



ANNUAL  
REPORT  
*and*  
ACCOUNTS  
2019

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The team at the Saint Lucia National Trust joined other members in our 'We are INTO' film, created for our INTO Bermuda 2019 Conference and bringing to life the idea of INTO as a global family

# CHAIRMAN'S REPORT

*Dame Fiona Reynolds DBE*



This report refers to the work of INTO in 2019, but is being finalised as the world is experiencing an unprecedented crisis in the form of COVID-19. In general, therefore, the report is retrospective but where coronavirus has impacted on our plans we explain what this is. But although the crisis is severe, already there are opportunities for National Trusts around the world to work together in ever more innovative ways, and we are determined to do all we can to help people in these difficult times.

2019 was a remarkable year for INTO, and I want to thank everyone for all their support and engagement this year. Your contributions to INTO: participating in our events and biennial Conference; responding to our requests and supplying case studies; and joining our programmes (like TAP-INTO and Working Holidays), have all helped make the global National Trust movement greater than the sum of our parts.

The Helen Hamlyn Trust funding, which led to the appointment of Alexander Lamont Bishop in March, has revolutionised INTO. We have made the important shift from being largely volunteer-led to professional leadership, without losing the spirit that has infused us since the beginning. As a result, INTO's output and effectiveness has more than doubled. The board of trustees is delighted by this strategic progress.

Apart from the impressive increase in activity and presence, the highlight for me this year was INTO Bermuda 2019. Conference years are always inspirational. They give us the opportunity to go back to our roots and remind us why what we do is so important.

The International Conference of National Trusts has since the 1970s been bringing National Trusts and heritage NGOs together to develop professional expertise among staff and volunteers; to share and demonstrate best practices; to seek common solutions to specific conservation issues that transcend national boundaries; and to build the sense of belonging to a global movement.

Our 2019 Conference was hosted by the Bermuda National Trust. They gave us such a warm welcome, and it was wonderful to see some of their seventy properties, showcasing much of the best of Bermuda's built, natural and cultural heritage during the week. Bermuda presented so many opportunities for learning and discovery. Add to that the experience and expertise of our speakers, workshop leaders and delegates from around the world, and you have a truly wonderful event. There is such value in meeting face-to-face, which is why the Conference has remained at the heart of our movement for over forty years. We thank all our sponsors and partners, particularly our hosts and also the 1772 Foundation, for their encouragement, support and collaboration on this and other INTO programmes.

I'm grateful for everything you do to support the global family of National Trusts. We couldn't do it without the support, engagement and trust of our members, trustees, funders, volunteers, friends, and supporters across the world. Thank you.

  
 Dame Fiona Reynolds DBE  
 INTO Chairman

# WHAT IS *INTO?*

By providing access to a worldwide network of expertise, INTO seeks to grow the capacity of existing trusts and help establish new ones in countries where they don't currently exist. Amongst the services and learning opportunities we offer are travel grants, support with funding applications, staff placements, our biennial conference, monthly newsletter and webinar programme.

Bringing together around 80 like-minded organisations around the world, we also act as a global voice for issues of common concern. The National Trust of England, Wales and Northern Ireland (NTEWNI) as the largest, best-resourced INTO member, hosts the INTO Secretariat but we are a separate charity with our own constitution, strategy and international board of trustees.

“The object of the Charity is to promote the conservation and enhancement of the natural and cultural heritage of all nations for the benefit of the people of the world and in particular but without limitation:

(1) to foster international co-operation and co-ordination between National Trusts for conservation and heritage and similar organisations;

(2) to increase and enhance the capacity of such conservation and heritage organisations;

(3) to encourage the establishment, where they do not presently exist, and development of such conservation and heritage organisations; and

(4) to formulate and promote conservation best practices;

(5) to pursue advocacy in the interest of conservation of natural and cultural heritage.”

*INTO Constitution, Clause 3*



INTO is the umbrella body for the global family of National Trusts that come together to share ideas, experiences and resources

*The Gelderland Trust, Herita and the National Trust of England, Wales and Northern Ireland joined the Innocastle study visit to Wales*

# BENEFICIARIES

## [ 2019/20 ]

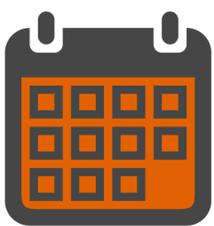
The Helen Hamlyn Trust grant has enabled a new, deeper level of engagement with the National Trusts that we support.



