunham Massey, near Manchester, in November. Princess Esther was thrilled to view the room her great grandfather, Emperor Haile Selassie, had stayed in in 1938 and the gifts and correspondence exchanged between the two families. Princess Esther had discussed the story with property curator, Emma Campagnaro in an online seminar as part of our World in a Historic House series, where we made connections between the collections of INTO members around the world.



Highlights from 2021

under our four key strategies: family, growth, voice and strength



1 Family

INTO exists for its members and seeks to deliver programmes, projects and activities that support our members in the achievement of their goals. We support and invest in the global National Trust movement by providing opportunities to collaborate and share ideas, resources, skills, and knowledge, noting the importance of amplifying INTO family values throughout the current crisis and beyond.



INTO Places

One of the ways of strengthening what it means to be part of the INTO family is reciprocal visiting. And INTO has been working with the world's heritage trusts to make membership go much further. We launched INTO Places in April 2021, all too aware that the pandemic would curtail people's ability to make the most of this wonderful new offer.

However, with travel slowly beginning again, we are delighted that the members of participating INTO member organisations are able to use their membership cards as a passport, opening doors and gates, porticos and porches at over a thousand amazing National Trust places around the world!



TAP-INTO

Family is also about providing opportunities to build capacity and competence within the global heritage sector. To make the most of the skills, knowledge and expertise within the INTO community for the betterment of all. And to reduce the barriers to accessing such knowledge and experience.

Our Helen Hamlyn Trust funding has, to date, allowed us to support 49 TAP-INTO projects across the worldwide network. TAP-INTO provides relatively small but catalytic amounts of money to enable INTO members in need of assistance to find the expertise or resources they need.



In 2021, we took advantage of reduced COVID restrictions to begin refocusing our TAP-INTO programme onto international collaboration. A new round of 12 grants followed on thematically from INTO Online 2021, with awards made where INTO members were inspired by on another's work.

From South Australia to Singapore, Syria to Saint Helena, we were able to support our member organisations in the achievement of their objectives.

2 Growth

We are committed to growing global capacity for heritage conservation by helping establish new National Trusts in countries where they don't currently exist and increasing INTO membership.



In 2021 we welcomed six new members



 The Centre for Historic Houses aims to preserve, research, document, revitalize and promote historic houses of India, as well as the creative industries associated with them, to benefit local communities. It does so in the form of online lectures, digital exhibitions, workshops, conferences, and other forms of knowledge exchange.













- The Egyptian Heritage Rescue Foundation (EHRF) is a registered Egyptian charity, based in Giza and founded in 2013, with the core objective being to safeguard and promote Egyptian cultural heritage.
- Located south of San Francisco in Woodside, California, Filoli boasts 654
 acres of beauty nestled along the slopes of California's coastal range. A
 site of the National Trust for Historic Preservation, Filoli is dedicated to
 connecting our rich history with a vibrant future through beauty, nature,
 and shared stories.
- VOOPIK is the largest and oldest NGO in Russia. Its main activities are to promote state protection and preservation, modern use and popularisation of cultural heritage objects and monuments of the peoples of Russia. VOOPIK works to unite Russian citizens in the protection and preservation of cultural heritage.
- The mission of the Nevis Historical and Conservation Society is to protect and promote the historical, cultural and natural resources of Nevis. The organisation focuses on the protection, preservation, conservation and restoration of historic, cultural and natural sites, on the island of Nevis as well as preserving relevant records and collections that speak to Nevis' heritage and history.
- The Hungarian Garden Heritage Foundation aims to research, protect and preserve the best of Hungary's garden heritage. It aims to do this via supporting the sector at large through research, knowledge sharing amongst its network to ensure garden heritage remains alive for the public to enjoy.

Growing new Trusts

Over the past three years, we have worked closely with local partners to support the development of new organisations. We have also encouraged and assisted groups all over the world as they set out on their journey to become a National Trust. This year, we worked with organisations in the early phase of development in Egypt, Hungary and India, who became Candidate members in 2021.





