



# INTERNATIONAL NATIONAL TRUSTS ORGANISATION

**ANNUAL REPORT 2017**



## CONTENTS

02

Chairman's Message

03

What is INTO?

04 - 05

Highlights from 2017

06 - 07

Our Members

08

Secretary - General's Report

09 - 11

Family

11 - 13

Growth

14 - 15

Voice

16 - 19

Strength

18 - 20

Report of the Directors for the Year End

21 - 23

Statement of Financial Activities

## CHAIRMAN'S MESSAGE

This year we celebrated the first ten years of INTO. I remember the 2007 Delhi Conference vividly and wrote at the time

*"The launch of INTO was a great success, with delegates lining up to sign the INTO Charter and showing huge enthusiasm for an established means of sharing good practice, learning from the experience of other Trusts and promoting our collective concerns more effectively".*

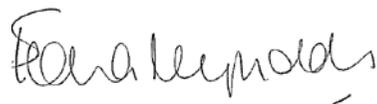
Over the last decade, INTO has more than lived up to this expectation and become an active focal point for the global National Trust family, bringing organisations and people together to grow capacity for conservation across the world and to raise our combined voice. And 2017 has perhaps been our most successful year ever. Increases in membership, grants and operating surplus have been matched by more publications, more membership services and more opportunities to speak out.

For me, the highlight has to be the International Conference of National Trusts. Our time in Bali brought together more than

just our wonderful people to share ideas, inspiration and experience. It also joined up the two strands of this year's World Heritage Day message: intangible cultural heritage and young people.

I was so impressed to see how engaged and committed our young Indonesian volunteers were. In a world of increasing globalisation and intolerance, we want to encourage young people to develop their own sense of cultural identity. Our "Trust Kids!" programme seeks to do just that whilst building greater solidarity and cultural respect amongst all young people, wherever they call home.

Thank you to everyone who has made the first ten years of INTO such a success and I look forward to working with you all as we enter our second decade, confident of our mission and recognised for our invaluable practical support to National Trusts worldwide.



Fiona Reynolds, INTO Chairman



## WHAT IS INTO?

### INTERNATIONAL NATIONAL TRUSTS ORGANISATIONS

The International National Trusts Organisation, or INTO, is the umbrella body for the worldwide family of National Trusts which come together to share experience, ideas and resources; to grow the capacity of existing Trusts and establish new Trusts in countries where they don't currently exist; and to be a global voice for matters of common concern.

The benefits of INTO membership include:

- Access to a worldwide network of National Trust expertise
- Support from the global family of Trusts in advocacy and awareness raising
- Reduced registration fees at the International Conference of National Trusts
- Opportunity to serve on INTO working groups on specific projects or themes
- Eligibility to apply for the INTO Small Grants Programme
- Access to our online resources
- Use of the tag 'Member of the International National Trusts Organisation' and INTO logo



# HIGHLIGHTS



**250 DELEGATES FROM 31 COUNTRIES**  
PARTICIPATED IN THE 17TH INTERNATIONAL CONFERENCE OF NATIONAL TRUSTS IN BALI IN SEPTEMBER



**WE ORGANISED A SUCCESSFUL STAFF EXCHANGE**  
BETWEEN TRUSTS IN WALES AND CATALONIA



**WE MARKED WORLD HERITAGE DAY WITH THE LAUNCH OF OUR "TRUST KIDS!" PROGRAMME**



**INTO'S NEW MENTORING PILOT**  
BEGAN IN 2017 WITH FIVE TRANSNATIONAL PAIRS - A UNIQUE PROGRAMME IN THE HERITAGE WORLD



**WE CELEBRATED INTO'S MANY ACHIEVEMENTS OVER THE LAST DECADE**  
SINCE ITS FOUNDATION



**INTO'S SMALL TEAM MADE A BIG IMPACT ON THE CLIMATE CHANGE TALKS AT COP 23**



**OUR "ENCOURAGE AFRICAN YOUTH" PROJECT**  
CONNECTED YOUNG PEOPLE IN SIERRA LEONE, UGANDA AND ZIMBABWE



**OUR NEW HERITAGE TRUSTS HANDBOOK**  
SHOWCASES THE WORK, PHILOSOPHY AND ORGANISATIONAL STRUCTURES OF NATIONAL TRUSTS AROUND THE WORLD