**12** career-defining TAP-INTO Projects

with members from **18** countries

### CAPACITY BUILDING FOR NATIONAL TRUSTS



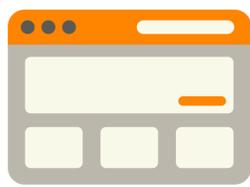
**31**

weeks of knowledge sharing



**79**

expertise matching requests



**396**

new followers on social media channels



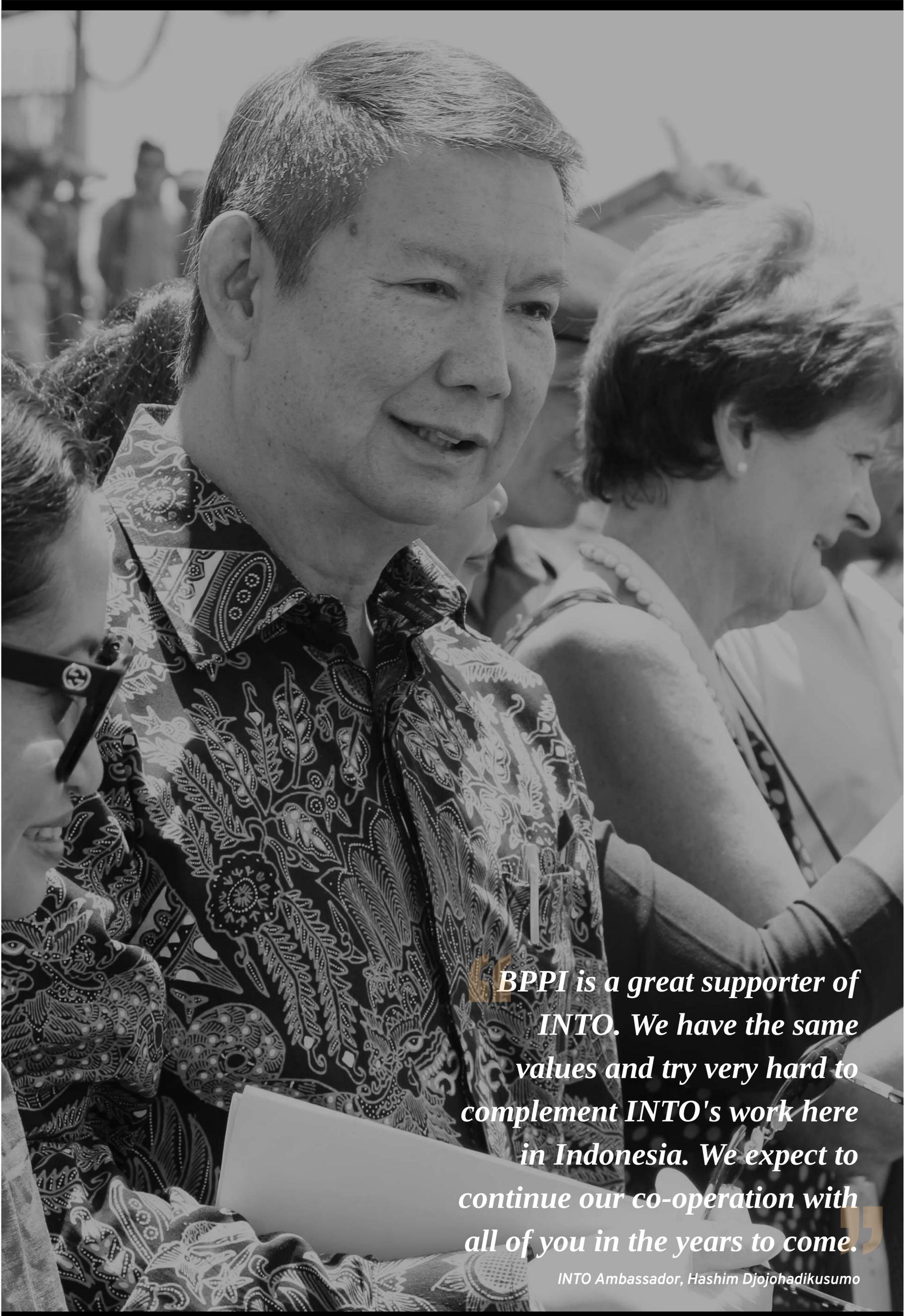
**1,800**

views of our new look newsletter



**20**

heritage trusts signed up for the Incubator



**BPPI is a great supporter of INTO. We have the same values and try very hard to complement INTO's work here in Indonesia. We expect to continue our co-operation with all of you in the years to come.**

*INTO Ambassador, Hashim Djojohadikusumo*



Members and delegates at INTO Bermuda 2019

# OUR MEMBERS

In 2019, we had 78 member organisations:

## ASIA

Ruan Yisan Heritage Foundation (China)  
 Indian Trust for Rural Heritage and Development  
 Indonesian Heritage Trust  
 Amenity 2000 Association (Japan)  
 Badan Warisan Malaysia (Heritage of Malaysia Trust)  
 Yangon Heritage Trust  
 National Trust of Korea  
 Korean National Trust for Cultural Heritage  
 National Trust Sri Lanka  
 Taiwan National Trust (TNT)  
 Taiwan Environmental Information Association  
 Siam Society (Thailand)  
 Sumatera Heritage Trust

## AFRICA AND THE MIDDLE EAST

Petra National Trust (Jordan)  
 Monuments and Relics Commission (Sierra Leone)  
 Hout Bay Heritage Trust (South Africa)  
 Zanzibar Stone Town Heritage Society  
 Cross Cultural Foundation of Uganda  
 Zimbabwe National Trust

## EUROPE

Bodenfreiheit (Austria)  
 Herita (Belgium)  
 Czech National Trust o.p.s.

Friends of Czech Heritage  
 National Trust (England, Wales and Northern Ireland)  
 Europa Nostra  
 Falkland Islands Museum and National Trust  
 Union Rempart (France)  
 Conservatoire du Littoral (France)  
 National Trust of Georgia  
 Kulturerbe Bayern (Germany)  
 Gibraltar Heritage Trust  
 National Trust of Guernsey  
 An Taisce - National Trust for Ireland  
 Manx National Heritage (Isle of Man)  
 FAI - Fondo Ambiente Italiano (the National Trust for Italy)  
 National Trust for Jersey  
 Din I-Art Helwa (Malta)  
 Gelderland Trust for Historic Houses and Natural Landscape  
 Nationale Monumenten Organisatie (Netherlands)  
 Fundacao Nacional (Portugal)  
 Pro Patrimonio Foundation (Romania)  
 National Centre for Heritage Trusteeship (Russia)  
 National Trust for Scotland  
 National Trust of Slovakia  
 Tesouros de Galicia (Spain)  
 La Fundació Catalunya-La Pedrera (Spain)  
 Fundación Enrique Montoliu de la Comunitat Valenciana - FUNDEM (Spain)  
 Saint Helena National Trust

# OUR MEMBERS

## OCEANIA AND AUSTRALASIA

National Trust of Australia (Australian Capital Territory)  
 National Trust of Australia (New South Wales)  
 National Trust of Australia (Northern Territory)  
 National Trust of Australia (Queensland)  
 National Trust of Australia (Tasmania)  
 National Trust of Australia (Victoria)  
 National Trust of South Australia  
 National Trust of Western Australia  
 Australian Council of National Trusts  
 Fiji National Trust  
 Heritage New Zealand Pouhere Taonga

## THE AMERICAS, INCLUDING THE CARIBBEAN

Anguilla National Trust  
 Barbados National Trust  
 Bermuda National Trust  
 Committee of the Defence of the Bickenbach Country House (Bolivia)  
 British Virgin Islands National Parks Trust  
 National Trust for Land and Culture (B.C.) Society  
 National Trust for Canada /La Fiducie Nationale  
 National Trust for the Cayman Islands  
 Grenada National Trust  
 Haiti National Trust  
 Montserrat National Trust  
 Para la Naturaleza (Puerto Rico)  
 Saint Christopher National Trust  
 Saint Eustatius Monuments Foundation  
 Saint Lucia National Trust  
 National Trust of Trinidad and Tobago  
 Gullah/Geechee National Trust for Cultural Heritage Continuation & Historic Preservation (USA)  
 National Trust for Historic Preservation (USA)  
 The Trustees of Reservations (USA)

The benefits of INTO membership include:

- Access to a worldwide network of expertise
- Support from the global family of Trusts in advocacy and awareness raising
- Taking an active part in our biennial Conference, with reduced registration fees
- Opportunity to serve on working groups on specific projects or themes
- Eligibility to apply for INTO grants
- Using the INTO logo to celebrate your membership

***“INTO provided key assistance when we established the Czech National Trust five years ago, serving as 'safety net' and connection to the world famous National Trust of England, Wales and Northern Ireland”***

*Irena Edwards, Czech National Trust*

Some INTO members offer free or reduced-price entry to their properties upon production of a valid membership card from another National Trust. If they do not have properties open to the public, they can sometimes provide other services such as reduced-price heritage walks or assistance with travel plans.