INTO Incubator

This year's Incubator brought together 16 new participants for three days of all things National Trust. The programme peeled back the layers of what builds a successful, resilient, and vibrant organisation, looking at models from across the globe. We welcomed non-members and members, bringing perspectives on raising a trust from the ground-up, through every stage of that experience. Sharing the same goals often means we are met by similar challenges. More than anything the Incubator is an opportunity to learn from one another, knowing there is no one-size-fits-all approach to heritage management.

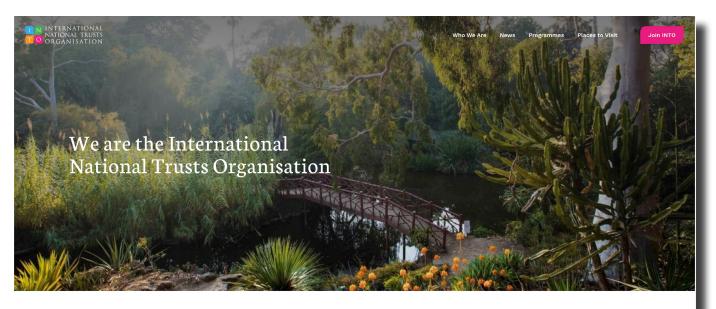
3 Voice

INTO speaks out with authority and purpose on global conservation issues critical to INTO's membership, celebrating what is unique and special about the National Trust approach. We support our membership with their campaigns and join forces with complementary bodies as appropriate.



Communications

We continued to benefit from the groundwork that we laid the year in 2020, when we launched our brilliant new website. It is a great tool for public engagement which we will expand next year as we further increase recognition of the INTO name and brand.



INTO brings the global National Trust family together to share knowledge and tools for the protection of cultural and natural heritage.

We are the sum of our members, the heritage trusts around the world

Speaking in one Voice

In September 2021, we brought together international experts to shine a light on Badan Warisan Malaysia's campaign to save the historic karst complex at Gunung Kanthan in Perak. Dame Fiona Reynolds gave a passionate address in support of the campaign, drawing on her own experiences saving the limestone landscape at Coolscar in Yorkshire. It was an opportunity to share experiences in grassroots advocacy amongst our global National Trust family, highlighting the importance of protecting cultural landscapes for their beauty and intrinsic value, but also as sacred spaces, for wellbeing and for the economic value of a good quality environment.

We highlighted the importance of heritage to governments around the world, including lobbying the Maltese government on behalf of our member organisation, Din l'Art Helwa or helping our members in Singapore secure public funding for their first member of staff. And INTO has also provided a platform for fundraising initiatives by members in Saint Lucia, Uganda, and Zimbabwe.

INTO Online 2021

Our virtual conference provided a focal point for our 'Putting the Local into Global Heritage' work. It was also our best-ever attended conference (541 delegates from 51 different territories/countries) and allowed us to engage with high-profile speakers such as Professor David Olusoga as well as our illustrious global Ambassadors: HH Maharaja Gaj Singh of Marwar-Jodhpur; HRH Princess Dana Firas of Jordan, Hashim Djojohadikusumo and of course, Lady Helen Hamlyn and Dame Fiona Reynolds.







4 Strength

We are building financial sustainability for INTO as an umbrella body but also by creating projects that build capacity within our member organisations. We also seek to demonstrate best practice in our governance and organisational culture.



Staffing INTO

Since 2019, when we began a new partnership with the Helen Hamlyn Trust, INTO has been completely transformed. The 'Capacity Building for the National Trust Ideal' project enabled us to recruit Alex Lamont Bishop to the post of Deputy Secretary-General. This was a big change for the organisation, which moved away from being largely volunteer led to a paid staff team, although we do continue to work with volunteers as interns, longer-term volunteers, and expert advisers.

We added a Communications and Projects Coordinator to the team in November 2020 and are in the process of recruiting a Development Officer, on secondment from the National Trust (EWNI) to free up more capacity to inspire our members and engage our stakeholders across the world.



Growing our organisational capacity

The Helen Hamlyn Trust grant has delivered huge benefits to our member organisations, whilst at the same time further strengthening our ability to service an ever-expanding family. Over the past three years, Alex has brought together INTO members and created new projects with them which have led to significant new income streams for INTO, bringing in more than £550K in revenue and working with 30% of our active membership.

