

DIGITAL PROGRAMME

INTO ONLINE

**IN
TO 2021**

BUILDING RESILIENCE

20-22 APRIL

SPONSORED BY AMERICAN EXPRESS



DAY 1 - TUESDAY

20.04.21

All times GMT+1

10:00 – 11:00 Opening Plenary

12:00 – 13:00 Planning on being sustainable?

14:00 – 15:30 Putting the Local into Global Heritage

16:00 – 17:00 Forgotten Histories

- Keynote address: David Olusoga

Transcripts for sessions are available upon request by emailing info@into.org and will be posted in the chat during each session.

DAY 1 20.04.21

10:00 – 11:00 Opening Plenary

Building resilient and sustainable organisations

These are challenging times. As we face the wide-ranging impacts of the pandemic, combined with the ongoing threat of climate change and an increased awareness of the need for social justice, the world's National Trusts are playing their part in recovery and healing.

The conference will begin with an introduction from INTO Chair, Dame Fiona Reynolds, who will be joined by the host of our previous conference, Alana Anderson, President of the Bermuda National Trust, and our Secretary-General, Catherine Leonard.

Then our plenary panel will share their plans for 2021 and beyond.

Hear about the trends that govern the sector, from how to leverage membership growth to implementation of cause-led fundraising, what opportunities are on the horizon for heritage trusts in 2021?

Speaker profiles



Chair: Dame Fiona Reynolds

INTO Chair

Dame Fiona Reynolds DBE became Chairman of the INTO board of trustees in 2015. After 11 years steering the National Trust of England, Wales and Northern Ireland as Director-General from 2001-2012, she brings extensive expertise in heritage preservation to the board. She left the National Trust to become Master of Emmanuel College, Cambridge, her current role.



Tom North

Membership Director, National Trust of England, Wales and Northern Ireland

Tom joined the National Trust of England Wales and Northern Ireland in Spring 2019 after starting his career in Food Retail; bringing with him a passion for service and operational excellence. Tom lives in Hampshire on the South Coast with his young family.



Brendon Veale

Manager, Member & Supporter Development, Heritage New Zealand

Brendon has worked in the fundraising and non-profit membership sector for 20 years. His career started with ActionAid in the UK before moving into the visitor-driven zoo sector. Brendon moved half way across the world from Bristol Zoo Gardens to Wellington Zoo in New Zealand before taking up his role with what is now Heritage New Zealand Pouhere Taonga, jumping at the chance to help protect New Zealand's unique heritage through growing and engaging members and raising funds to help conserve the historic places cared for by the organisation.



Mark Bishop

Director of Customer and Cause, National Trust for Scotland

Since 2015 Mark has been a part of the executive team at National Trust for Scotland. He is responsible for strategic oversight of marketing, membership and fundraising. Prior to his current role Mark represented three other national charities: Prostate Cancer UK, Leonard Cheshire Disability and The Royal British Legion. Before what is now close to two decades in the charity sector, Mark worked in book publishing, television and Internet start-ups.



Patrice Simmonet

Vice Director for Strategic Marketing and Digital Innovation, FAI

Vice General Manager of FAI - Fondo Ambiente Italiano, focuses above all on Strategic Marketing and Digital Innovation. Senior Manager in the Non Profit sector since 2001, in the past he also worked at Unicef and ActionAid Italia. He specializes in fundraising from individuals, managing large teams and complex national campaigns and loves his job.

DAY 1 20.04.21

12:00 – 13:00 Planning on being sustainable?

A masterclass in management, from small islands to whole organisations

This discussion on visioning and planning for heritage sites is led by INTO members working in the Scottish Highlands and Islands, and Nelson Island in Trinidad. Our speakers will reflect on the parallels in their approaches and the learning that is at the heart of INTO collaboration.

The discussion will focus in particular on the unique characteristics of sustainable island management, sharing best practice learned and implemented as a result of a successful TAP-INTO project.

Our speakers will also look at strategic planning more generally, and how this has changed in the context of a pandemic. Delegates will be invited to share their own experiences and tools to further internationalise this masterclass.

Speaker profiles



Interviewer: Kara Roopsingh

Senior Heritage Preservation and Research Officer, National Trust Trinidad and Tobago

Kara Roopsingh has been actively involved in researching and documenting cultural heritage sites in Trinidad and Tobago for ten years. Kara has done extensive advocacy and community participatory work with NGOs and other heritage organisations, such as ICOMOS Trinidad and Tobago and Citizens for Conservation, through which she advocates for proper conservation practices and adaptive reuse of forgotten buildings.