Please contact the National Trust in the country you intend to visit for details.

*Rempart uses heritage as a means to include marginalised young people by offering opportunities to participate in active, inter-cultural volunteering work*

2019 INTO Excellence Awards Jury



# SECRETARY- GENERAL'S *REPORT*

*Catherine Leonard*

When I began writing this report, we'd never heard of coronavirus. Now it seems to permeate every aspect of our lives. Our primary concern is that our members, supporters and friends stay safe and well. But we also recognise that the coming months will be challenging for INTO members and the public alike. No one knows exactly what coronavirus will mean for the people and places we care for as an international National Trust movement. But the impacts will be long-lasting. So, now's the time for us to all come together as a global family. To share ideas and approaches, concerns and worries. And to stand in solidarity with other members of the global National Trust movement. It has never been more important to have a strong, united INTO family.

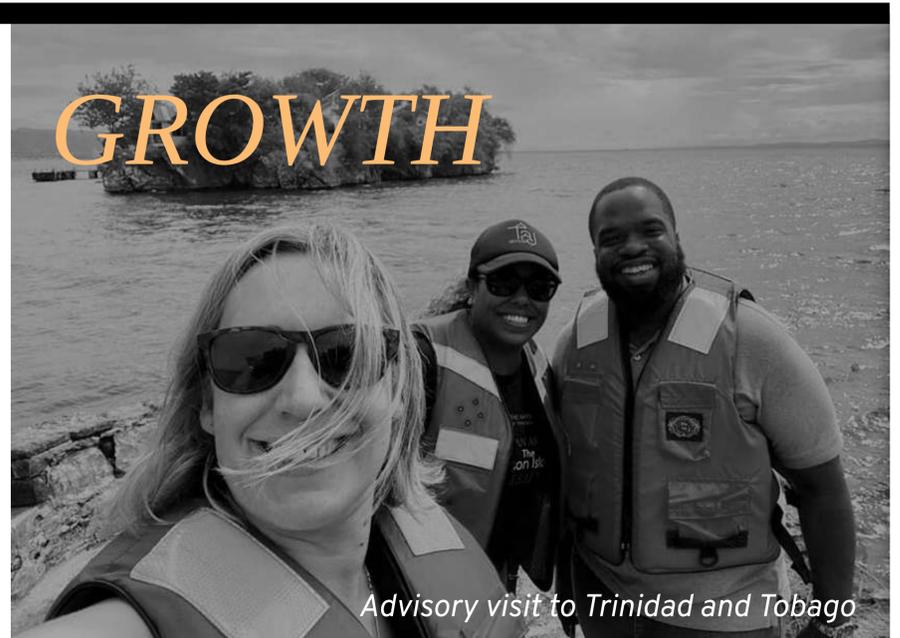
Thank you to everyone who helps us achieve this, especially my team of Secretariat volunteers. There is much that we have accomplished together in 2019, only possible in partnership with our members and funders. The main highlight of the year has of course been the start of our Helen Hamlyn Trust funded project, entitled 'Capacity Building for the National Trust Ideal'. The key component has been the appointment of our new Deputy Secretary-General in March. Alexander Lamont Bishop has proved himself an energetic, persuasive and effective resource for INTO.



In March, our stalwart volunteer Directors, Oliver Maurice and Geoffrey Read, both retired and we celebrated their many achievements in Bermuda. We are hugely grateful for their dedicated service since INTO was launched in 2007. As you can never really retire from a National Trust, we are thrilled that Oliver has maintained an advisory role supporting INTO Africa.

In our strategy for 2018-2020, we committed to building on INTO's successful track record of transferring knowledge and expertise between National Trusts. As part of the INTO family, our members are always happy to share their experience but resource constraints can limit the assistance they are able to offer. The grant from the Helen Hamlyn Trust has enabled us to support more of our members in the achievement of their objectives by providing more opportunities for collaboration. This is being achieved through increased Secretariat staffing, the establishment of our new Technical Assistance Programme (TAP-INTO) and the development of more tools and resources like the forthcoming INTO Incubator programme.

On the next pages are some highlights from 2019 under our four key strategies: Family, growth, voice and strength.



2019's Bermuda Conference was the 'best ever' according to our Chairman, Fiona Reynolds. It underlined the diversity of the organisations INTO brings together, whilst at the same time showing that the things that concern us are basically the same.

We will meet again at INTO Antwerp 2021, from 19-23 April 2021. The golden thread is working together for a sustainable future. What can we learn from each other about partnership-building and networking? What strategies can we share? How can we ensure that our organisations balance heritage, social and economic values?

One of the ways we work as an INTO family is reciprocal visiting. Bilateral arrangements already exist between some INTO members. But in Bermuda, we agreed to extend this across as many organisations as possible. This will not only strengthen the idea of a global heritage collective. It will also provide a structure and means to simplify and standardise the reciprocal visiting offer. We are now asking eligible members to sign up, with the aim of launching the new initiative in 2021.

We have piloted a new travel grant scheme under TAP-INTO, funded by the Helen Hamlyn Trust. These grants enable INTO members to explore new partnerships with some very encouraging results. Nick Lawrence, Assistant Director of Operations in Cornwall, provided in-situ advice to the National Trust for Canada on a potential new acquisition. Kara Roopsingh of the National Trust of Trinidad and Tobago participated in the National Trust's Past Forward conference in Denver. The National Trust for Scotland's Clea Warner travelled to Trinidad to advise on island properties. And Karin Taylor, Head of Planning at the NTEWNI, began a secondment to the National Trust for Jersey and will be undertaking a similar role with the National Trust for Fiji next year.