We have also grown our staff capacity through positions funded in part by these grants and in part by membership growth.



Governance

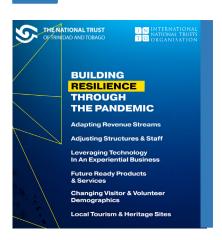
Having two Congresses, a year apart, is giving us an unusual opportunity to engage our members more in strategic planning. Discussions about the new INTO Strategy began at INTO Online 2021 and are using the eighteen months to INTO Dundee 2022 to build stakeholder engagement and refine the plan. We surveyed the INTO members in June/July 2021 and held focus groups in the autumn. The next stage is to develop a draft plan and invite further involvement from the wider membership.



INTO Secretariat's 2021 calendar

January







January began with the launch of several new projects: Our ALIPH-funded work in Georgia modelling community restoration of a medieval tower with partners from the UK and France; the World in a Historic House seminar series and our European staff exchange programme. With all the travel challenges of 2021 we had to alter our plans slightly (well, not the seminar series as that was already online!). But it was wonderful that the French and Georgians were able to undertake working holiday exchanges this summer to kick-start the ALIPH project.

Our 2021 webinar programme launched with an excellent session on Building Resilience in partnership with the National Trust of Trinidad and Tobago. (It was so good in fact that we took the theme forward into our INTO Online 2021 conference in April.)

In February we welcomed Aderonke Akinyele to the Secretariat team on placement from Bath Spa University. And Olivia Lamont Bishop as our brilliant Conference Co-ordinator.

March





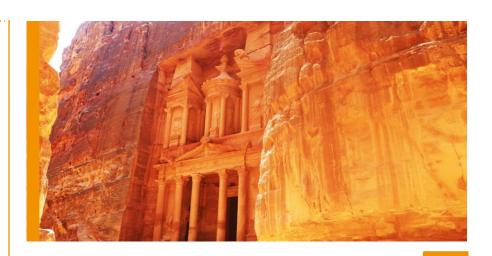
A lot of March and April was spent getting ready for INTO Online. But even so, we continued to deliver our project work like the British Councilfunded Melting Snow and Rivers in Flood and Innocastle, our Interreg Europe project. And we also collaborated with other networks through webinars and events, like the UK Overseas Conservation Forum, SMILO and the Nantucket Forum.

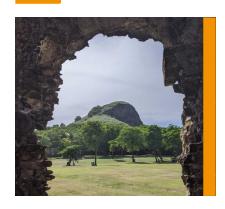
April



INTO Online 2021 was the highlight of the year for many of us. This was our first ever digital INTO conference. And it provided an opportunity for INTO members to come together and share learning in resilience. From broadening organisational sustainability to new approaches to promoting climate preparedness to sharing methodologies for telling inclusive histories, 'Building Resilience' celebrated the global strength of the INTO network. And because it was virtual, it was our biggest ever conference with 541 registrants!

April





As part of INTO Online 2022, on 20 April, we released an important new study on sustaining local communities through strengthened connections with heritage sites. This report was commissioned by INTO with a grant from American Express, a worldwide leader in support of heritage conservation and preservation. Putting the Local into Global Heritage shows how some of the world's most famous heritage sites have rethought their relationships with the communities around them, and how their conservation and engagement ambitions have been enriched by that process. The themes of the report were reflected across an in-depth series of sessions at the conference.

May



In May, we kicked off our new British Council project bringing together Penrhyn Castle, a National Trust property in Wales, and Legacy The Historical and Environmental Interest Group of Nigeria's Jaekel House. And we began scoping out new projects with Din l'Art Helwa in Malta; with the National Trusts of Sri Lanka and Scotland; a new heritage education programme in Africa; and our programme Re-imagining International Sites of Enslavement (RISE).

June

We welcomed our first group of micro-interns in June who researched best practice in climate change and heritage education across the INTO network. It went so well we would see two more cohorts of student volunteers in 2021.