**WE WELCOMED NEW MEMBERS**  
IN ANGUILLA, AUSTRIA, BOLIVIA, BRITISH VIRGIN ISLANDS, PUERTO RICO AND THAILAND

# OUR MEMBERS

INTO Members are 'independent, non-governmental, charitable, educational, not-for-profit, membership-based or like organisations that have as a principal purpose the conservation, enhancement, or promotion of cultural or natural heritage' (INTO Charter Article 5.1). At the end of 2017, INTO had 76 member organisations:



## AFRICA

Trust for African Rock Art (Kenya)

Monuments and Relics Commission (Sierra Leone)

Cape Town Heritage Trust

Hout Bay Heritage Trust (South Africa)

Zanzibar Stone Town Heritage Society

Cross Cultural Foundation of Uganda

Zimbabwe National Trust

## EUROPE

Bodenfreiheit – Verein zur Erhaltung von Freiräumen (Austria)

Herita (Belgium)

Czech National Trust o.p.s.

Friends of Czech Heritage

National Trust (England, Wales and Northern Ireland)

Europa Nostra

Falkland Islands Museum and National Trust

Union Rempart (France)

Conservatoire du Littoral (France)

Fondation du Patrimoine (France)

National Trust of Georgia

National Trust of Guernsey

Tájak-Korok-Múzeumok Egyesület (Hungary)

An Taisce - National Trust for Ireland

Manx National Heritage (Isle of Man)

FAI - Fondo Ambiente Italiano (the National Trust for Italy)

National Trust for Jersey

Din l-Art Helwa (Malta)

Gelderland Trust for Historic Houses and Natural Landscape

Nationale Monumenten Organisatie (Netherlands)

Fundacao Nacional (Portugal)

Pro Patrimoni Foundation (Romania)

National Centre for Heritage Trusteeship (Russia)

National Trust for Scotland

National Trust of Slovakia

Tesouros de Galicia (Spain)

La Fundació Catalunya-La Pedrera (Spain)

St Helena National Trust

Swedish Society of Public Parks and Gardens

## OCEANIA AND AUSTRALASIA

National Trust of Australia (Australian Capital Territory)

National Trust of Australia (New South Wales)

National Trust of Australia (Northern Territory)

National Trust of Australia (Queensland)

National Trust of Australia (Tasmania)

National Trust of Australia (Victoria)

National Trust of South Australia

National Trust of Western Australia

Australian Council of National Trusts

Fiji National Trust  
Heritage New Zealand  
Zealand Pouhere Taonga

## THE AMERICAS, INCLUDING THE CARIBBEAN

Anguilla National Trust

Barbados National Trust

Bermuda National Trust

Committee of the Defence of the Bickenbach Country House (Bolivia)

British Virgin Islands National Parks Trust

National Trust for Land and Culture (B.C.) Society

National Trust for Canada /La Fiducie Nationale

National Trust for the Cayman Islands

Grenada National Trust

Montserrat National Trust

Para la Naturaleza (Puerto Rico)

Saint Lucia National Trust

National Trust of Trinidad and Tobago

The Trustees of Reservations (USA)

National Trust for Historic Preservation (USA)

## ASIA

Ruan Yisan Heritage Foundation (China)

Indian Trust for Rural Heritage and Development

Sumatra Heritage Trust

Indonesian Heritage Trust

Amenity 2000 Association (Japan)

Badan Warisan Malaysia (Heritage of Malaysia Trust)

Yangon Heritage Trust

National Trust of Korea

Some INTO members offer free or reduced price entry to their properties upon production of a valid membership card from another National Trust. If they do not have properties open to the public, they can sometimes provide other services such as reduced price heritage walks or assistance with travel plans. Please contact the National Trust in the country you intend to visit for details.

Korean National Trust for Cultural Heritage

National Trust Sri Lanka

Taiwan National Trust (TNT)

Taiwan Environmental Information Association (TEIA)

Queen's Forest Park (Thailand)

Siam Society (Thailand)



# SECRETARY-GENERAL'S REPORT

**The National Trusts of the world care about special places, protecting them for ever and for everyone. Together as INTO, they unite people in their concern for heritage and make the National Trust movement greater than the sum of its parts.**

**In 2017, as over the last decade, INTO made significant progress towards its mission:**

*'to promote the conservation and enhancement of the natural and cultural heritage of all nations for the benefit of the people of the world'.*

Our work is organised under four strategies, around which this report is structured. Firstly, we are passionate believers in the transformative power of international collaboration and we are prioritising programmes which enable the sharing of experience, expertise and resources across the INTO family. Whether at our biennial Conference or through joint ventures like the *"Encourage African youth to embrace their heritage"*, our individual and collective efforts build the impact of the movement across the globe.