In the latter half of the year, we have been working on our National Trust start-up lab called the INTO Incubator. This new programme will bring international heritage organisations to the UK to inspire them with the National Trust model. The one-week residential would have taken place in March 2020 but we have postponed it until September due to the COVID-19 pandemic.





We joined senior colleagues from the National Trusts of Bavaria, Italy, Slovakia and England, Wales and Northern Ireland to mark the fifth anniversary of the Czech National Trust

## VOICE

INTO is the leading authority on the work and philosophy of National Trusts around the world. Indeed, we are the only organisation that represents the interests of the National Trust movement at the global level. Our major voice theme for 2019 was diversity. And we sought to draw on the wisdom of the INTO family to crowd-source experiences in increasing diversity, inclusion and equality. The campaign began in Bermuda as a main strand of the Conference. This was built on over the course of the year and then in September, we launched 'Arms Wide Open' ([bit.ly/INTOReport](https://bit.ly/INTOReport)).

This report contains case studies that were discussed in Bermuda, demonstrating how National Trusts are responding to the theme of diversity. It is full of exciting links to members' work and was written by the Deputy Secretary-General.

Catherine Leonard presented the report in London at a Heritage Alliance seminar and Alex Lamont Bishop launched it internationally at the National Trust for Historic Preservation's Denver conference.

Europe has been another key theme in 2019. We continue to deliver our role as knowledge partner in the Innocastle project which aims to develop heritage-friendly policies in the European regions. This included hosting a study visit involving INTO members, Herita and the Gelderland Trust in May. The focus of this learning exchange was on volunteering, partnerships and business planning.

We also collaborated with Europa Nostra on a high-profile event at the Hay Festival and a Policy Debate in Paris. Lastly, we joined senior colleagues from the National Trusts of Bavaria, Italy, Slovakia and England, Wales and Northern Ireland at a symposium marking the fifth anniversary of the Czech National Trust in Prague in June.

A group of people, including a man in a dark jacket and glasses, are gathered in a courtyard of a historic stone building. The building features arched windows and a prominent column. The scene is brightly lit, suggesting a sunny day. The people are dressed in casual to semi-formal attire, and some are looking towards the man in the dark jacket, who appears to be speaking or presenting. The courtyard is paved, and the overall atmosphere is that of a guided tour or a community meeting.

*I found it really refreshing that the National Trust's focus is on local communities, people living close by*

*Alina Tomescu , Innocastle visit to Wales*

Sustainability and climate change remain another important issue for INTO. We launched our new-look, updated paper on Heritage Conservation and the SDGs in March. Alex Lamont Bishop represented INTO and our members at the Climate Heritage Network launch in Edinburgh. He also helped co-ordinate our representation at COP 25 in Spain, where we were delighted to facilitate the participation of three inspiring young people from the Cayman Islands National Trust.

## STRENGTH

We were delighted that three accomplished heritage leaders accepted our invitation to become INTO Ambassadors in 2019: His Highness, Gaj Singh the Maharajah of Jodhpur, Hashim Djojohadikusumo, the Indonesian philanthropist and Chair of the Advisory Board of the Indonesian Heritage Trust (BPPI), and Lady Helen Hamlyn. We held our first Ambassadors Dinner in December, kindly and generously hosted by Pak Hashim.

In November 2019 we recruited Emma Taylor as our new Communications Assistant. Her initial focus is updating the website, which is being remodelled with the help of the NTEWNI, although the project is now paused because of coronavirus. At the end of October, Czech post-graduate student Ondřej Chrást joined the team as an intern researching financial sustainability amongst National Trusts.

The trustees of INTO were thrilled to receive a new grant from the Helen Hamlyn Trust for £275,780, over the next three years, to support the “growth of the charity’s ability to catalyse and grow the international family of National Trusts and to develop and promote the charity’s global messages more visibly”. We are deeply grateful to Lady Hamlyn and her team for their confidence and support.

Thanks too to Danforth Ely and Mary Anthony of the 1772 Foundation who joined us in Bermuda and kindly made a gift of \$10,000 towards the Conference.



Alexander Lamont Bishop joined the team in March 2019 and has his appointment has revolutionised INTO

We are thankful to all our Amicus who give regular donations to INTO, and particularly Trevor Johnson for his additional financial support of the Incubator.

In 2019, seven new members joined our movement: Kulturerbe Bayern (Germany), Gibraltar Heritage Trust, Haiti National Trust, Saint Christopher National Trust, Saint Eustatius Monuments Foundation, Fundem (Spain) and the Gullah/Geechee National Trust for Cultural Heritage Continuation & Historic Preservation (USA). Many attended the Bermuda Conference and received a warm welcome to INTO.

We continue to work in partnership with all our members to develop new funding proposals. Towards the end of the year, we submitted an application with the National Trust of England, Wales and Northern Ireland and the Haiti National Trust, for example. This grant would help secure the future of Haiti’s forests by sharing expertise in wildlife habitats from the UK.

There is much more to report on and our regular Secretariat Reports on the INTO website ([bit.ly/INTOReports2019](http://bit.ly/INTOReports2019)) hold more information on our four strategic strands. It's been an amazing year and we look forward to replicating this in 2020.

*Catherine Leonard*

Catherine Leonard  
Secretary-General



TIME FOR ACTION



# COP25

## CHILE

## MADRID 2019

UN CLIMATE CHANGE CONFERENCE



At COP 25 in Spain, we were delighted to facilitate the participation of three inspiring young people from the Cayman Islands National Trust

# INTO EXCELLENCE AWARDS

We were delighted to present our first INTO Excellence Awards in Bermuda. The Awards celebrate the very best of our member organisations' work around the world, often undertaken amid difficult circumstances and without seeking glory or acclaim, but just trying to look after our global heritage for future generations. The Jury selected five winners that will inspire all those involved in heritage conservation, wherever they are in the world:

*'Open to All' Winner: Ruan Yisan Heritage Foundation, China (Arts Harvest)*  
The 'Art Harvest' project saw families return to their village and set up new businesses that celebrate historic buildings and traditional crafts.