July

In July we received a whole host of ASK-INTO requests, discussions and connections. From Azerbaijan to Canada; Grenada to India; Japan to Montserrat. Indeed, over the course of 2021, the INTO Secretariat responded to 117 ASK-INTO applications!

August



In August, we were delighted to meet Kofo Adeleke both in her capacity as a new Trustee of INTO and as our lead contact in Nigeria for the British Council Wales project. We also closed our latest round of TAP-INTO and allocated small grants with a total value of more than £20,000 to INTO members around the world.

September

We held our second Incubator programme in September which peeled back the layers of what builds a successful, resilient, and vibrant National Trust, looking at models from across the globe. We were thrilled to welcome 16 participants from members and non-members alike.

We also held focus groups on the next INTO strategy and kicked off phase two of the Melting Snow and Rivers in Flood project, now involving Zanzibar as well as Uganda.

October





Catherine started October in Malta and was delighted to spend time with Din l'Art Helwa and support their efforts to acquire a new coastal battery on the island of Gozo. Later in the month, we hosted our Connecting Collections webinar featuring five different INTO members. This gave us the opportunity to zoom in on shared stories from National Trust collections around the world. And what we can learn from the process of uncovering these connections. The event involved the National Trust for Scotland, the Sri Lanka National Trust, the US National Trust of Historic Preservation, Heritage Watch Ethiopia and the National Trust of England, Wales and Northern Ireland.

And then we were heads down working on 'Voice' in the run-up to COP26! Alex presented our Ugandan project to the British All-Party Parliamentary Group in Westminster and Emma worked with INTO members to finalise our climate short film clips.

November





These were a great success, and it was wonderful that we were able to present the films in Glasgow. 2021 was our biggest ever COP delegation and we were joined by representatives of the National Trusts of Scotland; Ireland; the Caymans Islands and England, Wales and Northern Ireland.

November

Whilst Emma and Catherine were in Scotland, Alex launched RISE at PastForward. RISE is a ground-breaking global programme setting new standards in the interpretation of the transatlantic slave trade. It brings together contemporaries from around Africa, Europe and the Americas, building on the success of the conference session at INTO Online.

In the autumn, we convened two more webinars as part of the Innocastle project on climate change monitoring and digital engagement. These followed earlier webinars on developing an interpretation plan and building maintenance held in July and August.

Alex welcomed representatives from our new members, the Hungarian Garden Heritage Foundation, to London's Ham House, building on the learning and connections made during this year's Incubator.







Towards the end of the year, the INTO Secretariat team were all on the move! Catherine was invited to the SMILO General Assembly in Tunisia to discuss possible connections, synergies and new projects. Alex and Emma travelled to Athens as part of the ALIPH project where they met representatives of Boulouki in Greece, the National Trust of Georgia, REMPART, the Chudow Castle Foundation in Poland, Cultural Heritage Without Borders (Albania) and our Swiss funders. The partners shared learning on youth training opportunities that capitalise on the potential of heritage sites as learning laboratories. These groups will reconvene next year in Georgia, where a working holiday will repair the missile-struck tower.

From there, they went on to Uganda with other members of the team working on 'Melting Snow, Rivers in Flood' to connect with the communities involved in the project. They also participated in the second INTO Africa meeting and the new Heritage Education Project.

Meanwhile, Catherine met another new INTO member, Esther Sellassie Antohin of Heritage Watch Ethiopia. Following in her famous grandfather's footsteps, they visited the National Trust's Dunham Massey near Manchester.

December





In December, we hosted the second RISE session focusing on language and two gatherings of the members involved in INTO Places. And a final webinar as part of the International Land Conservation Network Global Congress featuring INTO members, the Trustees of Reservations, the Taiwan Environmental Information Association and Catalunya La Pedrera Foundation.

Meanwhile we continue to make plans for 2022; including new projects, programmes and services, our 2022 Conference; new sources of funding and opportunities for INTO members.

Report of the trustees

for the year ended 31 December 2021

The trustees present their report with the financial statements of the charity for the year ended 31 December 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Governance

Our Trustees have continued to meet virtually throughout 2021. They were not able to meet face-to-face, which we try to do once every year, as the INTO Conference was online. But we held five formal, scheduled meetings and our trustees lent us great support and advice both then and in-between.