Clea Warner

General Manager for the North West and Islands, National Trust for Scotland

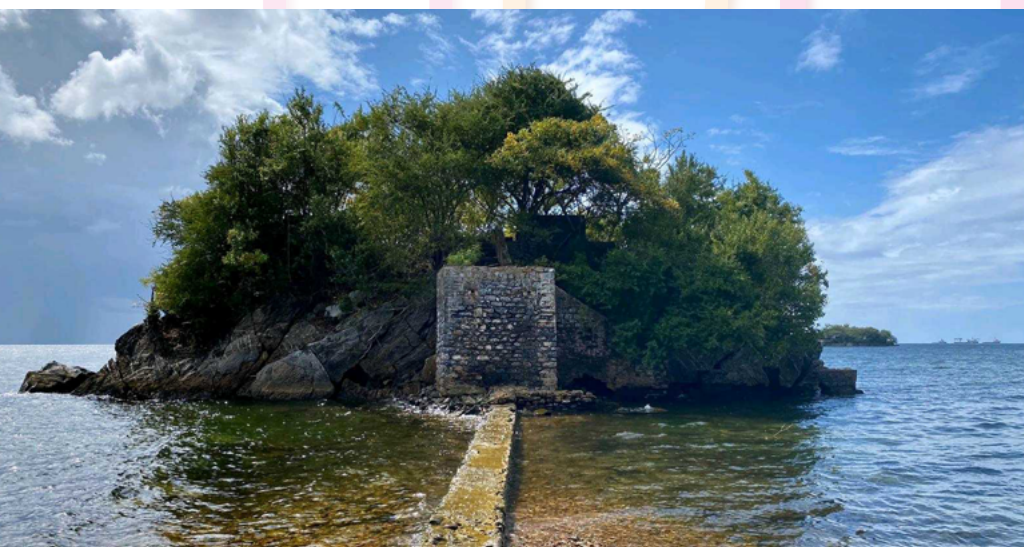
Clea is the National Trust for Scotland's General Manager for the Highlands and Islands region. She oversees a varied portfolio of 26 sites that includes eleven island properties, including the UK's only dual UNESCO World Heritage Site St Kilda. Clea has more than two decades of transformational leadership, including managing multiple sites for English Heritage. Clea is a strategic thinker, with commercial mindset, who delivers charitable objectives, whilst driving innovation and sustainable growth for causes she is passionate about.



Shamila Ramcharan

CEO, National Trust Trinidad and Tobago

Shamila Ramcharan is an internationally experienced, multi-industry executive within the Caribbean & Latin American Region. Shamila joined the National Trust of Trinidad and Tobago in 2020 as its first, full time CEO and is currently focussed upon deploying its strategic plan and engaging its critical stakeholders to support the future expansion and growth of the organisation. She was drawn to the heritage sector out of a passion for making a contribution to her country and to preserving its rich and culturally diverse, historic legacy and environmental gems.



DAY 1 20.04.21

14:00 – 15:30 Putting the Local into Global Heritage

A panel discussion on balancing conservation, tourism, development and community interests

With the generous support of American Express, INTO has undertaken research into a more equitable understanding of our heritage, delivered with and by local communities, as we emerge from the crises of 2020.

Our study, which will be launched in this session, has uncovered ways that some of the world's most famous heritage sites have reconsidered their relationships with surrounding communities. And how that reassessment has enhanced the conservation and engagement work of these National Trusts.

First, we're delighted to be joined by Timothy J McClimon, President of the American Express Foundation, who will talk about supporting preservation and conservation across the world, as well as global trends in corporate philanthropy.

This will be followed by a panel showcasing the featured case studies, chaired by the report's author, David J Brown.

Speaker profiles



Chair: David J Brown

International Heritage Consultant, Bearden Brown LLC

David J. Brown is an international leader, consultant, speaker, and author with a record of saving historic places and supporting thriving communities. David was the founding Chief Preservation Officer at the National Trust for Historic Preservation (U.S.) where he led the organisation's advocacy, education, field work, research, and historic sites programs. He helped establish the Partners in Preservation program with American Express and also served as Executive Vice President and Chief of Development. David now works with organisations around the world on effective public engagement, forward-looking strategic planning, and leadership development.



Timothy J McClimon

President of the American Express Foundation, and Vice President for Corporate Social Responsibility, American Express Company

Timothy J McClimon is President of the American Express Foundation, and Vice President for Corporate Social Responsibility, American Express Company. In this role, he directs all of the American Express Company's global social responsibility, philanthropy and employee engagement programs. Tim serves on the boards of Americans for the Arts, Mark Morris Dance Group and Second Stage Theatre. He is also an adjunct professor at New York University teaching graduate courses in nonprofit and arts management, and serves as the lead faculty member for the Institute for Corporate Social Responsibility at Johns Hopkins University.



Catherine Leonard

Secretary-General, INTO

Catherine Leonard joined the National Trust (England, Wales and Northern Ireland) in 1999 from the Foreign and Commonwealth Office, and with a background in modern languages and international public and cultural relations. Prior to her appointment as Secretary-General of INTO, Catherine was responsible for the Trust's work with overseas heritage conservation groups, running the European Exchange Programme and managing the European Network of National Heritage Organisations. She has led INTO since its foundation in 2007.