*'Open to All' Honourable Mention: Union Rempart, France (Social Inclusion for Heritage Action)*

This programme involves 17-25 year olds in volunteer workcamps restoring heritage sites. It offers training and connects to local existing social and economic support structures to increase impact and ensure longevity.

***“The Awards celebrate the very best of our members' work, often undertaken amid difficult circumstances and without seeking glory or acclaim but just trying to look after our global heritage for future generations.”***



***“The 'Arts Harvest' initiative involving rural communities and artists gets to the heart of a real problem and offers a workable solution, which could be replicated in other countries”***



*Les Caches is a well-rounded project combining many different aspects of a National Trust's work, including nature conservation and biodiversity*

*'Open House' Winner: The National Trust of Guernsey (Restoration of Les Caches barn)*

The Jury were particularly impressed by the breadth of community partnerships and the Trust's commitment to teaching and learning alongside safeguarding the Island's built, natural and cultural heritage. 'After 20 years of perseverance, this Award has been long awaited and richly deserved.'

*'Open House' Honourable Mention: The National Trust of Australia – Tasmania (Pandemonium film)*

The 'Pandemonium' film installed at the Penitentiary Chapel Historic Site in Hobart tells the story of crime and punishment in an engaging and fast-moving way. It has succeeded in making the Chapel more accessible and relevant to today's society.

*'Opening Minds' Joint Winner: National Trust of Trinidad and Tobago (Heritage Keepers)*

This programme seeks to 'open the minds' of the nation's youth and open up opportunities within the multi-cultural, underfunded and not always very accessible heritage sector. The Jury was excited by the way the Trust's ambitious programme seeks to 'change people's aspirations for the future and to grow the heritage profession'.

*'Open for Business' Winner: National Trust for Jersey (Reuse of the Foot Buildings, St Helier)*

The Jury was really struck by the winner's courageous and business-like approach to this exciting regeneration project. The Trust built successful partnerships with other organisations and engaged local people in saving the property from demolition. It then went on to find new and financially sustainable uses for the site that could be replicated by other INTO members.

***Telling hidden stories is not always easy but the Pandemonium project has taken an innovative approach which is appealing and surprising***



*“Heritage Keepers’ is a fantastic project that both draws on and feeds into INTO’s experience with heritage clubs around the world”*



*“This is an inspiration - a clever yet simple and practical way of involving young people at a particular site using photography and storytelling that could be easily adopted by other INTO members”*

*'Opening Minds' Joint Winner: National Trust for Land and Culture in BC, Canada (Exploring the Lighthouse)*

The 'Lighthouse Keepers' schools programme is largely run by volunteers and has involved 250 children over the first three years (and through them hundreds of family members). It takes one site, Sheringham Point Lighthouse, and expands ideas out of it that could be easily adopted by other INTO members. The Jury said that 'this is such a good way to open everyone's minds and to develop children's life skills'.

*Thank you to our Jury Members*

We are very grateful to our independent Jury, comprising Judy Cligman (Heritage Lottery Fund), Debbie Dance (Oxford Preservation Trust), Valerie Humphrey (Westminster Abbey Foundation), Kate Pugh (Cultural Protection Fund) and Jane Weeks (Consultant, formerly of British Council), who selected the winners.

Our thanks too to Emily Knurek, our volunteer Communications Officer, who co-ordinated the 2019 Awards.



*“This was a brave project to save an important site and to find a mixed, contemporary and economically sustainable new use”*

# REPORT OF *THE TRUSTEES*



*INTO trustees, staff and volunteers at the headquarters of the Bermuda National Trust, Waterville*

The trustees present their report with the financial statements of the charity for the year ended 31 December 2019. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

## *PUBLIC BENEFIT*

The object of the Charity is to promote the conservation and enhancement of the natural and cultural heritage of all nations for the benefit of the people of the world. In shaping our objectives and planning our activities for the year, the trustees have considered the Charity Commission's guidance on public benefit.

At its most basic, heritage is what people value and want to hand on to future generations. The definition

of heritage is very broad and it can cover everything from land and biodiversity, to buildings and landscapes, collections and intangible things like language and traditional practices. In fact, what makes something part of our heritage is not whether it is a building or a landscape, but the value we place on it.

INTO's role therefore in helping organisations protect and conserve heritage all over the world is inherently linked to public benefit. Because heritage is only heritage if it's relevant and of value to people.

## *FINANCIAL REVIEW*

The position of the charity at the end of the year is set out on page 25.

## *RESERVES POLICY*

The trustees have set a high level of reserves to protect against the charity's reliance on grant income for its major activities such as the INTO

Conference or our 'Capacity Building for the National Trust Ideal project'. This is currently based on one year's salary for our Deputy Director-General's salary plus the costs of one INTO Conference and is kept under review.

Trustees recognise the need to guard against the risk of grant income not being renewed. They also acknowledge that grants can be received in arrears and allowance must be made to fund short-term deficits in our cash budget.

Some grants are received in advance of a project. In the case of our Helen Hamlyn Trust grant, the 2019 financial statements show receipt of the first year's funds, but our activity has yet to ramp up accordingly as the project only started when the funds were received. This accounts for some planned but as yet unspent expenditure.

On the other hand, some of our major commitments are planned several years in advance, and before we can secure the necessary grant income. The success of our flagship Conference has in the past depended greatly on our ability to fundraise. Having a higher level of reserves means that we can ensure a successful event every two years.

INTO's other main source of income is membership subscriptions. Our annual budget is set before we receive all our fees. The impact of one of our larger organisations not re-joining one year could be quite considerable and needs to be guarded against.

Our general reserve balance is also there to provide scope for INTO to do more of its core functions. There is a lot of room to grow these (like the TAP-INTO small grants).

In common with every other organisation, INTO also needs to allow for unforeseen emergencies, which can be greater given the international context in which we work. External changes may mean our beneficiaries (the INTO membership) need more support from us than usual in a given year.

The charity held total reserves at the year-end of £146,628 (2018: £134,718). Of these £53,313 (2018: £26,432) of restricted funds were held. Free reserves at the year-end stood at £93,315 (2018: £108,286).

## STRUCTURE, GOVERNANCE AND MANAGEMENT

INTO is registered and regulated under UK law as a Charitable Incorporated Organisation Number 1175994. It is governed by its CIO Constitution and By-laws. It was registered with the Charity Commission (England and Wales) on 29 November 2017. These documents are available on the INTO website.