Secondly, we understand the need for institution building. This year our Small

Grants Programme and support to burgeoning Trusts have both helped grow global capacity for conservation.

Thirdly, we believe in the importance of speaking out and raising our collective voice. I was particularly proud this year of our *"Trust Kids!"* programme; the *Heritage Trust Handbook*; our increased visibility in the climate change debate; and also of the support we lent to our members' campaigns, like in Saint Lucia.

Finally, we have a strategy based on strengthening INTO as an organisation and our 2018-2020 Business Plan focusses on growing our internal capabilities.

There is still a way to go and we do not underestimate the challenges. INTO is not able to achieve this alone. But by drawing on the combined experience, talents and resources of the worldwide National Trust movement and our global partners and supporters, I believe we can make significant strides towards achieving our mission.

*Catherine Leonard*

Catherine Leonard, Secretary-General

## FAMILY...

**Supporting our members in the achievement of their goals by providing opportunities to collaborate and share ideas, resources, skills and knowledge; and developing a global heritage offer that celebrates what is unique and special about the National Trust approach.**

*"INTO is a family of National Trusts. Families share values and look after each other."*  
Fiona Reynolds, INTO Chairman

The International Conference of National Trusts (ICNT) is at the heart of our movement and a key action under the family strategy. The 17th ICNT was held in Bali in 2017, generously and magnificently hosted by the Indonesian Heritage Trust (BPPI). With 250 delegates representing 60 different heritage organizations from 31 countries across the globe, the conference was a wonderful opportunity to network and learn from one another, and to develop our joint thinking about environmental sustainability.

We are grateful to all our funders for making the Conference a success, but particularly the Gianyar Regency which sponsored many of the Conference activities; Mr Hashim Djojohadikusumo who generously funded hotel rooms and hosted a dinner; and the American Express Foundation and Helen Hamlyn Trust which enabled such wide participation.

Exchanges are another important way to connect the INTO family and we're delighted that new partnerships are forming after Bali: The National Trust for England, Wales and Northern Ireland with FAI in Italy and the National Trust for Canada; the Czech National Trust with the National Trust for Historic Preservation, amongst others.

We arranged and hosted a visit by senior FAI executives in January 2017, following our meeting there in 2016. The Trustees of Reservations also sent their Executive Team over to the UK at the beginning of May for bilateral meetings.



A pilot exchange between the National Trust in Wales and La Fundació Catalunya-La Pedrera took place in 2017, building on the success of a bilateral exchange between the Australian Council of National Trusts and the National Trust for Canada.

*"Our hosts were the epitome of generosity - in both their time and their hospitality - and our learning is already informing conversations and planning in Wales. They inspired and motivated us, particularly the clarity of purpose of the Fundació. This came through in so much that they did and was incredibly inspiring. I loved the youthfulness of the organisation, the strong sense of shared vision and objectives. They didn't have Octavia and the mists of time and multiple interpretations of what she really wanted - it was all just so clear. Fantastic! It really was an amazing visit. Felt like some blinkers came off and some lights went on. I would thoroughly recommend more of these exchanges and am really grateful to have been on one."*

Liz Girling, Head of Marketing and Supporter Development, National Trust for Wales

We arranged for Sheila Peterson, Council Member of the Barbados National Trust (BNT), to spend time with Trust colleagues at Fountains Abbey. Sheila is exploring how the BNT might expand its retail arm and this was a vital part of her research.

*"The visit to Fountains was great and has given me much to think about, never mind the literature I have to read through before I can get myself organised to make a start! I took many photos of the presentations in the shop which gave me great ideas, particularly the theme part. We hope to get organised quickly enough for our February exhibition of historical photos. Thank you so much once again for a very productive day."*

Sheila Peterson,  
Barbados National Trust

Regional Groups are also an important part of family, as exemplified by the INTO Africa Group's heritage education project in 2017. At the end of 2016, INTO made its first foray into crowdfunding and raised over £2,500 towards youth linking across the African continent. This project helped young people in Sierra Leone, Uganda and Zimbabwe become more effectively engaged in heritage preservation through a video clip competition. They made short films illustrating their passion for heritage and the interesting activities they engage in through Heritage Clubs in their schools.

*"The international character of the competition proved a point of great interest both for the school students involved and for CCFU staff, who could appreciate INTO's role in linking and experience sharing."*

John de Coninck, Cross-Cultural Foundation of Uganda (CCFU)



Bill Turner has been helping the Australasia Regional Group get established and the 2017 Caribbean Conference of National Trusts took place from 16-19 November in Willemstad, Curacao, attended by INTO Treasurer, William White, from the Bermuda National Trust.