Public benefit

The object of the Charity is to promote the conservation and enhancement of the natural and cultural heritage of all nations for the benefit of the people of the world. In shaping our objectives and planning our activities for the year, the trustees have considered the Charity Commission's guidance on public benefit.

At its most basic, heritage is what people value and want to hand on to future generations. The definition of heritage is very broad and it can cover everything from land and biodiversity, to buildings and landscapes, collections and intangible things like language and traditional practices. In fact, what makes something part of our heritage is not whether it is a building or a landscape, but the value we place on it.

INTO's role therefore in helping organisations protect and conserve heritage all over the world is inherently linked to public benefit. Because heritage is only heritage if it's relevant and of value to people.

Financial review

Financial position

The position of the charity at the end of the year is set out on page 52.

Reserves policy

The Trustees have set a high level of reserves to protect against the charity's reliance on grant income for its major activities such as the INTO Conference or our Capacity Building for the National Trust Ideal project. This is currently based on one year's salary for our Deputy Director-General's salary plus the costs of one INTO Conference and is kept under review.

Trustees recognise the need to guard against the risk of grant income not being renewed. They also acknowledge that grants can be received in arrears and allowance must be made to fund short-term deficits in our cash budget.

Some grants are received in advance of a project, which accounts for some planned but as yet unspent expenditure. On the other hand, some of our major commitments are planned several years in advance, and before we can secure the necessary grant income. The success of our flagship Conference has in the past depended greatly on our ability to fundraise. Having a higher level of reserves means that we can ensure a successful event every two years.

INTO's other main source of income is membership subscriptions. Our annual budget is set before we receive all our fees. The impact of one of our larger organisations not re-joining one year could be quite considerable and needs to be guarded against.

Our general reserve balance is also there to provide scope for INTO to do more of its core functions. There is a lot of room to grow these (like the TAP-INTO small grants).

In common with every other organisation, INTO also needs to allow for unforeseen emergencies, which can be greater given the international context in which we work. External changes may mean our beneficiaries (the INTO membership) need more support from us than usual in a given year. The charity held total reserves at the year-end of £236,597. Of these £92,989 of restricted funds were held. Free reserves at the year-end stood at £143,223.

Structure, governance and management

Governing document

INTO is registered and regulated under UK law as a Charitable Incorporated Organisation Number 1175994. It is governed by its CIO Constitution and Bylaws. It was registered with the Charity Commission (England and Wales) on 29 November 2017. These documents are available on the INTO website.

Recruitment and appointment of new trustees

As set out in its Constitution, the charity trustees are appointed at the biennial INTO Congress. In advance of each Congress, each Full Member may nominate one or more individuals to be considered. The charity trustees recommend individuals from amongst these nominations for appointment at the next Congress. They may also appoint trustees between Congresses but a charity trustee so appointed must retire at the next Congress but may be nominated for re-appointment.

A charity trustee may not hold office for more than three consecutive terms except where length of service includes time served as Chair or Vice Chair.

None of our trustees receive remuneration or other benefit from their work with INTO.

Organisational structure

The INTO trustees meet annually face-to-face and regularly by teleconference, thus making optimal use of virtual technologies and enabling our worldwide interests and membership to participate in a regular and cost-effective manner. These meetings are chaired by Dame Fiona Reynolds.

The National Trust of England, Wales and Northern Ireland was appointed host of the Secretariat and employs a Secretary-General who manages the day-to-day operations of the charity. This delegated framework is set out in a by law.

In 2021, we continued to benefit from the generous support of the National Trust of England, Wales and Northern Ireland (up to £100,000 per year in cash and in kind) covering four days a week of our Secretary-General's time; associated travel expenses; one day a week of business support; help and advice with fundraising and communications; legal costs; and a budget to enable National Trust staff to spend time with INTO member organisations.

Risk management

The trustees confirm that the major risks to which INTO is exposed have been reviewed and systems established to manage these.