Miquel Rafa Fornieles

Director of Territory and Environment, Fundació Catalunya La Pedrera

Miquel Rafa is the Director of Territory and Environment at the Foundation Catalunya-La Pedrera, where he has worked since 1998. A biologist, he is specialised in nature conservation with over 30 years experience working for conservation NGOs in Catalonia and at an international level (DEPANA, WWF, IUCN, EUROSITE, UIAA, among others). Miquel is a member of the Nature Conservation Council of Catalonia and of the World Commission on Protected Areas (IUCN-WCPA). A passionate alpinist, he has climbed many peaks in the Pyrenees, Alps, Andes and Himalayas and has travelled to many natural areas over the world.

**Abdullah Abu Rumman**

Executive Director, Petra National Trust

Abdullah is a rural development, tourism, and conservation expert on both executive and strategic levels with more than 15 years of experience and significant achievements and research efforts in several countries. Abdullah is a Chevening International Award winner for global leaders, and holds an MSc in Conservation and Rural Development at the University of Kent, UK. Abdullah has created and headed numerous ecotourism and community development projects across Jordan's protected, rural and refugee-hosting areas. Abdullah's current mission as an Executive Director for the Petra National Trust is to action the message of the trust in cultural heritage preservation and communities' development.

**Karni Singh Jasol**

Director, Mehrangarh Museum

Karni Singh Jasol is the Director of Mehrangarh Museum Trust, Jodhpur. Educated at the "Eton of the East", Mayo College, Rajasthan, Jasol holds a postgraduate degree in Museum Management and Indian history, Culture and Ethno-archaeology. Under his headship, Mehrangarh Fort has been awarded the UNESCO Asia Pacific Award of Excellence in 2005, the Fassa Bortolo Domus Award for Architectural Conservation in 2012 and has been recently nominated for the prestigious Agha Khan Award for Architectural Conservation.

**Bishnu Tulsie**

Director, Saint Lucia National Trust

Bishnu started his career in teaching in his home country of Guyana. Moving to Saint Lucia, he stepped away from teaching to join the Saint Lucia Public Service. For over ten years he headed the Sustainable Development and Environment Division before joining the Saint Lucia National Trust as its Director in 2004. Bishnu has served a number of consultation roles in sustainable development and environmental projects for international organisations such as the UNFCCC and other UN bodies. Under his leadership, Saint Lucia National Trust protects and preserves the natural and cultural patrimony of Saint Lucia, which includes biodiversity conservation and sustainable use.

**Esther Dobbins**

Responsible Tourism Manager, Giant's Causeway, National Trust of England, Wales and Northern Ireland

Esther is an experienced manager who has worked in the non-profit, private and public sector. Her expertise ranges from responsible tourism, sustainability, community engagement, business management, to marketing strategy and visitor journey planning and visitor attraction project management. She is a people person with excellent leadership skills. Esther also holds a Bachelor's degree in Business Management from the University of Ulster.



DAY 1 20.04.21

16:00 – 17:00 Forgotten Histories

Telling the whole story with David Olusoga

Millions of people visit heritage sites every year. And yet they are often shielded from what British-Nigerian historian Professor David Olusoga calls 'the sharp bits of history'. The brutal and shameful stories of colonialism and slavery that shaped some of these places.

How do we move beyond heritage as a 'soft play' area to somewhere where we can advance the cause of truth, equity and justice? How can heritage organisations play their part? And what can the National Trusts of the world do to increase diversity and inclusion by learning from one another's experiences and supporting each other in the future?

Speaker profiles



David Olusoga

David Olusoga is a British-Nigerian historian, broadcaster and film-maker. His most recent TV series include *Empire* (BBC 2), *Black and British: A Forgotten History* (BBC 2), *The World's War* (BBC 2), 3 seasons of *A House Through Time* (BBC 2) and the BAFTA winning *Britain's Forgotten Slave Owners* (BBC 2). David is also the author of *Black & British: A Forgotten History* which was awarded both the Longman-History Today Trustees Award and the PEN Hessel-Tiltman Prize.

His other books include *The World's War*, which won First World War Book of the Year in 2015, *The Kaiser's Holocaust: Germany's Forgotten Genocide and the Colonial Roots of Nazism* and *Civilizations: Encounters and the Cult of Progress*. David was also a contributor to the Oxford Companion to Black British History and writes for *The Guardian* and is a columnist for *The Observer* and *BBC History Magazine*. He is also one of the three presenters on the BBC's landmark Arts series *Civilizations*. David's most recent book *Black & British: A Short, Essential History* is a recent bestseller.



In conversation with Alana Anderson

President, Bermuda National Trust

The Bermuda National Trust an historic agent boasts proudly of its duty to preserve Bermuda's natural and historic treasures. Since inception the BNT remains an integral part of Bermuda's land preservation and conservation landscape. The passion for protection of Bermuda's national treasures has been a long-standing labour of love for President Alana Anderson.

At an early age, Alana Anderson joined the BNT as a junior member engaging in educational programmes and events. Her years of commitment lent her to serve in a number of vital roles such as Vice President and Governance Chair. She remains an active Council member and is currently the Bermuda National Trust's youngest serving President.