Family is also about helping out where we can and in 2017 we made a successful application to the Arcus Foundation on behalf of the Cross-Cultural Foundation of Uganda. The project seeks to apply a cultural values approach to the conservation of great apes in Uganda.

We also hosted the Council of the National Trust for Historic Preservation in May including special visits to Ham House and Leighton House, and a reception at our offices. In her welcoming remarks, Fiona Reynolds thanked the NTHP wholeheartedly for all they had done towards and since the establishment of INTO. She spoke about their recent work on ReUrbanism, Stephanie Meeks's excellent book and the INTO/INTBAU award, which Catherine Leonard presented to Stephanie in person.



## GROWTH...

**Build global capacity for heritage conservation by nurturing National Trusts - new and existing - and growing the movement.**

We started the year with two Small Grants awarded to the Czech National Trust (to create a new support platform to enable voluntary heritage groups around the country to publicise their work and projects and exchange information and know-how) and to the National Trust of Slovakia (to improve and update their PR and promotional materials after celebrating their 20th anniversary in 2016 and as they enter a new phase of organisational development). A third Small Grant was awarded later in the year to the Saint Lucia National Trust to

Fiona Reynolds recorded a message to the Taiwan National Trust for the 100th anniversary of their railway station property. Justin Albert consequently hosted a group of Taiwanese researchers at Tredegar House in Wales. Catherine Leonard attended the Czech National Trust event at the Austrian Ambassador's residence in Prague in May and was delighted to open the exhibition of Czech Cubist architecture at their 3rd anniversary event in London.

help them investigate sustainable funding mechanisms for managing an offshore island of high biodiversity value as a showcase and flagship for Saint Lucia's natural heritage. The project also involves the National Trust for Jersey, the Durrell Foundation and sister organisations in Antigua.

In 2017, we consulted our member organisations about the sort of information and practical guidance they would find most useful. As a result, we commissioned Cultural Resource Specialist Dr June Taboroff to write *"From Start Up to Sustainability: An INTO Handbook for Heritage Trusts"* which we launched at the Bali Conference.

This manual brings together the experience of INTO members across a whole range of activities and functions. It is intended as a resource both to people and groups thinking of establishing a National Trust and also for existing Trusts to be inspired by the activities of other INTO members. It demonstrates what is unique and special about the National Trust approach, why they matter and what they can achieve in all parts of the world.

The process for collecting and researching content was a collaborative one with INTO members contributing case studies and references, and selecting topics to be covered.

*"The Handbook is an invaluable resource, full of great tips from across the INTO family both for people and groups thinking of establishing a trust, but also for existing organisations to be inspired by the activities of other INTO members."*

Emily Drani, Cross-Cultural Foundation of Uganda

We were delighted to receive a grant for the Handbook from the Daniel K. Thorne Foundation.

Next year we plan to expand the Handbook with more resources and accompanying training, as we did with volunteering in 2017. The publication of guides and information gathered from our member Trusts was augmented with a webinar led by Shila Brown, a former Volunteering Manager. Shila has also offered one-to-one advice to members seeking to develop their volunteering strategy.

Maggie Morgan, another volunteer INTO Adviser, continued to support the National Trust for Jersey. In 2017, she undertook a formal evaluation, following up her work from three years ago when she helped with a strategic review.

Growth is about helping set up National Trusts in countries where they do not currently exist as well as supporting established Trusts. In 2017, we continued to encourage efforts to create National Trusts in Georgia and Thailand and were delighted that the Czech National Trust moved from Candidate to Full Member status.

*"The NT idea in its international form represented by INTO is exactly what the Czech heritage needed and we now have. It helps to give us a standing which gets us a voice with the state and other organisations. It gives us a brand image which is instantly recognisable [...] I met Catherine Leonard who was an incredible help. I couldn't believe that something like INTO existed and somebody like Catherine led it!!"*

Irena Edwards, Founding Chairman, Czech National Trust

The National Trust for Georgia made great strides ahead in 2017 and now has an active board, a beautiful logo, bank accounts in four currencies and even its first property! The building in Tbilisi will be restored as an exemplar project and then used as the Trust's HQ and exhibition space.



Following two visits to London, the officials hoping to establish a National Trust for Thailand invited INTO to advise in situ. Oliver Maurice duly visited Thailand, coinciding this with attending the World Travel and Tourism Council in Bangkok and checking in with the Siam Society, a long-standing member of INTO also keen to create a National Trust.