Reference and administrative details

Registered Charity number

1175994

Principal address

20 Grosvenor Gardens London SW1W 0DH

Trustees

Dame F Reynolds Ms K Adeleke (from April 2021) Mr Justin Albert (to April 2021) Ms B Babweteera (from April 2021) Ms N Bull Ms C Childs (from April 2021) Ms Emily Drani (to April 2021) Dr Irena Edwards Ms E Erasito Mr M Galea Ms Catarini Kubontubuh (to April 2021) Ms K Malone-France Mr S K Misra Mr J Orna-Ornstein (from April 2021) Mr William White (to April 2021) Dr D Peacock

Ambassadors

HRH Princess Dana Firas of Jordan Hashim Djojohadikusumo Lady Helen Hamlyn HH The Maharaja Gaj Singh II of Marwar-Jodhpur Dr Thant Myint-U Dame Fiona Reynolds

The INTO Ambassadors are a small group of very distinguished individuals, from various backgrounds and parts of the world, whose achievements in our field are internationally recognised, and who kindly lend their support to INTO. This is a titular role with no formal governance responsibilities.

INTO Secretariat team

David Brown, International Heritage Consultant Imogen Dow, Project Manager
Alexander Lamont Bishop, Deputy Secretary-General
Olivia Lamont Bishop, Conference Co-ordinator
Gillian Lang, Conference Co-ordinator
Catherine Leonard, Secretary-General
Lydia Loopesko, Communications Volunteer
Oliver Maurice, Adviser
Madeleine Rose, Communications Volunteer
Jacqui Sealy, Finance Coordinator
Emma Taylor, Communications and Projects Coordinator
Julie Thompson, Working Holidays Co-ordinator
Bill Turner, Adviser

Independent Examiner

Haines Watts
Chartered Accountants
Old Station House
Station Approach
Newport Street
Swindon
Wiltshire
SN1 3DU

Financial report

Statement of financial activities for the year ended 31 December 2021

Full Financial Statements are available on bit.ly/INTOAccounts2021

			2021	2020
	Unrestricted	Restricted	Total	Total
	funds	funds	funds	funds
	£	£	£	£
INCOME AND ENDOWMENTS FROM	1			
Donations and legacies [note 2]	114,327	265,230	379,557	291,834
Investment income [note 3]	-	-	-	234
Total	114,327	265,230	379,557	292,068
EXPENDITURE ON				
Charitable activities				
Family	-	91,100	91,100	40,745
Growth	-	69,367	69,367	39,788
Voice	-	36,162	36,162	21,128
Strength	-	52,880	52,880	36,848
Other charitable activities	93,892	_	93,892	99,746
NET INCOME	20,435	15,721	36,156	53,813
Transfer between funds [note 11]	2,107	(2,107)	-	_
Net movement in funds	22,542	13,614	36,156	53,813
RECONCILIATION OF FUNDS				
Total funds brought forward	121,066	79,375	200,441	146,628
TOTAL FUNDS CARRIED FORWARD	143,608	92,989	236,597	200,441

Statement of financial position for the year ended 31 December 2021

Total funds £ 27,984 195,282
- 27,984
27,984
105 202
195,262
223,266
(22,825)
200,441
200,441
200,441
121,066
79,375
_
200,441

The financial statements were approved by the Board of Trustees and authorised for issue on 18 July 2022 and were signed on its behalf by:

Dame Fiona Reynolds

Chair of INTO

Notes to the financial statements

for the year ended 31 December 2021

1. Accounting policies

Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling, which is the functional currency of the entity and is rounded to the nearest £.

Going concern

The COVID-19 viral pandemic is one of the most significant economic events for the UK with unprecedented levels of uncertainty of outcomes. It is therefore difficult to evaluate all of the potential implications on the charity's operations, funding, suppliers and wider economy. The Trustees' view on the impact of COVID-19 is that, given the measures that could be undertaken to mitigate the current adverse conditions and the current resources available, they can continue to adopt the going concern basis in preparing the financial statements.

Cash Flow Statement

The financial statements have been prepared in accordance with FRS 102 1A and therefore a Cash Flow statement is not included.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life. Computer equipment – 50% straight line.

Taxation

The charity is exempt from tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Debtors

Trade and other debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are recognised at their settlement amount.