DAY 2 - WEDNESDAY

21.04.21

All times GMT+1


10:00 – 11:00 Fundraising masterclass

12:00 – 13:00 People and Nature

14:00 – 15:00 Travelling to Tomorrow

16:00 – 17:00 Sites of Memory

Transcripts for sessions are available upon request by emailing info@into.org and will be posted in the chat during each session.



DAY 2 21.04.21

10:00 – 11:00 Fundraising masterclass

Maximising your chance of success in applications

INTO members demonstrate ingenuity in their varied approaches to fundraising, from membership programmes to legacies and wills. In this session, we explore project funding in the international heritage space, with a presentation from the ALIPH Foundation, a \$100 million Swiss fund targeting post-conflict heritage.

Discussions will centre on how INTO members can make the most of open calls for funding. Using the example of INTO's ALIPH-funded project in Georgia, we'll look at tips and tricks for submitting bids and the role that INTO can play in supporting applications.

Speaker profiles



Chair: Emily Drani

Co-Founder, The Cross-Cultural Foundation of Uganda

Emily Drani is the Co-Founder of the Cross-Cultural Foundation of Uganda, established in 2006. Emily holds an MPhil in Development Studies, and her professional career has been focused on advocating for heritage development and cultural rights at a national and international level. She served on the UNESCO Evaluation body for the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage for 4 years.



Dr Maja Kominko

Scientific and Programs Director, ALIPH Foundation

Dr Maja Kominko is the Scientific and Programs director at ALIPH foundation in Geneva. Previously she was the Director of Cultural Programmes at the Arcadia Fund in London. She worked at universities in Italy, the United Kingdom, Turkey, the United States and Sweden. Her research focuses on cultural and intellectual history of the Middle East in late antique and medieval periods.



Alexander Lamont Bishop

Deputy Secretary-General, INTO

Alexander Lamont Bishop joined INTO in March 2019 as Deputy Secretary-General. A keen linguist, Alexander has a background in the international heritage and development sector and is a passionate advocate for the person-centred value of heritage. In the role of Deputy Secretary-General, Alexander delivers the work of the Secretariat, taking responsibility in particular for opportunities for INTO members. He manages the TAP-INTO programme of small grants and leads on INTO's public profiling.

DAY 2 21.04.21

12:00 – 13:00 People and Nature

Growing people's relationship to green space

The pandemic has shown us how important access to nature is for people, with the National Trusts of the world providing important space for both wellbeing and fitness. As we move forward, many INTO members are now thinking about how we continue to talk to people about nature, how we build emotional connections but also how we use local nature to talk to people about global climate change.

This live workshop brings together three titans of the INTO family – The Trustees of Reservations, the National Trust for Historic Preservation, and the National Trust of England, Wales and Northern Ireland – to share their insights, experiences and innovative ideas for engaging people with the outdoors.

Speaker profiles



Katherine Malone-France

INTO Trustee and Chief Preservation Officer at the National Trust for Historic Preservation

Katherine Malone-France is the Chief Preservation Officer at the National Trust for Historic Preservation. Katherine has held numerous roles within the Trust in her nine years of service, driving successful multi-million dollar campaigns and establishing dedicated funds for historic landscapes. She is a graduate of Wofford College with a History and holds a Masters in Historic Preservation from the College of Environment & Design at the University of Georgia.



Jen Klein

Director of Outdoor Experience, The Trustees of Reservations

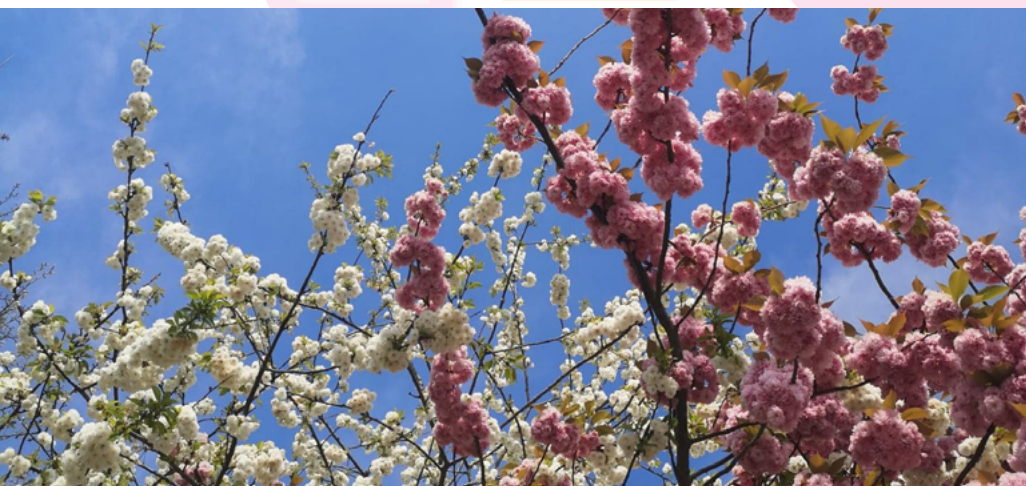
Jen Klein is the Director of Outdoor Experience with The Trustees of Reservations. Jen has been a leader in the environmental education and outdoor recreation field for 20 years having held positions in both the government and non-profit sector. Jen holds a BA in Outdoor Recreation, a MS in Environmental Studies, and a PhD in Interdisciplinary Studies where her research focused on the intersection of nature-based engagement and education and urban ecology. A lifelong lover of all things outdoors and nature, on any given day Jen can be found hiking, biking, running with her dogs, or riding her horse.