*"There is a definite intent to form a National Trust for Thailand and it is clear that INTO's support will be needed in the process."*  
Oliver Maurice, INTO

INTO was invited to a roundtable dialogue at the Antigua and Barbuda High Commission in London regarding the conservation and opening to the public of Government House. There was interest in the establishment of an Antigua National Trust, which of course we would very much support.

In a new initiative for 2017, a mentoring pilot was launched with five pairs across four continents. Julie Thompson will be undertaking a mini review in March 2018 with the intention of extending the programme.

We also hosted MayThway Ko, Development & External Relations Officer from the Yangon Heritage Trust in Myanmar as part of a programme funded by the Charles Wallace Trust.

Our INTO Working Holidays programme goes from strength to strength. In 2017, we advertised over 20 working holidays on behalf of INTO members, which is fantastic growth thanks to Julie Thompson's hard work. She has also expanded the marketing of the programme to try and attract more international participants.

*"I wanted to write to bring news of the Pro Patrimonio working holidays advertised via and thanks to you and how this year it became a great success with very good participation. This one (mosaic restoration) coupled with the success of landscaping at Golescu House has been brilliant! Thanks to you!"*

Nicolae Ratiu, Pro Patrimonio Foundation (Romanian National Trust)

The Czech National Trust's first working holiday in Prague took place in August and was a great success.

# VOICE...

**Speak out with authority and purpose on global conservation issues critical to INTO's membership; celebrate what is unique and special about the NT approach; and support our members with their influencing campaigns.**

Our main activity under the Voice strategy this year were World Heritage Day, COP 23 and INTO's 10th Anniversary. On 18 April 2017 (World Heritage Day) we launched a new resource, "Trust Kids!" – a list of 25 things young people can do to explore, celebrate, preserve and share their cultural heritage.

In her annual World Heritage Day Lecture, Fiona Reynolds warned that our intangible cultural heritage is under threat and that we must do all we can to encourage the next generation to protect, promote and pass it on.

*"Preserving intangible heritage requires different measures to the ones used for conserving monuments and sites – it needs to be kept alive and relevant. It must be regularly practised and learned within communities and between generations. And I'm proud to say that the National Trusts of the world are at the forefront of safeguarding our cultural heritage, helping to keep alive the simple pleasures, cultures and traditions that are passed on from generation to generation."*  
Fiona Reynolds, INTO Chairman

"We're all in the same canoe" was how the Prime Minister of Fiji opened proceedings at the UN climate change talks in Bonn this year. Hosting a COP (Conference of the Parties to the United Nations Framework Convention on Climate Change) is an expensive and complicated business,

so while the Pacific Island of Fiji held the summit's rotating presidency, the 23rd edition took place in Germany.

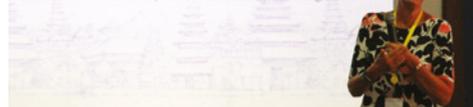
Once again our small INTO team used the COP as a stage to promote the excellent work of our member organisations in climate change mitigation, adaptation and education. This included six side events working with four other organisations, a radio debate, blogs, podcasts and social media.

We celebrated INTO's tenth anniversary on 3 December 2017. To mark the occasion we put together an interactive timeline chronicling INTO's milestones over the last decade. We also held an event at our offices in London which was an opportunity to celebrate all the excellent work INTO has achieved.



**World Heritage Leadership Panel:  
Strategies for expanding our audiences**

Moderator: Fiona Reynolds  
with Katherine Malone-France, Emily Druce, Bonnie Barnhart, Richard Engelhardt



Fiona Reynolds' 10th anniversary speech highlighted:



**Membership growth from 22 in 2008 to 76 in 2017**



**New Trusts established with INTO's help in the Czech Republic, Georgia and Portugal**



**120 working holidays advertised on behalf of our member organisations**



**5 ICNTs in 4 continents with over 700 delegates from more than 70 countries**



**9 game changing small grants awarded**



**Speaking on behalf of our members at 7 out of the last 9 COPs**

But perhaps more importantly it was a chance to look forward to the years to come and our new 2018-2020 Business Plan.

Voice is also about networking and connections. We continued to work in partnership to achieve our aims and 2017 saw us progress relationships with various international heritage bodies, as well as with politicians and civil servants across the world – from Flanders to Singapore! The Secretariat team gave regular lectures about INTO (some even in French!) and our campaigns (like COP and the GlobalGiving crowdfunder) increased INTO's visibility due to active social media output.

INTO Adviser, June Taboroff spoke about the INTO Heritage Trust Handbook at events across the world, from the National Trust HQ in Swindon to the World Monuments Fund in the Empire State Building!