As set out in its Constitution, the charity trustees are appointed at the biennial INTO Congress. In advance of each Congress, each Full Member may nominate one or more individuals to be considered. The charity trustees recommend individuals from amongst these nominations for appointment at the next Congress. They may also appoint trustees between Congresses but a charity trustee so appointed must retire at the next Congress, but may be nominated for re-appointment.

A charity trustee may not hold office for more than three consecutive terms except where length of service includes time served as Chair or Vice Chair.

None of our trustees receive remuneration or other benefit from their work with INTO.

## ORGANISATIONAL STRUCTURE

The INTO trustees meet annually face-to-face and regularly by teleconference, thus making optimal use of virtual technologies and enabling our worldwide interests and membership to participate in a regular and cost-effective manner. These meetings are chaired by Dame Fiona Reynolds.

The National Trust of England, Wales and Northern Ireland was appointed host of the Secretariat and employs a Secretary-General who manages the day-to-day operations of the charity. This delegated framework is set out in a by-law.

In 2019, we continued to benefit from the generous support of the National Trust of England, Wales and Northern Ireland (up to £100,000 per year in cash and in kind) covering four days a week of our Secretary-General's time; associated travel expenses; one day a week of business support; help and advice with fundraising and communications; legal costs; and a budget to enable their staff to spend time with INTO member organisations.

**RISK MANAGEMENT**

The trustees confirm that the major risks to which INTO is exposed have been reviewed and systems established to manage these.

**REFERENCE AND ADMINISTRATIVE DETAILS**

Registered Charity number: 1175994

Principal address: 20 Grosvenor Gardens, London, SW1W 0DH, UK

**TRUSTEES**

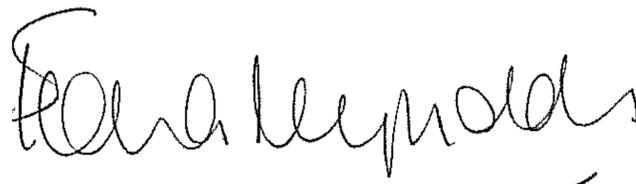
Dame F Reynolds  
 Dr I Edwards  
 Ms C Kubontubuh  
 Ms E Drani  
 Ms K Malone-France  
 Ms N Bull  
 Mr W White  
 Ms E Erasito  
 Mr J Albert  
 Mr M Galea  
 Mr S K Misra  
 Dr D Peacock

**REFERENCE AND ADMINISTRATIVE DETAILS**

Independent Examiner:

Susan Plumb ACA  
 Haines Watts  
 Chartered Accountants  
 Old Station House, Station Approach  
 Newport Street  
 Swindon, Wiltshire, UK  
 SN1 3DU

Approved by order of the board of trustees on 29 April 2020 and signed on its behalf by:



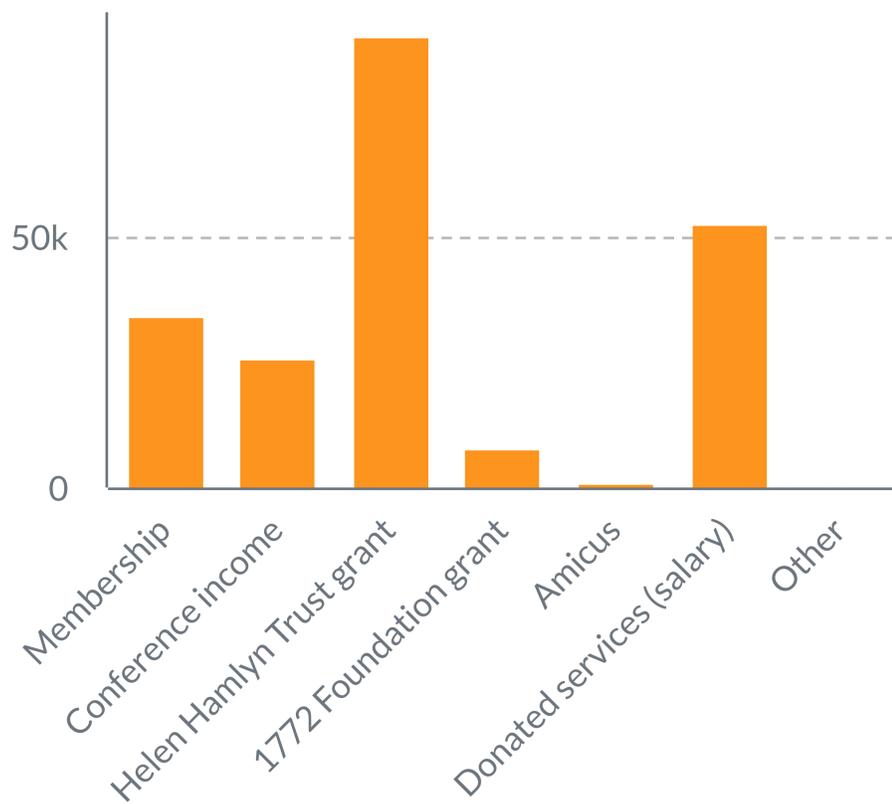
Dame Fiona Reynolds  
 Chairman



# FINANCIAL SUMMARY

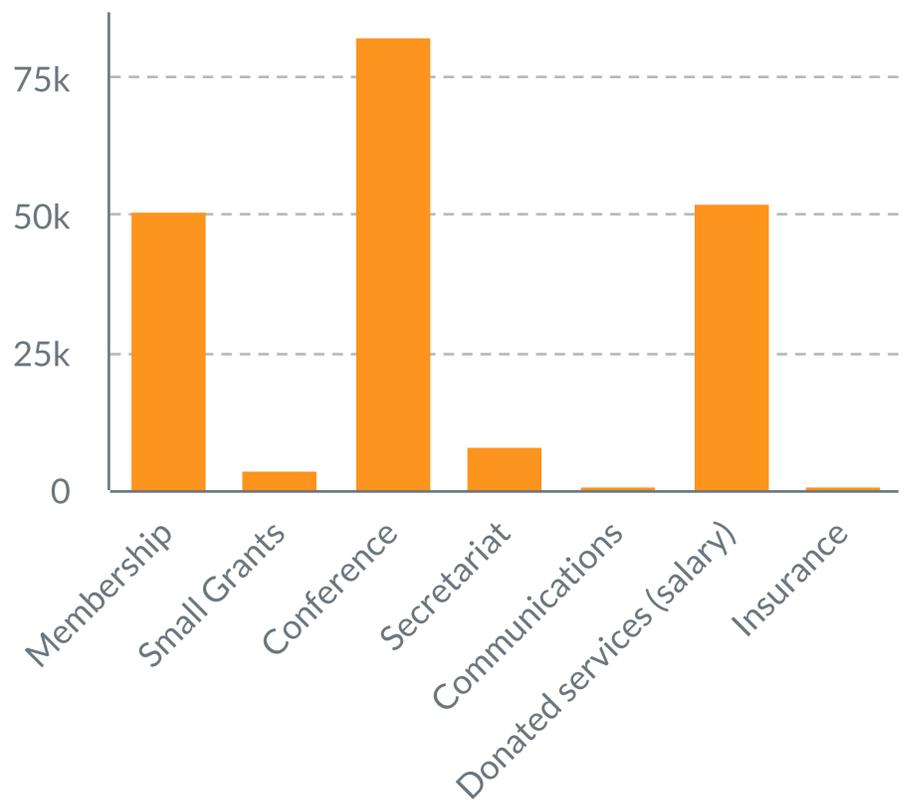
Full Financial Statements are available on [bit.ly/INTOAccounts2019](http://bit.ly/INTOAccounts2019)

## INCOME



Income (£)

## EXPENDITURE



Expenditure (£)



“ We collaborated with Europa Nostra on a high-profile event at the Hay Festival, together with our Innocastle partners, and a Policy Debate in Paris

# STATEMENT OF FINANCIAL ACTIVITIES

## FOR THE YEAR ENDED 31 DECEMBER 2019

Full Financial Statements are available on [bit.ly/INTOAccounts2019](http://bit.ly/INTOAccounts2019)

	Notes	Unrestricted funds £	Restricted funds £	2019 Total funds £	2018 Total funds £
<i>INCOME AND ENDOWMENTS FROM</i>					
Donations and legacies	2	94,467	116,375	210,842	90,692
<i>EXPENDITURE ON</i>					
<i>Charitable activities</i>					
Conferences and projects	4	-	82,371	82,371	-
Small grants awarded		4,000	-	4,000	-
Other charitable activities		62,276	50,285	112,561	49,517
<b>Total</b>		66,276	132,656	198,932	49,517
<i>NET INCOME/(EXPENDITURE)</i>					
Transfer between funds		(43,162)	43,162	-	-
Net movement in funds		(14,971)	26,881	11,910	41,175
<i>RECONCILIATION OF FUNDS</i>					
Total funds brought forward		108,286	26,432	134,718	93,543
		93,315	53,313	146,628	134,718
<i>TOTAL FUNDS CARRIED FORWARD</i>					

	Notes	Unrestricted funds £	Restricted funds £	2019 Total funds £	2018 Total funds £
<b>CURRENT ASSETS</b>					
Debtors	6	7,673	-	7,673	-
Cash at bank		88,396	67,400	155,796	135,618
		<u>96,069</u>	<u>67,400</u>	<u>163,469</u>	<u>135,618</u>
<b>CREDITORS</b>					
Amounts falling due within one year	7	(2,754)	(14,087)	(16,841)	(900)
		<u>93,315</u>	<u>53,313</u>	<u>146,628</u>	<u>134,718</u>
<b>NET CURRENT ASSETS</b>					
		<u>93,315</u>	<u>53,313</u>	<u>146,628</u>	<u>134,718</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>					
		<u>93,315</u>	<u>53,313</u>	<u>146,628</u>	<u>134,718</u>
<b>NET ASSETS</b>					
	8	<u><u>93,315</u></u>	<u><u>53,313</u></u>	<u><u>146,628</u></u>	<u><u>134,718</u></u>
<b>FUNDS</b>					
Unrestricted funds				93,315	108,286
Restricted funds				<u>53,313</u>	<u>26,432</u>
<b>TOTAL FUNDS</b>				<u><u>146,628</u></u>	<u><u>134,718</u></u>

The financial statements were approved by the trustees on 29 April 2020 and were signed on their behalf by:



Dame Fiona Reynolds, Trustee and Chairman

**NOTES TO THE FINANCIAL STATEMENTS** - The notes form part of these financial statements

## 1. ACCOUNTING POLICIES

### Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling, which is the functional currency of the entity and is rounded to the nearest £.



Children visiting the Taiwan Environmental Information Association (TEIA)'s nature reserve 'Nature Valley' joined other INTO members in our 'We are INTO' film

**Going concern**

There are no material uncertainties about the charity's ability to continue.

**Cash Flow Statement**

The financial statements have been prepared in accordance with FRS 102 1A and therefore a Cash Flow statement is not included.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

**Taxation**

The charity is exempt from tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**Debtors**

Trade and other debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

**Creditors**

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are recognised at their settlement amount.

**2. DONATIONS AND LEGACIES**

	2019 £	2018 £
Membership fees	34,021	45,501
Conference income	25,475	-
Grant income – Helen Hamlyn Trust	90,000	-
Grant income – 1772 Foundation	7,673	-
Amicus (friends of INTO)	859	579
Donated services – salary	52,253	41,009
Other	561	3,603
	<u>210,842</u>	<u>90,692</u>

### 3. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2019 nor for the year ended 31 December 2018.

### 4. UNRESTRICTED EXPENDITURE

	2019 £	2018 £
Insurance	732	1,243
Secretariat	7,918	3,225
Communications	1,045	2,108
Donated services - salary	52,253	41,009
Other	328	1,932
	<u>62,276</u>	<u>49,517</u>

### 5. STAFF COSTS

The charity does not employ any staff. During the year salary costs of £52,253 (2018 £41,009) were met by the National Trust of England, Wales and Northern Ireland and included as donated services in these financial statements. In addition, £41,253 staff costs were recharged by the National Trust of England, Wales and Northern Ireland to the charity (2018 nil).

### 6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019 £	2018 £
Other debtors	<u>7,673</u>	<u>-</u>

### 7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Other creditors	<u>16,841</u>	<u>900</u>
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### 8. MOVEMENT IN FUNDS

GlobalGiving is the crowdfunding platform used for INTO's 'Encourage African Youth to Embrace Their Heritage' in 2017. The project finished in 2018 but we still receive small donations (to INTO general funds).