2. Donations and legacies

	379,557	291,834
Other	(296)	3,096
Donated services – Salaries	53,109	60,652
INTO Online 2021 project	2,111	_
Grant income - ALIPH Georgia project	82,996	-
Grant income - British Council - Nigeria project	6,340	_
Grant income - British Council - Uganda 2 project	36,488	_
Grant income - Sustainable Tourism project	35,314	19,300
Grant income - British Council - Petra	7,410	5,940
Grant income - British Council - Uganda	47,118	57,634
GlobalGiving	719	1,166
Grant income – 1771 Foundation	_	8,511
Grant income – Helen Hamlyn Trust	46,734	72,020
Membership income	61,514	63,515
	370,392	291,834
Membership fees	61,514	63,515
Donations and grants	308,878	228,319
	£	£
	2021	2020

3. Investment income

	2021	2020
	£	£
Bank interest	-	234

4. Trustees' remuneration and benefits

There were no trustees' remuneration or other benefits for the year ended 31 December 2021 nor for the year ended 31 December 2020.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 December 2020 nor for the year ended 31 December 2019.

5. Comparatives for the statement of financial activities

TOTAL FUNDS CARRIED FORWARD	121,066	79,375	200,441
RECONCILIATION OF FUNDS Total funds brought forward	93,315	53,313	146,628
NET INCOME	27,751	26,062	53,813
Other charitable activities	99,746	138,509	238,255
Charitable activities			
EXPENDITURE ON			
Total	127,497	164,571	292,068
Investment income	234	_	234
Donations and legacies	127,263	164,571	291,834
INCOME AND ENDOWMENTS FROM			
	£	£	£
	Unrestricted fund	Restricted funds	Total funds

6. Unrestricted expenditure

	2021 £	2020 £
Secretariat	-	1,455
Communications	-	1,549
Travel subsistance	7,409	_
Donated services – salary	53,109	60,928
Recharged salaries	24,315	_
Website costs/ IT	1,524	19,635
Other	7,535	16,179
	93,892	99,746

7. Staff costs

The charity does not employ any staff. During the year salary costs of £53,109 (2020 £60,928) were met by The National Trust and included as donated services in these financial statements. In addition, £60,652 staff costs were recharged by The National Trust to the charity (2020 £50,097).

8. Tangible fixed assets

	Computer equipment •
Cost (additions)	770
Depreciation (charge for year)	385
Net book value (at 31 December 2021)	385
Net book value (at 31 December 2020)	_

9. Debtors: Amounts falling due within one year

2021	2020
£	£
8,000	27,984

10. Creditors: Amounts falling due within one year

	2021	2020
	£	£
Other creditors	33,506	22,825

11. Movement of funds

	At 1/1/21	Net move- ment in funds		At 31/12/21
	£	£	£	£
Unrestricted funds				
General fund	121,066	20,435	2,107	143,608
Restricted funds				
GlobalGiving	512	719	-	1,231
INTO Foundation	12,226	_	-	12,226
Helen Hamlyn Trust	16,128	(17,851)	-	(1,723)
British Council (Uganda)	29,839	(21,043)	(8,796)	
British Council (Petra)	(919)	5,940	-	5,021
Sustainable Tourism project	13,078	27,130	-	40,208
1772 Foundation	8,511	-	-	8,511
INTO online 2021 project	-	(6,689)	6,689	_
British Council - Uganda Project 2	-	(12,823)	-	(12,823)
British Council - Nigeria	-	1,465	_	1,465
ALIPH Georgia	_	38,873	_	38,873
	79,375	15,721	(2,107)	92,989
TOTAL FUNDS	200,441	36,156		236,597

Transfer between funds. Transfers are made from unrestricted funds to restricted funds to cover any restricted funds in deficit or from restricted funds to unrestricted funds where a project is complete and there is no requirements to return any unspent funds.

Our projects and supporters

GlobalGiving:

GlobalGiving is the crowdfunding platform used for our 'Saint Lucia National Trust C-19 Relief Fund'.

INTO Online 2021:

The INTO Conference is our biennial gathering of National Trusts, previously also called the ICNT or International Conference of National Trusts. In 2021, the conference was held digitally under the banner INTO Online 2021.