We arranged for Jeremy Harris, Director of the Saint Helena National Trust, to give a talk about his work to National Trust staff.

Supporting our members with their campaigns is another part of Voice. Following an appeal for INTO's help by the Saint Lucia National Trust, Fiona Reynolds wrote a letter to the Island's Prime Minister

regarding planning decisions at Pigeon Island and the Maria Islands. Other INTO members followed suit and reached out to Saint Lucia with letters of support and solidarity.

Tesouros de Galicia latest book on 'Galerias' (glass fronted verandas) was published in 2017 and includes an introduction by Catherine Leonard, who writes:

*"This book celebrates the galeria and encourages us to protect and preserve our heritage for future generations. It also has a story to tell about sustainability. Galerias were not universally popular at the time they were built but they provided natural lighting and heating and reduced noise and damp. This book tells an important lesson to the green innovators of today. Windows are the eyes of the world - and INTO's eyes are certainly on Galicia!"*



# STRENGTH...

## Build financial stability and demonstrate best practice in our governance and organisational culture.

We made great strides forward on this strategy in 2017.

The Governance Review Group completed its work and in September 2017, the Directors and the members of the INTO Congress agreed to establish a new Charitable Incorporated Organisation (CIO) to take over the assets and undertaking of the Charter Organisation, INTO Limited and the INTO Foundation. The CIO was registered with the UK Charity Commission on 29 November 2017. We are now preparing the transfer documentation with the aim of getting the new body operational in 2018.

Towards the end of 2016, we renegotiated our agreement with the National Trust of England, Wales and Northern Ireland. The generous new financial package (up to £100,000 per year in cash and in kind) began in April 2017 and includes four days a week of our Secretary-General's time; associated travel expenses; one day a week of business support; help and advice with fundraising and communications; legal costs; and a budget to enable National Trust staff to spend time with INTO member organisations.

As becoming financially sustainable is a condition of this gratefully received support, we have been exploring possible sources of external funding to enable us to deliver our 2018-2020 Business Plan. This includes two significant funding applications about which we are now waiting to hear. One is a significant proposal to a charitable trust supporting the delivery of INTO's Voice strategy. The second involves INTO as a 'knowledge partner' in an INTERREG Europe partnership called INNOCASTLE which aims to revitalise castles, manors and estates by developing new management models.



Priorities under this strategy include the development of our 'Ambassadors' programme, high profile individuals who will help open doors to funding and influence; raising the ability of Candidates to become fully-fledged National Trusts; and more technical assistance, particularly training in IT support and enhancements.

Membership growth is also part of this strategy and we are pleased to welcome the following new members in 2017:

**Anguilla National Trust**

**Bodenfreiheit – Verein zur Erhaltung von Freiräumen (Austria)**

**Committee of the Defence of the Bickenbach Country House (Bolivia)**

**British Virgin Islands National Parks Trust**

**Para la Naturaleza (Puerto Rico)**

**Queen's Forest Park (Thailand)**

The Secretariat team goes from strength to strength and we recruited some new volunteers towards the end of 2017.

Jackie Hunt continues to manage membership renewals effectively. With new regulations about data protection about to come into force (General Data Protection Regulation or GDPR), we are now using the INTO website to keep our data secure.





## REPORT OF THE DIRECTORS

The Directors are pleased to present their Annual Report together with the consolidated Financial Statements of the charity for the year ending 31 December 2017 which are also prepared to meet the requirements for a Directors' Report and Accounts for Companies Act purposes. The Directors who served during the period are as follows:

- Justin Albert
- David J Brown
- Emily Drani
- Irena Edwards (Secretary)
- Michaela Kubikova
- SK Misra
- Fiona Reynolds
- William White

None of our Directors receive remuneration or other benefit from their work with INTO. Structure, governance and management

INTO is registered and regulated under UK law as a company limited by guarantee (No 06718966) and as a charity (No 1128224). It is governed by its Memorandum and Articles of Association, registered on 7 October 2008, and referenced by the INTO Charter, endorsed in Delhi on 3 December 2007. These documents are available on the INTO website. The members of the company are the Directors as detailed on page 2 of the Memorandum of Association. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the company.

The INTO member organisations are part of the wider advisory body known as the INTO Charter Organisation, which meets every two years in person, appoints the INTO Executive Committee members and is governed by the INTO Charter.

In September 2017, the Directors and the members of the INTO Congress agreed to establish a new Charitable Incorporated Organisation (CIO) to take over the assets and undertaking of the Charter Organisation, INTO Limited and the INTO Foundation. The CIO was registered with the UK Charity Commission on 29 November 2017. At the time of writing this Report it is not yet operational.