Celia Richardson

Director of Communication & Audience Insight, National Trust England, Wales and Northern Ireland

Celia is Director of Communications for the National Trust, Europe's biggest conservation charity. She reports to the Director General and is a member of the Trust's Executive Board. She's spent most of her career in not-for-profit organisations, running campaigns for UK charities or managing communications for public service organisations. She spent eight years working with the leading mental health charities and has also worked in international development, social enterprise and urban regeneration. She's regularly named among the UK's most influential 1% of people in UK public relations (PR Week Powerbook) and you can follow her on twitter @Ricotheyounger.



DAY 2 21.04.21

14:00 – 15:00 Travelling to Tomorrow

Heritage tourism in practice and a preview of INTO Antwerp 2022

We are delighted that VISITFLANDERS are our partners for INTO Antwerp 2022, taking place from 10 – 13 May, alongside our hosts, Herita.

In an inspiring interactive session, our Flemish colleagues will present their new approach to heritage tourism. Travel to Tomorrow brings to life the aspiration that “the tourism of tomorrow will be rooted in local communities ... A flourishing community is very much connected to its specific place; where people work together, where visitors can feel at home and residents can nurture and share their love for the place.”

And as we wait for travel restrictions to lift, this session will also paint a vivid picture of the wonderful heritage of Flanders, that we will all soon be able to visit again (perhaps even as part of INTO Places?), and that will next year act as the cornerstone of our INTO Antwerp 2022 conference.

Join Justin Albert, INTO Trustee and National Trust Director for Wales, as he introduces the discussion with our guests about rethinking tourism and finding new models that are economically, socially and environmentally sustainable.

Speaker profiles



Chair: Justin Albert

Director for Wales, National Trust England Wales and Northern Ireland

Justin Albert joined the INTO board of Trustees in 2014. With over 25 years of experience in the non-profit, heritage and media worlds, Justin is a fierce advocate for a thriving culture sector. As Director for Wales at the National Trust, he has overseen the Trust's presence in Wales, ensuring Welsh heritage is protected for all to enjoy. Alongside his role with INTO, Justin is Vice President for the Hay Festival of Arts and Literature and a member of the Ministerial Advisory Board for the Welsh Government.



Peter de Wilde

CEO, VISITFLANDERS

Peter De Wilde began his career teaching French medieval language and literature at the Antwerp and Dunkirk Universities. In 2003 he became head of the culture department of the province of Antwerp later joining the Cabinet of the vice-mayor for Culture and Tourism of the city of Antwerp; he directed this cabinet until 2009. Since 2009 he has been the CEO of the Flemish Government tourism board VISITFLANDERS. From 2014 to 2020 he was also chairman of the European Travel Commission (ETC) As such, he was also member to the board of the World Tourism and Travel Council (2017-2020).



Matthias Francken

Director, Herita

Matthias Francken studied 'political sciences' at the University of Leuven and 'economics and philosophy' at the University of Ghent. During his studies he was a member of several international oriented student organisations. After, he worked for the political party N-VA as well on the European as on the national level. Between 2015 and 2018, he was private secretary of the federal Secretary of State for migration and refugees. In 2019, he became private secretary of the Flemish minister for Heritage and Budget until his appointment as Director of Herita in 2021.

DAY 2 21.04.21

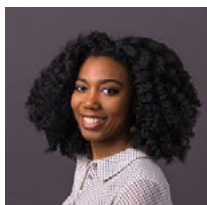
16:00 – 17:00 Sites of Memory

Telling the story of slavery and freedom at our places

Our international National Trust family includes sites connected to the history of slavery and colonialism. How we tell these histories, sometimes hidden or forgotten, can help spark a dialogue that will lead to understanding and reconciliation today.

Join Elon Cook Lee, Director of Interpretation and Education at the US National Trust for Historic Preservation, and speakers from across the Atlantic to explore how heritage sites and organisations are finding new ways of telling a whole and accurate story. By listening to INTO members who share so much history, we can bring diverse voices into the conversation to enrich and amplify this narrative.

Speaker profiles



Chair: Elon Cook Lee

Director of Interpretation and Education, National Trust for Historic Preservation

Elon Cook Lee is a public historian and race womanist. She is the program director and curator at the Center for Reconciliation. Elon also serves as the humanities consultant for the Robbins House, a member of the National Advisory Committee for Old Salem Museums and Gardens, and a board member for Rhode Island Public Radio. She has trained hundreds of historic site interpreters across the country on interpretation theory and the development of slavery programs that center Black humanity. Elon loves engaging the public with challenging historical narratives, and opening hearts, and changing minds one conversation at a time.