INTO Foundation:

This was established with a gift from the late Rodney Davidson AO. Under the new governance structure, the INTO Foundation was wound up and its assets transferred to the CIO. At its meeting on 8 September 2021, the INTO Board agreed that the funds previously associated with the restricted fund known as the INTO Foundation would be used as general funds in line with the original intentions of the donor. This board designated fund will be known as the Davidson Fund.

Helen Hamlyn Trust:

The HHT grant of £275,780 over three years is for a project entitled 'Capacity Building for the National Trust Ideal'. The grant supports three main aims: the appointment of a Deputy Secretary-General; the establishment of a new Technical Assistance Programme to help our member organisations grow, develop their campaigns and share best practice; and to increase INTO's profile amongst prospective members, partner organisations, supporters and opinion formers.

1772 Foundation:

1772 is a US-based grant-giving body keen to help promote and learn from the National Trust approach, particularly as it pertains to stewarding both cultural and natural heritage. INTO has received a number of gifts from the 1772.

The Cultural Protection Fund:

The Cultural Protection Fund is managed by the British Council - the UK's international organisation for educational opportunities and cultural relations - in partnership with the Department for Digital, Culture, Media and Sport (DCMS). It aims to foster, safeguard and promote cultural heritage overseas. In 2020, it ran a special call for global heritage projects, which will use technology, skills development and community engagement to respond to the risk of climate change to heritage in East Africa.

British Council - Uganda:

INTO was awarded £76,447 in 2020 (increased to £80,438.39 in 2021) for protection against the impact of melting snow and flooding rivers on Uganda's Bakonzo and Alur communities due to global warming. This grant was further extended with an additional tranche of £24,356 in 2021.

British Council - Uganda Project 2:

Towards the end of 2021, we announced a new phase of support from the British Council's Cultural Protection Fund of £110,143.

British Council - Petra:

INTO was a partner in a second application to the British Council's Cultural Protection Fund together with the Petra National Trust. INTO's role was to develop and deliver a training programme for heritage practitioners in the region, for which we received £9,330 from the Petra National Trust over the lifetime of the project.

British Council - Nigeria:

British Council Wales launched a new digital initiative in 2021 in response to the Covid-19 pandemic, to explore innovative ways to demonstrate artistic interpretation and practice. Under #GoDigital Sub Saharan Africa-Wales Creative Projects, a collaborative partnership, facilitated by INTO, brings together Penrhyn Castle, a National Trust property in Wales and Legacy The Historical and Environmental Interest Group of Nigeria's Jaekel House.

Sustainable Tourism project:

Through a two-year grant, American Express is supporting INTO's research into the ways in which owners and stewards of National Trust properties have re-thought their relationships with the communities around them, and how their conservation and engagement ambitions have been enriched by that process. The research will serve as the foundation for an in-depth series of sessions at the INTO conferences in 2021 and 2022.

ALIPH Georgia:

INTO is partnering with members National Trust for Georgia and Union REMPART on a two-year project to restore the Tsiskarauli Tower. The generous support of the ALIPH Foundation will allow for the restoration of this site, damaged by a jet in the 2001 Chechen War. In order to stabilise and restore this missile-damaged heritage site, we will work with our partners to engage an international group of volunteers as part of a working holidays programme.

12. Related party disclosures

There were no related party transactions for the year ended 31 December 2021.

Every day we hear of work our member organisations wish to undertake but which they are having to embark upon with only the barest of resources and an abundance of optimism. Often we find that a small injection of funds at the beginning of a project – or advice from another Trust – can make all the difference.

You can help by joining your local National Trust organisation, by becoming an INTO Amicus or with a gift to support our work. If you would like to get involved in any of our programmes either as a supporter, volunteer, or member, please contact us at the following address:

INTO Secretariat 20 Grosvenor Gardens London SW1W 0DH United Kingdom Email: info@into.org

Tel: +44 (0) 20 7824 7157 Website: www.into.org

The International National Trusts Organisation (INTO) is a non-profit organisation registered as a registered charity (No 1175994).

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