The INTO Conference (previously known as the ICNT or International Conference of National Trusts) is our biennial event that brings together the global family of National Trusts and similar heritage organisations in different locations around the world.

The INTO Foundation was established with a gift from the late Rodney Davidson AO, a long term supporter of INTO and the INTO Conference. Under the new governance structure, the INTO Foundation has been wound up and its assets transferred to the CIO.

The Helen Hamlyn Trust grant of £275,780 over three years is for a project entitled 'Capacity Building for the National Trust Ideal'. The grant supports three main aims: the appointment of a Deputy Secretary-General; the establishment of a new Technical Assistance Programme to help our member organisations grow, develop their campaigns and share best practice; and to increase INTO's profile amongst prospective members, partner organisations, supporters and opinion formers.

## 8. MOVEMENT IN FUNDS - continued

Transfer between funds. Transfers are made from unrestricted funds to restricted funds to cover any restricted funds in deficit.

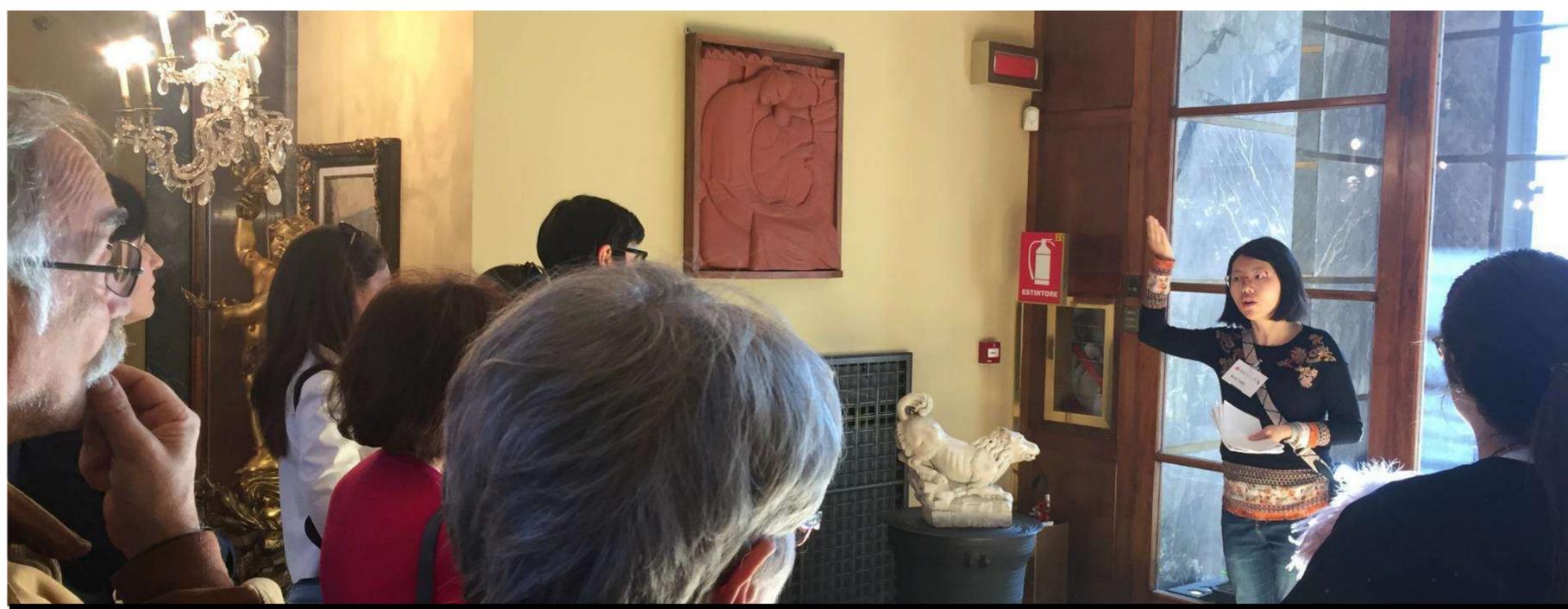
	At 1/1/19 £	Net movement in funds £	Transfers between funds £	At 31/12/19 £
<b>UNRESTRICTED FUNDS</b>				
General fund	108,286	28,191	(43,162)	93,315
<b>RESTRICTED FUNDS</b>				
Global Giving	472	-	-	472
INTO Conference (previously ICNT)	13,734	(56,896)	43,162	-
INTO Foundation	12,226	-	-	12,226
Helen Hamlyn Trust	-	40,615	-	40,615
	<u>26,432</u>	<u>(16,281)</u>	<u>43,162</u>	<u>53,313</u>
<b>TOTAL FUNDS</b>	<u>134,718</u>	<u>11,910</u>	<u>-</u>	<u>146,628</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>UNRESTRICTED FUNDS</b>			
General fund	94,467	(66,276)	28,191
<b>RESTRICTED FUNDS</b>			
INTO Conference (previously ICNT)	25,475	(82,371)	(56,896)
Helen Hamlyn Trust	90,900	(50,285)	40,615
	<u>116,375</u>	<u>(132,656)</u>	<u>(16,281)</u>
	<u>210,842</u>	<u>(198,932)</u>	<u>11,910</u>

## 9. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 December 2019.



FAI's Ponte tra Cultura which offers free courses in art history to people born outside Italy features in our 2019 'Arms Wide Open' report



*“We need National Trusts ..  
beyond conserving our heritage  
and our critical geography,  
Trusts also do that other  
increasingly important thing of  
being forums in which we can  
convene conversations, gather  
together as communities, as  
nations and be inspired.”*

*Dr Augustus Casely-Hayford OBE*



INTERNATIONAL  
NATIONAL TRUSTS  
ORGANISATION

Every day we hear of work our member organisations wish to undertake but which they are having to embark upon with only the barest of resources and an abundance of optimism. Often we find that a small injection of funds at the beginning of a project – or advice from another Trust or the INTO Expert Network – can make all the difference.

You can help by joining your local National Trust organisation, by becoming an INTO Amicus or with a gift to support our work. If you would like to get involved in any of our programmes either as a supporter, volunteer or member, please contact us at the following address:

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London SW1W 0DH  
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*The International National Trusts Organisation (INTO)  
is a non-profit organisation registered as a registered  
charity (No 1175994)*