Ryllis Percival-Godeth

Executive Director, St Christopher National Trust

Mrs. Ryllis Godeth brings a wealth of institutional knowledge to the St Christopher National Trust having sat on the SCNT Board for 4 years as its Honorary Secretary. Mrs Godeth has contributed to many organisations having sat on numerous Boards such as the Salvation Army Advisory Board, the TVET Council Education Committee and serving as President of the National Association of Administrative Professionals. She has also worked on volunteer committees such as the National Carnival Committee, the C.I.C. HR Committee and the Media Team of the Music Festival Committee.



Francis Musa Momoh

Research and Development Officer, Sierra Leone Monuments and Relics Commission

In his role, Francis manages the national statutory heritage conservation agency's ambitious research program geared comprehensively to restore, develop, educate, interpret and promote the nation's heritage resources for present and future generations. He has worked on projects aimed at raising national and international conservation interests for Bunce Island supported by INTO, the US Ambassador's Fund for Cultural Preservation and World Monuments Fund among others.



Dr Rupert Goulding

Senior National Curator, National Trust of England, Wales and Northern Ireland

Dr Rupert Goulding FSA. Rupert is the Senior National Curator for the South West region of the National Trust and national lead for Research. He studied archaeology at Durham and Reading Universities, and has worked for the National Trust for over 13 years. Significant projects have included the redevelopment of Chedworth Roman Villa, co-curator of the exhibition *Prized Possessions – Dutch Paintings from National Trust Houses*, and is currently leading the re-interpretation and conservation work at Dyrham Park.



Sarah Stroud Clarke

Director of Museum Affairs at Drayton Hall, South Carolina

The Department of Museum Affairs encompasses all curatorial, education, and museum programming work. She is also the acting Archaeologist and Curator of Collections at Drayton Hall, overseeing all archaeological excavations and laboratory analysis. She has conducted all archaeological programs at Drayton Hall over the last decade, helping to discover the site of an earlier plantation on the property. Stroud Clarke also directs all research and conservation work of Drayton Hall's decorative arts collections. In all of her work at Drayton Hall, she strives to bring the previously untold stories Drayton Hall inhabitants to life through the various collections. Most recently she helped to lead the Drayton Hall curatorial team in its inaugural exhibit in the Stephen F. and Laura D. Gates Gallery.



DAY 3 - THURSDAY 22.04.21

All times GMT+1

10:00 – 11:00 Volunteering masterclass

11:30 – 12:15 Heritage and climate resilience

13:00 – 15:00 Closing plenary & Congress

- Keynote address: Hilary McGrady
- Panel: Expanding horizons

Transcripts for sessions are available upon request by emailing info@into.org and will be posted in the chat during each session.

DAY 3 22.04.21

10:00 – 11:00 Volunteering Masterclass

Inspiring case studies from around the world

As our lives have become immeasurably more local in the past year, the pandemic has shone a light on how much INTO members rely on the communities around us for support. Harnessing the power of volunteers in times of change has never felt more urgent.

With case studies from four international organisations, this session will spotlight inspiring examples of best practice for working with volunteers, from Singapore to Poland.

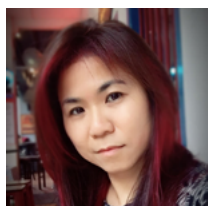
Speaker profiles



Chair: Joep de Roo

Innocastle Project Leader and Founder & Director of Eurodite

Joep de Roo (MA) is founder and director of Eurodite, a company that supports European cities and regions by unlocking the power of communities, culture, heritage and societal challenges as 'software' for sustainable area transitions. Joep was involved in area transformation projects in The Netherlands, Romania, Greece, Hungary, Germany, UK, Italy, Spain, Belgium, Sweden, Norway, Portugal and Poland. Joep holds a Master degree in International Relations and International Organisations at the University of Groningen.



Dr Ai Lin Chua

Executive Director, Singapore Heritage Society

Ai Lin Chua is the Executive Director and immediate past president of the Singapore Heritage Society, a volunteer-run, non-governmental, charity founded in 1987 to advocate for heritage conservation in Singapore. She holds a PhD in History from the University of Cambridge (UK), and previously worked at the Department of History at the National University of Singapore, as well as the National Archives of Singapore.



Dr Przemysław Nocuń

President, Ducal Tower in Siedlecin Association, Poland

Przemysław is an archaeologist and scholar at the Jagiellonian University in Krakow (Poland) by profession. For over 25 years he has been involved in the protection of monuments through activity in several NGOs of which he was the founder/co-founder. He has lead and supported programs for restoration of several castles in Poland. Przemysław has organised national and international projects for volunteers in castles owned and managed by the Chudow Castle Foundation and its partner - the Association Ducal Tower in Siedlecin. More recently he has focussed his attention on public archaeology and civic engagement in heritage.