For the year ended 2017 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies. No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006. The Directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

## ORGANISATION

The INTO Directors meet annually. They are supported and advised by the INTO Charter Executive Committee, representing the INTO Congress. The Executive Committee and Secretariat meet regularly by teleconference (and once a year in person), thus making optimal use of virtual technologies and enabling our worldwide interests and membership to participate in a regular and cost-effective manner. These meetings are chaired by Fiona Reynolds.

The National Trust of England, Wales and Northern Ireland was appointed host of the Secretariat and employs a Secretary-General who manages the day-to-day operations of the charity. To facilitate effective operations, the Secretary-General delegates activity to a team of volunteers for operational matters.

These include:

**Bob Gordon**  
*Hon Accountant*

**Jackie Hunt**  
*Membership Co-ordinator*

**Oliver Maurice**  
*Hon Director for Membership and Advocacy*

**John Martin**  
*INTO Adviser*

**Anika Molesworth**  
*INTO Farms Manager*

**Geoffrey Read**  
*Hon Director for Special Projects*

**Susan van Schalkwyk**  
*Small Grants Programme Manager*

**Julie Thompson**  
*Volunteer Placements Manager*

**Bill Turner**  
*Webmaster*

INTO Charter Executive Committee members who served in 2017 (alongside the Directors):

**Natalie Bull**  
*(National Trust for Canada)*

**MyungRae Cho**  
*(National Trust of Korea) - retired September 2017*

**Elizabeth Erasito**  
*(National Trust of Fiji)*

**Martin Galea**  
*(Din l-Art Helwa, National Trust of Malta) - from September 2017*

**Katherine Malone-France**  
*(National Trust for Historic Preservation) - from September 2017*

**Simone Mizzi**  
*(Din l-Art Helwa, National Trust of Malta) - retired September 2017*

**Tom Perrigo**  
*(Australian Council of National Trusts)*

**Catrini Pratihari Kubontubuh**  
*(Indonesian Heritage Trust)*

**Bishnu Tulsie**  
*(Saint Lucia National Trust) - retired September 2017*



## APPOINTMENT OF DIRECTORS

As set out in its Articles, the INTO Charity seeks and considers, but is not bound to follow, advice and recommendations that might be received from the INTO Charter Executive Committee regarding persons considered to be desirable candidates to be appointed a Director.

## RISK MANAGEMENT

The Directors confirm that the major risks to which INTO is exposed have been reviewed and systems established to manage these. Catherine Leonard also attended a training session organised by the Charity Commission about managing risks when working internationally.

## OBJECTIVES & ACTIVITIES

The object of the Charity is to promote the conservation and enhancement of the natural and cultural heritage of all nations for the benefit of the people of the world. In shaping our objectives and planning our activities for the year, the Directors have considered the Charity Commission's guidance on public benefit. The financial statements have been prepared in accordance with IAS/IFRS; the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006; the Charities Act 1993; the revised statement of Recommended Practice ('SORP 2005'), 'Accounting and Reporting by Charities', published in March 2005; and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008). The principal accounting policies of the charity are set out in the Notes to the Financial Statements below.

The financial statements that follow were approved by the Directors on 26 April 2018 and signed on their behalf by Dame Fiona Reynolds DBE, Chairman of INTO.



## THE FINANCIAL STATEMENTS

### STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31ST DECEMBER 2017

	NOTE	2017 GENERAL FUNDS	2017 RESTRICTED FUNDS	2017 TOTAL FUNDS	2016 TOTAL FUNDS
<b>INCOME RESOURCES</b>	3				
Subscriptions received		39,326		39,326	44,547
Grants and donations		43,988	37,627	81,615	9,467
Total Incoming Resources		<b>83,314</b>	<b>37,627</b>	<b>120,941</b>	<b>54,014</b>
<b>RESOURCES EXPENDED</b>	4				
Special conferences and projects			30,536	30,536	5,640
Small Grants awarded			5,498	5,498	1,578
Cost of generating funds and charitable activities		52,205		52,205	32,094
<b>TOTAL RESOURCES EXPENDED</b>		<b>52,205</b>	<b>36,034</b>	<b>88,239</b>	<b>39,312</b>
<b>NET INCOME</b>		<b>31,109</b>	<b>1,593</b>	<b>32,702</b>	<b>14,702</b>

There are no recognised gains and losses other than stated above. All of the results above relate to continuing activities.