Carine van Ketwich Verschuur – van den Hout

Castle Manager, Geldersch Landschap & Kasteelen

Carine has been with Geldersch Landschap & Kasteelen in the Netherlands since 2004, first joining the organisation as an Events Manager. Since 2008 Carine has been the Castle Manager at Doorwerth Castle. She has been a regular visitor of the UK since birth, and a National Trust visitor from not much later! Carine is also a trained speech therapist and is married with three daughters.



Ian Grafton, Herefordshire Operations Manager

National Trust of England, Wales and Northern Ireland

Ian trained as a gardener with Birmingham city parks for four years before becoming a Countryside Ranger in Jersey, Sussex and then Northamptonshire. He joined the National Trust 21 years ago as a Property Manager starting at Peckover House and now in Herefordshire as Operations Manager where he has been for 16 years. Married with 2 children, his passions are being outside, gardening, real ale, rugby and folk music - taking centre stage as frontman of his band, The Rotundas.

DAY 3 22.04.21

11:30 – 12:15 Heritage and climate resilience

INTO members working together to confront climate change

The existential threat posed by climate change requires a coordinated, global response. In 2020, INTO partnered with the Cross-Cultural Foundation of Uganda and the National Trust of England, Wales and Northern Ireland to support communities experiencing the front line of heritage loss due to climate change.

In this short documentary, you will hear the story of Uganda's Bakonzo and Alur communities and learn how the work of INTO members is intervening to prevent the loss of heritage, both tangible and intangible. A discussion between the three partner organisations will underline the ways in which international collaboration can support climate resilience, from community engagement to natural flood management.

Speaker profiles



Chair: Alexander Lamont Bishop

Deputy Secretary-General, INTO

Alexander Lamont Bishop joined INTO in March 2019 as Deputy Secretary-General. A keen linguist, Alexander has a background in the international heritage and development sector and is a passionate advocate for the person-centred value of heritage. In the role of Deputy Secretary-General, Alexander delivers the work of the Secretariat, taking responsibility in particular for opportunities for INTO members. He manages the TAP-INTO programme of small grants and leads on INTO's public profiling.



Emily Drani

Co-founder of the Cross-Cultural Foundation of Uganda (CCFU)

Emily Drani is the Executive Director of the Cross-Cultural Foundation of Uganda, established in 2006. Emily holds an MPhil in Development Studies, and her professional career has been focused on advocating for heritage development and cultural rights at a national and international level. She served on the UNESCO Evaluation body for the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage for 4 years.



Justin Scully

General Manager, Fountains Abbey, National Trust of England, Wales and Northern Ireland



DAY 3 22.04.21

13:00 – 15:00 Closing Plenary & INTO Congress

Featuring leading voices from the global National Trust movement

Keynote address

Hilary McGrady, Director-General of the National Trust of England, Wales and Northern Ireland

Speaker profile



Hilary McGrady

Director-General, National Trust of England, Wales and Northern Ireland

Hilary became Director-General of the National Trust in 2018. She's worked for the Trust since 2006 since joining as regional director for Northern Ireland. Hilary later became regional director for Wales and the London and South East region and in 2014 was appointed chief operating officer, leading the operations and consultancy teams.

Originally trained in graphic design, Hilary's career path started in the drinks industry in brand and marketing. In 1998 she moved to become director of a national arts charity and was seconded in 2002 to become CEO of Belfast's bid to become European Capital of Culture.

Hilary says: "I am picking up the baton from a long list of inspiring leaders who have helped us grow over the last 120 years. We now have over 5 million members supporting what we do and a portfolio of extraordinary places. I see my role as building on that success and inspiring more people from all parts of our nation to love, engage with and want to care for the places that matter to them."

Hilary is married with three children. Her interests include the arts, gardening and hill walking.

INTO Congress

Justin Albert, Director National Trust Wales, is our host for a 90 minute session combining the INTO Congress with words from some of the leading voices of our movement.

- INTO Bermuda 2019 – INTO Online 2021: Two years in review
- Launch of the INTO Places programme
- Climate change and the road to COP 26
- Setting new priorities for INTO: Member consultation
- INTO governance: Trustee elections

We will also hear from Lady Helen Hamlyn, an early supporter of INTO, who will share her thoughts on the importance of our work. It's an opportunity to learn more about how our Helen Hamlyn Trust

Speaker profile



Chair: Justin Albert

Director for Wales, National Trust England Wales and Northern Ireland

Justin Albert joined the INTO board of Trustees in 2014. With over 25 years of experience in the non-profit, heritage and media worlds, Justin is a fierce advocate for a thriving culture sector. As Director for Wales at the National Trust, he has overseen the Trust's presence in Wales, ensuring Welsh heritage is protected for all to enjoy. Alongside his role with INTO, Justin is Vice President for the Hay Festival of Arts and Literature and a member of the Ministerial Advisory Board for the Welsh Government.

Expanding horizons: In conversation with INTO Ambassadors

INTO Chair Dame Fiona Reynolds shares an conversation with some of INTO's global Ambassadors: HH Maharaja Gaj Singh of Marwar-Jodhpur; HRH Princess Dana Firas of Jordan and Hashim Djojohadikusumo.