<b>BALANCE SHEET AS AT 31ST DECEMBER 2017</b>		2017	2016
Current Assets			
Debtors		6,984	4,585
Cash at Bank		89,557	78,348
Total		<b>96,541</b>	<b>82,933</b>
Less Creditors falling due within one year	7	2,998	22,092
<b>NET CURRENT ASSETS</b>		<b>93,543</b>	<b>60,841</b>
Reserves			
Unrestricted General Fund		70,558	39,449
Restricted Funds			
ICNT		10,477	2,807
INTO Foundation		12,226	12,226
Small Grants Fund		0	3,697
Global Giving		282	2,662
Total		<b>93,543</b>	<b>60,841</b>

For the year ended 31st December 2017 the company was entitled to exemption under Section 477 of the Companies Act 2006 relating to small companies. No members have required the company to obtain an audit of its accounts for the year in question accordance with section 476 of the Companies Act 2006. The directors acknowledge their responsibility for complying with the requirements of the Act with respect

to accounting records and for the preparation of accounts. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

These accounts have been prepared in accordance with IAS/IFRS.

## NOTES TO THE STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31ST DECEMBER 2017

### 1 BASIS OF ACCOUNTING

The financial statements have been prepared under the historical cost convention.

### Accounting period covered by this report

This report deals with the financial activities of INTO for the year ended 31st December 2017.

### Incoming Resources

All incoming resources are included in the Statement of Financial Activities when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

### Resources Expended

Expenditure is included on an accruals basis, inclusive of Value Added Tax which cannot be recovered, and is recognized when there is a legal or constructive obligation to pay.

(a) Cost of generating funds includes costs of generating voluntary income.

(b) Governance costs are those incurred in connection with the administration of the charity and compliance with constitutional and statutory requirements.

### Funds

Unrestricted funds are those funds for use at the discretion of the trustees in furtherance of the general objectives of the Charity.

Restricted funds are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes.

### Foreign Exchange

Assets held in foreign currency are translated into sterling at the exchange rate ruling upon receipt. Income and expenditure in foreign currency are translated into sterling at the exchange rate ruling at that time.

### 2 CASH FLOW STATEMENT

The size of the Charity is such that it is not required to present a cash flow statement.

### 3 DONATIONS

There were major donations during the year from the Helen Hamlyn Trust of £10,000 and from American Express of US \$25,000. The National Trust of England, Wales and Northern Ireland contributed £41,500 towards salaries as part of its support package.



### 4 RESOURCES EXPENDED

	2017	2016
<b>UNRESTRICTED FUNDS</b>		
Cost of promotion	2,433	0
Meetings, communication and travel costs	8,228	15,896
Insurance	678	541
Salary and expenses	41,500	20,754
Loss on exchange	-1,736	-6,908
Bank charges	609	202
Legal expenses	493	1,609
Total	<b>52,205</b>	<b>32,094</b>
<b>RESTRICTED FUNDS</b>		
International Conference of National Trusts (ICNT)	30,536	5,640
Small Grants Fund	5,498	1,578
Total	<b>36,034</b>	<b>7,218</b>

### 5 STAFF NUMBERS AND COSTS

Salary	36,727	18,492
Social Security costs	4,773	2,262
Total	<b>41,500</b>	<b>20,754</b>

### 6 TAXATION

The Charity has no liability to Corporation Tax for the year

### 7 CREDITORS FALLING DUE WITHIN ONE YEAR

Amount owing to The National Trust of England, Wales and Northern Ireland	0	21,154
Other Creditors	2,998	937
Total	<b>2,998</b>	<b>22,091</b>

### 8 RESERVES

At 1st January 2017	39,449	26,277
Net income for the year	31,109	13,172
Total	<b>70,558</b>	<b>39,449</b>

## SUPPORT INTO

Every day we hear of work our member organisations wish to undertake but which they are having to embark upon with only the barest of resources and an abundance of optimism. Often we find that a small injection of funds at the beginning of a project – or advice from another Trust or the INTO Expert Network – can make all the difference.

You can help by joining your local National Trust organisation, by becoming an INTO Amicus or with a gift to the INTO Small Grants Programme. If you would like to get involved in any of our programmes either as a supporter, volunteer or member, please contact us at the following address.

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20 Grosvenor Gardens  
London SW1W 0DH  
United Kingdom

Email: [secretariat@intoorg.org](mailto:secretariat@intoorg.org)  
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**[WWW.INTOORG.ORG](http://WWW.INTOORG.ORG)**

The International National Trusts Organisation (INTO) is a non-profit organisation registered as a limited company in England and Wales (No 06718966) and a registered charity (No 1128224).