These champions of INTO's work share their perspectives on how heritage in all its forms – built and natural, tangible and intangible – is providing an essential service to society, the economy and our environment. To close our 2021 conference, they consider how our inheritance from the past is helping to build more resilient and equitable communities in the present.

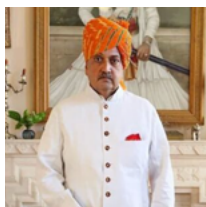
Speaker profiles



Chair: Dame Fiona Reynolds

INTO Chair

Dame Fiona Reynolds DBE became Chairman of the INTO board of trustees in 2015. After 11 years steering the National Trust of England, Wales and Northern Ireland as Director-General from 2001-2012, she brings extensive expertise in heritage preservation to the board. She left the National Trust to become Master of Emmanuel College, Cambridge, her current role.



His Highness The Maharaja Gaj Singh II of Marwar-Jodhpur

Mehrangarh Museum Trust and INTO Ambassador

Managing Trustee of the Mehrangarh Museum Trust, pioneer of heritage tourism in India, member of the Governing Council of the Indian National Trust for Art and Cultural Heritage (INTACH), Founding Trustee and Chairman of the Jal Bhagirathi Foundation, a water conservation initiative in rural western Rajasthan, Trustee of the Indian Trust for Rural Heritage and Development.



HRH Princess Dana Firas of Jordan

President, Petra National Trust and INTO Ambassador

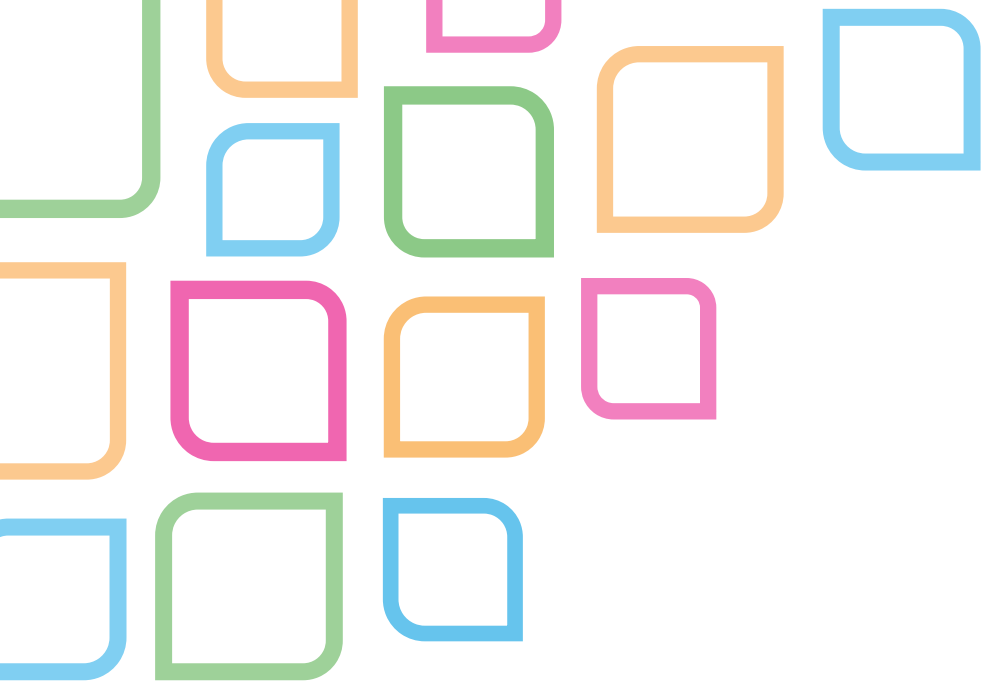
President of the Petra National Trust, Jordan's oldest national non-governmental organisation in the field of heritage protection and preservation, Princess Dana has been working for more than two decades to promote cultural heritage preservation, education and sustainable development in various capacities in the private, public and civil society, both in Jordan and in the United States. Princess Dana is married to Prince Firas bin Raad, first cousin to King Abdullah of Jordan.



Hashim Djojohadikusumo

Chairman of the Board of Trustees, Indonesian Heritage Trust and INTO Ambassador

As a noted businessman and philanthropist, Hashim Djojohadikusumo has devoted the past twenty years to a variety of pressing social issues in Indonesia. Currently Chairman of the Board of Trustees of INTO member organisations, BPPI or the Indonesian Heritage trust, Hashim has a wide range of interests and achievement. These include efforts to rescue Sumatran tigers, backing programmes to save orangutan and honey bears of Kalimantan in Borneo, and improving the welfare of the wild elephant population of Sumatra. Hashim is the founder of the Arsari Djojohadikusumo Foundation, which was established in honour of his late father, Professor Sumitro Djojohadikusumo, a former Indonesian economist considered the architect of the country's modern economy.



CONTACT

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We'd love to hear your feedback for INTO Online 2021.

Get in touch via info@into.org or contact us via www.into.org/contact

Transcripts for sessions are available upon request by emailing info@into.org and will be posted in the chat during each session.

